

## BA(HONS) FASHION STYLING & ART DIRECTION WITH PLACEMENT YEAR

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Dear

Welcome to BA(Hons) Fashion Styling & Art Direction with Placement Year.

We're getting in touch with some important information about your course that will help you as you prepare to join us.

At the end of this letter, you will find a list of equipment that you should bring with you, as well as any other costs that you might incur throughout your course that are not covered by your student loan.

We've also included a reading list. This is just a selection for the first term of the first year - you are not expected to read everything before you join us, but if you're looking forward to getting stuck in, this is a good place to start. Please also note that all the resources listed will be available in the library after you enrol. Also set out are some useful, (inspiring) online resources.

Your academic experience will be predominantly in person with some courses using some digital resources to support your learning. To engage in the digital learning activity, although you will be able to access IT suites on campus, you may find it beneficial to have a laptop to access the platforms and tools we use. You will be provided with free access to the Microsoft Office suite, (including Word, Excel and PowerPoint) while you study at Falmouth.

### **Student Finance**

If you are eligible for a loan from Student Finance and have not yet applied, please do so immediately to ensure the loan is approved before you enrol. Once you enrol you are liable for the tuition fees. You can find more information from the Student Loans Company at:

[gov.uk/government/organisations/student-loans-company](https://www.gov.uk/government/organisations/student-loans-company).

If you are paying for your tuition yourself please check out [falmouth.ac.uk/study/tuition-fees](https://falmouth.ac.uk/study/tuition-fees). Advice on managing your finances whilst studying can be found on the University's website here:

[falmouth.ac.uk/study/student-funding/how-much-does-it-cost](https://falmouth.ac.uk/study/student-funding/how-much-does-it-cost)

### **Student Support**

We know the prospect of coming to university can feel overwhelming but we're here to support you every step of the way. You can find an overview of the support available to you once you get here at this link [falmouth.ac.uk/experience/support](https://falmouth.ac.uk/experience/support).

To help us provide you with the right support during your time at Falmouth, if you have a disability, health condition or Specific Learning Difference (SPLD), you should apply for an Individual Learning Plan (ILP). This document suggests simple adjustments to your academic experience, tailored to your needs. By disclosing early, we can ensure that the necessary support is in place before you begin your journey with us. Find out how to apply here [studyhub.fxplus.ac.uk/accessibility-inclusion/ilps](https://studyhub.fxplus.ac.uk/accessibility-inclusion/ilps).

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If you don't have a formal diagnosis of an SPLD such as dyslexia, dyspraxia, or ADHD but think you might, our free online screening tool, the Do-It Profiler can help. It's like a quiz that helps pinpoint any areas where you might need extra support. More information and a link to the Profiler can be found here [studyhub.fxplus.ac.uk/accessibility-inclusion/spld-screening](https://studyhub.fxplus.ac.uk/accessibility-inclusion/spld-screening).

## **Step Into Falmouth**

In the coming weeks, you can join our Step into Falmouth programme, designed to provide advice and guidance to help you to settle into university life. This programme includes a range of informative and supportive videos you can view at a time that suits you, followed by live online events in August where you can meet our staff, current and new students. More information can be found at [falmouth.ac.uk/experience/new-students/step-into-falmouth](https://falmouth.ac.uk/experience/new-students/step-into-falmouth).

## **Student Mentors**

Before September, if you have any questions, you can join the Student Mentor team on Discord to talk about the course, living in Cornwall and what to expect at Falmouth. Our mentors are already studying on your course, so ask them anything you like. Find them at [falmouth.ac.uk/experience/new-students/mentoring](https://falmouth.ac.uk/experience/new-students/mentoring). Alternatively, email your name and your course to: [studentmentors@falmouth.ac.uk](mailto:studentmentors@falmouth.ac.uk) and they will be in touch.

Over the next few weeks, we'll email you more important information about your course and life at Falmouth. If you're going to be away or out of contact, make sure you ask someone to check your emails and reply on your behalf.

