

**FALMOUTH**  
UNIVERSITY

# ANNUAL REVIEW



2023-24

# ANNUAL REVIEW



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The creative world never stands still. While our sights are always set on the future, it's worth stopping for a moment to reflect on an outstanding year of achievement for Falmouth University and where our ambitious approach to creativity has taken us.

A record £7 million funding boost from Research England for our research programme was an undoubted highlight, enabling us to explore entirely new art forms in the field of blended realities – an exciting fusion of creativity and technology and an area in which we're proud to be pioneers. The year saw the restructuring of our online course delivery, the evolution of our venture studio and business incubator, Launchpad Futures, and the trail-blazing development of our educational methods through initiatives such as our Learning & Teaching Philosophy.

It's our ethos to make impact that matters, by finding ingenious solutions to ever-more complex problems. From a surfboard made from sewage that helped galvanise public outrage about water pollution, to a heartwarming octopus-shaped IV drip stand for children's hospital wards, the stories from our students, staff and alumni on these pages celebrate the curious minds and collaborative approaches we nurture here.

Given the challenges faced by the higher education sector, our successes are all the more remarkable. As we showcase a year of inspiration, innovation and dedication from Falmouth's unique creative community, it's clear that our future looks positive.

*Professor Emma Hunt*

Professor Emma Hunt  
Vice-Chancellor & Chief Executive



# Our year in numbers

8172

students studied on campus, online and through academic partnerships



2,905

Students celebrated their graduation



No.2

THE UK'S NO. 2 ARTS UNIVERSITY

The Times and Sunday Times  
Good University Guide 2024

5TH

IN THE UK FOR STUDENT STARTUPS

HESA IP, startups and spin offs, April 2024

£76.9 million

INCOME GENERATED

{£917,000}

SURPLUS

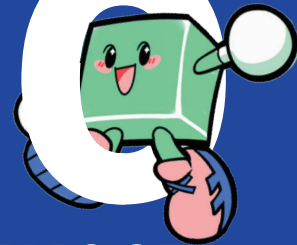


27 MILLION

£11M

EXTERNAL FUNDING AWARDED

10



YEARS OF GAMING EXCELLENCE, since our Games Academy was founded in 2014.

63

local companies supported through our UK Shared Prosperity Fund projects

# Our research

With the aim of developing new ways of seeing and understanding the world, Falmouth's world-class research environment continues to make impact beyond the creative industries.

## RECORD RESEARCH FUNDING AWARD

New creative possibilities are on the horizon following an £7 million funding award for Falmouth University's research programme. The Expanding Excellence in England (E3) funds from Research England are supporting the development of our new Centre for Blended Realities, where innovation in the arts combined with cutting-edge computer science could revolutionise creative endeavour.

"The new Centre for Blended Realities builds on two decades of immersive practice and digital expertise here in Falmouth," said Falmouth's Professor Lee Miller, who explained that blending the real world with the virtual could lead to entirely new art forms and a level of user immersion previously only imagined. "This development will have a long lasting and far-reaching impact."



**"We're proud that Falmouth is recognised as being at the forefront in this emerging field, where creativity meets technology."**

Falmouth University  
Vice-Chancellor Emma Hunt

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## JOINING FORCES

The year saw a landmark proposal for local development as the universities of Falmouth, Exeter and Plymouth joined forces to launch the South West Think Tank, a new initiative to harness the region's academic and research expertise to improve people's lives, empower communities and drive the economy across the peninsula and beyond. Drawing upon the universities' highly regarded experts across a range of disciplines, the SWTT will produce policy alternatives and bold proposals to address key issues facing Cornwall, Devon and Somerset.



SOUTH WEST

**Think  
Tank**

## AWARD FUNDS HEALTH FOCUS

Solutions for health equalities in local communities were brought a step closer as Falmouth University partnered with University of Exeter, Plymouth University and Cornwall Council in a £5 million research collaboration. As part of the project, Falmouth is co-designing, implementing, curating and building research capacity across existing organisations to help improve the lives of people in Cornwall.

