

BA(HONS) BUSINESS & MARKETING

Welcome to (BSc)Hons Business and Marketing Online.

We're getting in touch with some important information about your course that will help you as you prepare to join us.

At the end of this letter, you will find a list of equipment that you should bring with you, as well as any other costs that you might incur throughout your course that are not covered by your student loan. The course is studied wholly online, which means you will need a laptop to complete your studies. You will be provided with free access to the Microsoft Office suite (including Word, Excel, and PowerPoint) while you study at Falmouth.

Virtual Learning Environment

During your time studying with us you'll have access to our dedicated Virtual Learning Environment. This provides a space to engage with course materials and connect with your lecturers and fellow students. Each degree has a 'Course Hub' which you will be able to access via the Virtual Learning Environment. From there, you will be able to use our online forums to discuss your work with other students. Your Course Hub also contains useful information regarding resource lists, course toolkits and assessment guidance to help keep you on track. You will also have access to a 'Student Hub' which covers support, regulations and study skills for your time at Falmouth.

Step into Falmouth induction sessions

In the coming weeks, you can join our Step into Falmouth programme, designed to provide advice and guidance to help you to settle into university life. This programme includes a range of informative and supportive videos you can view at a time that suits you, followed by live online events in August where you can meet our staff, current and new students. More information can be found at falmouth.ac.uk/experience/new-students/step-into-falmouth

Student Advisors

During your studies at Falmouth, you will be assigned a Student Advisor, who will be your first point of contact for non-academic questions or queries. These may include:

- Study-life balance
- The academic calendar
- Applying for Extenuating Circumstances (EC)
- Face-to-face events

Student Advisors work closely with Academic staff, Student Services and the Students' Union to support students.

Student Advisors are here to improve your student experience. Do not hesitate to get in touch with them - they will be happy to hear from you. The team operates a shared inbox to ensure all queries are responded to within 24hrs, Monday to Friday. You can get in touch with the Student Advisor team by emailing: StudentExperience@falmouth.ac.uk or calling +44(0)1326 255251.

Student Finance

If you are eligible for a loan from Student Finance and have not yet applied, please do so immediately to ensure the loan is approved before you enrol. Once you enrol you are liable for the tuition fees.

You can find more information from the Student Loans Company at:

[gov.uk/government/organisations/student-loans-company](https://www.gov.uk/government/organisations/student-loans-company) If you are paying for your tuition yourself please check out falmouth.ac.uk/study/tuition-fees. Advice on managing your finances whilst studying can be found on the University's website here: falmouth.ac.uk/study/student-funding/how-much-does-it-cost

Over the next few weeks, we'll email you more important information about your course and life at Falmouth. If you're going to be away or out of contact, make sure you ask someone to check your emails and reply on your behalf.

We know there is a lot to think about before you start at university. So, we're here to help. If you have any questions, just get in touch with Applicant Services on +44(0)1326 213730, use LiveChat on our website or email applicantsservices@falmouth.ac.uk

Finally, we wish you an enjoyable few weeks before the start of term and we're looking forward to welcoming you to Falmouth in September.

Yours sincerely,

Dr Francisco Romera

Course Leader, BSc (Hons) Business and Marketing Online

Getting started

Your offer

If you have a conditional offer, your place is subject to meeting those conditions. This means we're waiting to receive your results or some more information before your place can be finalised.

If you need to ask us anything about your offer, get in touch with our Applicant Services team on +44(0)1326 213730, use LiveChat on our website or email applicantsservices@falmouth.ac.uk

Enrolment and Student Terms & Conditions

You'll get an email two weeks before the start of term telling you how to enrol online. You'll need to enrol before the first day of term to officially register as a student of Falmouth University and receive your undergraduate student loan.

When you enrol, you'll need to agree to and comply with the University's Student Terms & Conditions. These Terms & Conditions are important, and we encourage you to read them carefully, before enrolling. You can find them under 'Student Terms & Conditions' on our website falmouth.ac.uk/student-regulations

Tuition fees (per year)

2024-2025 part time: £6,935

Term dates

Term dates can be found at falmouth.ac.uk/experience/term-dates/term-dates-2024-25

Week 1 starts on 23 September.

Course equipment and costs

As the (BSc)Hons Business & Marketing course is studied wholly online, as well as a computer or laptop, you will need a reliable broadband connection. You may wish to investigate the cost of a broadband plug-in dongle if you travel a lot or are worried about your internet usage or connection.

Study trips

As an online student you will be given the opportunity to attend up to two events per academic year to meet your classmates and tutors in person. Dates and location of the events will vary.

These trips are not mandatory, although they are a great opportunity to meet your peers and staff in person and build connections.

Costs of the events themselves are covered, however you will need to cover your own costs for travel, accommodation, food and drink. More information about these events will be given to you when you start your course, but you should expect them to cost approximately £500-800.

Reading lists

This course has been designed to offer you free access to all essential materials through our virtual library. In case there is a specific reading in a module that is not available in our virtual library, the module leader will inform you.