We know there is a lot to think about before you start at university. So, we're here to help. If you have any questions, just get in touch with Applicant Services on +44(0)1326 213730, use LiveChat on our website or email [applicantsservices@falmouth.ac.uk](mailto:applicantsservices@falmouth.ac.uk)

Finally, we wish you an enjoyable few weeks before the start of term and we're looking forward to welcoming you to Falmouth in September.

Yours sincerely,



**Jonathan Simms** FHEA  
Course Leader, BA(Hons) Fashion Styling & Art Direction

## Getting started

### Your offer

If you have a conditional offer, your place is subject to meeting those conditions. This means we're waiting to receive your results or some more information before your place can be finalised. You can see these conditions on your UCAS Hub <https://accounts.ucas.com/account/login>

If you need to ask us anything about your offer, get in touch with our Applicant Services team on +44(0)1326 213730, use LiveChat on our website or email [applicantsservices@falmouth.ac.uk](mailto:applicantsservices@falmouth.ac.uk)

### Enrolment and Student Terms & Conditions

You'll get an email two weeks before the start of term telling you how to enrol online. You'll need to enrol before the first day of term to officially register as a student of Falmouth University and receive your undergraduate student loan.

When you enrol, you'll need to agree to and comply with the University's Student Terms & Conditions. These Terms & Conditions are important, and we encourage you to read them carefully, before enrolling. You can find them under 'Student Terms & Conditions' on our website [www.falmouth.ac.uk/student-regulations](http://www.falmouth.ac.uk/student-regulations)

### Tuition fees (per year)

2024-2025 full-time UK: £9,250

2024-2025 full-time EU/International: £17,950

2024-2025 placement year: £1,850

### Term dates

Term dates can be found at [falmouth.ac.uk/experience/term-dates/term-dates-2024-25](http://falmouth.ac.uk/experience/term-dates/term-dates-2024-25)

Welcome Week starts on Monday 16 September for first year students.

Study Block one begins on 23 September and teaching and assessment will be throughout the full 15 weeks of the study blocks.

### Your timetable

Your academic timetable shows all scheduled learning activities and your course timetable. It will be published from 9 September. After you've enrolled, you can view it via the Student Portal at [falmouth.myday.cloud/](http://falmouth.myday.cloud/) or the Falmouth University App. You can download the app by searching the Google Play Store or Apple Store. It will also be accessible at [mytimetable.falmouth.ac.uk](http://mytimetable.falmouth.ac.uk).

### Welcome Week

After you have enrolled, your timetable will show you where you need to go and when on Monday 16 September and throughout the week.

This is the week when you'll meet your course mates, course tutors and University staff. There will be important inductions to both your course and the wider University facilities and services, in addition to social activities organised by the University and Students' Union.

## Pre-course preparation

One of your first tasks will be to develop your research practice of fashion design, in both historical and contemporary fashion design. In advance we would like you to explore 2 exhibitions, explore the ideas and themes.

- **Rei Kawakubo, Comme des Garçons: Art of the In Between.** An excellent starting point is the Google Arts & Culture website [here](#). There is also the exhibition's website: [The Met](#) Museum in NYC.
- **Alexander McQueen: Savage Beauty.** The exhibition's website was also at [The Met](#) Museum in NYC.

## Course equipment and costs

### Essential

You will have a number of recurring annual costs for materials, as indicated below:

- **General printing costs** – approximately £150 per year (based on colour page printing at 26p per sheet for contact-sheets, image selection, reports and essays).
- **Publication / Zine Printing**, between £30 - £150 per year
- **Styling kit:** items to include – bag to carry dressmaking pins, elastic bands, lint roller, sewing kit, clamps/bulldog clips, double-sided tape, sticky tape, safety pins, scissors, lightweight suitcase on wheels (transporting garments safely).
- **External Hard Drive:**
  - 1 x (Post-Production HD) Portable Hard Drive SSD (*fast*) are preferable for video editing (Adobe Premier) and working with photography databases (Adobe Lightroom). Example model: Samsung T7 Shiel Portable (1Tb or greater) USB-C, approximate cost £97.29.
  - 1 x (Back-Up HD) Portable external hard drive (2Tb recommended) USB 3.0 - approximate cost £60. If budget permits an SSD is preferable.