The funding award, from the National Institute of Health and Care Research, will initially create new jobs and career development opportunities to build an expert team.



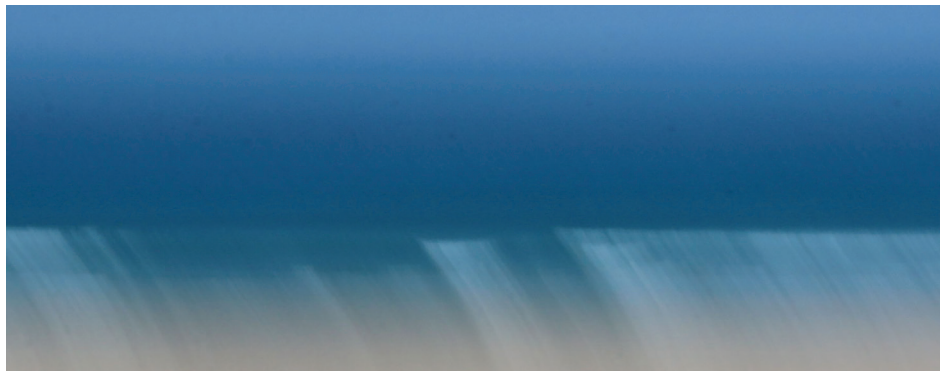
**“Falmouth offers a unique perspective through the lens of arts-based research and creative practice to explore how context shapes lived experience.”**

Anna Mankee-Williams, Professor of Arts and Health at Falmouth University



## ISLAND RESEARCH

Research aimed at understanding the socio-cultural dimensions of island population change in Scotland, England, Canada and Japan received a funding boost of nearly £100,000 from the British Academy. The project, entitled Intangible, is headed up by Dr Laura Hodsdon, lead for Falmouth's Centre for Heritage, Culture & Society.



## DIGITAL STORYTELLING



The Digital Storytelling project lead by Dr Natalie Semley examined the role and impact of digital storytelling in revitalising Newquay, a Cornish seaside town grappling with challenges familiar to traditional resorts.

The project emerged in response to several issues: unsustainable tourism, limited funding for storytelling initiatives, and a lack of data-informed decision-making within the tourism sector. Compounding these issues, market pressures have often marginalised local voices, diminishing community control over tourism's impact on their own town.

By enhancing a local narrative and creating an immersive experience, the project provided Cornwall's first data-driven assessment of storytelling's influence on the town, offering insights that will shape future place-based initiatives and reconnecting people with their environment through arts, culture, and heritage.



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## RESEARCH ROUND-UP

**F** Taking place in the bicentenary of the birth of Wilkie Collins, the godfather of Sensation Fiction, coinciding with the broadcast of Jilly Cooper's *Rivals* and coinciding with Simon & Schuster's reissue of the entire catalogue of the so-called 'Queen of Trash' Jackie Collins, the *Sex, Scandal and Sensation* conference drew an international audience who explored and interrogated the boundaries and depths of popular, and not so popular, culture and real-world events.

**F** *Re:voice*, a show directed by senior lecturer Agnieszka Blonska as part of a research project on intangible cultural heritage, was shortlisted for Collaboration in the Cornwall Museums Partnership Cornwall Heritage Awards 2024.

**F** Falmouth's Associate Professor of Music, Sound and Culture, Dr D Ferrett, organised two sold-out workshops as part of her *Voices on the Edge* research project. The project aims to expand and diversify the opportunities to work in music and sound in Cornwall, to help grow the economy in our region and identify where support is needed for women and gender non-conforming music and sound makers.

**F** The *Dress Devolution II* conference comprised keynote speeches, workshops and papers from academics from around the globe. With a nautical theme, the conference brought together scholars, practitioners and businesses to explore the beach and sea in the context of dress, costume and textiles, past and present – from beach pyjamas to the fisherman's gansey.