### Desirable

- **Laptop:** while you will have access to university computers, you may be considering purchasing your own machine to allow more flexibility, we recommend that it has minimum 512Gb, ideally 1Tb SSD and has 16Gb RAM, USB-C and that it is capable of running Adobe Creative Cloud (e.g. Photoshop, InDesign, Illustrator) (N.B. workshops are delivered using Apple computers)
- Not essential, but desirable is an **Adobe Creative Cloud Suite** subscription c.£64 per year arranged through the University portal on arrival.

### Optional study trips and costs

We aim to run study visits from time to time in the second and third years of the course. Recent industry facing trips saw Fashion Photography students visit photographic studios and agencies that have coincided with important publishing fairs such as OffPrint and Peckham24 in London. Trips such as this are optional, and we work hard to secure the best deals for accommodation and travel.

Prices will vary at the time we organise the trips but as a guide, the 2024 trip cost approximately £300, including travel from London and accommodation, but not food.

### Highly Recommended - the 'Live @ AMATA Pass'

AMATA is Falmouth University's arts centre, offering a diverse year-round programme of exciting performances and productions, from monthly comedy nights to fantastic live music, trailblazing new theatre and dance.

The programme complements our portfolio of degrees and enables students to experience high quality, contemporary performances on their doorstep.

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Students can purchase a one year Live @ AMATA Pass which offers five tickets for £25. This represents a 50% reduction on our standard student ticket price of £10.

You will be able to view the programme at [falmouth.ac.uk/arts-centre](https://falmouth.ac.uk/arts-centre) from August 2024. However, the Live @ AMATA Pass is available now to book at [falmouth.ac.uk/arts-centre/visit/tickets#live-pass](https://falmouth.ac.uk/arts-centre/visit/tickets#live-pass)

Please note: If a parent or guardian is purchasing on behalf of a Falmouth University student, the account should be set up in the student's name, using their email address.

## Selected reading list for your first term's modules

All available via the Falmouth University Library after you enrol:

- Bolton, A, Godtsenhoven, K, Sontag S. (2019) *Camp: notes on fashion*. Yale University Press
- Griffiths, D. (2016) *Fashion Stylist's Handbook*. London: Laurence King.
- Murray, A. Stoppard, L. (2017) *North: Fashioning Identity*. London: Somerset House
- Paulicelli, E. and H.Clark, Ed. (2008) *The Fabric of Cultures: Fashion, Identity, Globalization*. London: Routledge

## Selected 'online' research sources:

The online resources below are excellent touch points not just at the start of the course but throughout your studies.

**SHOWstudio:** The Home of Fashion Film (In-depth interviews with leading cultural figures from the world of Fashion) - fantastic online resource to keep up to date with contemporary fashion design and image-making. Excellent content, interviews, round table critical discussions and debates.

<https://www.showstudio.com/recommended-playlists>

Collections and Show Reviews

<https://www.showstudio.com/collections>

**Models.com:** this is an excellent website to extend your awareness of contemporary fashion publications. The online resource gives limited access to current editorials from magazines such as **Re-Edition**, **Dazed**, **Beauty Papers** and **Document Journal**. (You will need to register for a 'free' account).

[www.models.com](http://www.models.com)

### Ways of Seeing

Berger J., 2006. *Ways of Seeing*, Penguin Modern Classics. (Key text surrounding issues and debates around representation. Watching the 4-part [BBC documentary series on YouTube](#) will help to give insight into debates around image analysis).

**The Sustainable Fashion Glossary**, Condé Nast

<https://www.condenast.com/glossary/key-elements-of-fashion-and-sustainability/introduction-4>

**The Fashion Design Dictionary**

<https://wwd.com/fashion-dictionary/>