*Re:voice*, Tate St Ives



# BUSINESS IN BRIEF

**F** The latest evolution of Launchpad, the University’s venture studio and business incubator, took flight in the new year in the shape of Launchpad Futures. Designed to drive growth in our regional economy and beyond by sharing our technical expertise, equipment and facilities with businesses, Launchpad Futures has been enhanced by an award of £1.5m from the UK Shared Prosperity Fund.

**F** Launchpad Futures identified key areas for business growth and productivity for The Wool Company, mapping out where Falmouth University could best lend its expertise. The Launchpad Futures team helped optimise The Wool Company’s Amazon listings, connected them with commercial photography and introduced them to our Fashion & Textiles Institute, which is working with them to build a long-term brand strategy.



**F** Cornwall company NSN Electrical is poised for even greater success thanks to a collaboration with Launchpad Futures, which has led to significant operational and strategic improvements. Falmouth Business & Digital Marketing BSc graduate Oli Pegler transformed NSN’s branding, while School of Film & Television graduate Codie Rees created photos and videos for the company’s social media platforms – tripling Instagram engagement and customer interest.

**F** It’s been a big year for Hertzian. Founded as part of Falmouth University’s Launchpad programme, the Cornwall-based AI and product company focuses on the analysis of free text across a wide range of customer channels. Hertzian was recognised as one of the most progressive employers in Business Cornwall’s Best Places to Work 2024 and also launched its inaugural AI summit, a key opportunity for local and international communities to come together in the county to devise strategies to leverage AI for a positive impact on people and businesses.



**F** Falmouth University now has a dedicated focus to develop and deliver new short courses, executive education and leisure courses, including on-campus, residential and online provision, through its Academy of Continuing Education (ACE). These new routes will provide access and opportunities for students at every stage of their learning journey.



# ANNUAL REVIEW

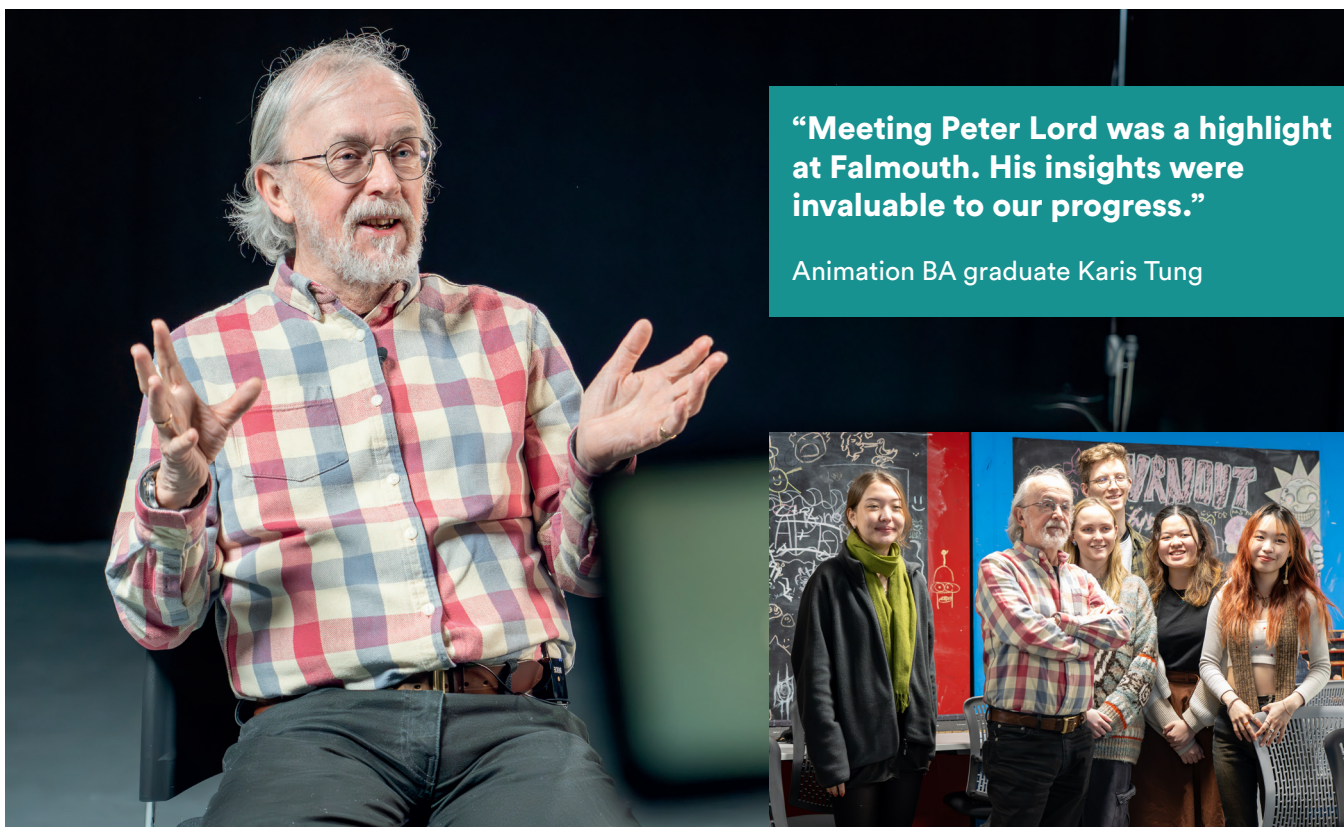
## Our year in pictures

We're proud to look back on a productive year at Falmouth University, packed with milestones and memories that align with our core values as a leading creative institution.



**BEST IN SHOW:** our hotly anticipated Falmouth Showcase and fashion show served as a shop window for our final-year students, as they prepared to launch their creative careers.





“Meeting Peter Lord was a highlight at Falmouth. His insights were invaluable to our progress.”

Animation BA graduate Karis Tung

**ROLE MODEL:** we hosted a very special visitor, who delivered a guest lecture, Peter Lord – co-founder of the Academy Award-winning Aardman Animations studio, a Falmouth honorary fellow and the man who made Morph.



**PRIDE OF PLACE:** works by Tom Cross, former head of Falmouth School of Art, were installed at the University after their donation by his family.



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**INDUSTRY BUZZ:** Falmouth's Games Expo 2024 was the biggest yet, with a line-up of high-profile guests and visiting specialists.



**GUESTS OF HONOUR:** we welcomed author and storyteller Sir Michael Morpurgo as an honorary fellow and awarded the title Honorary Master of Arts to Rex Crowle, video game director, designer and artist, and DJ Troi – founder of festival accessibility organisation Deaf Rave.

**SUMMER CELEBRATIONS:** our class of '24 graduating students celebrated in style, each receiving a degree certificate (and a chocolate doubloon) from our Chancellor Dawn French.





**JOINING NATIONAL LANDSCAPES:** Falmouth University has partnered with the Cornwall National Landscape Partnership, formerly the Area of Outstanding Natural Beauty (AONB), to support conservation and sustainability efforts. The partnership enables Falmouth students to engage in sustainability-focused activities, such as field trips and guest lectures, while advancing interdisciplinary research through the university's Centre for Heritage, Culture & Society.



**CREATIVE SATURDAYS:** Nearly 50 teenagers from across Cornwall completed their year with the National Saturday Clubs held at Penryn Campus this summer, in groups for Art & Design, Fashion & Business and Film & Screen. With free, practical sessions each week, using Falmouth University's facilities and supported by expert staff, the 13-16-year-olds enjoyed a unique opportunity to learn new skills, discover talents and explore career opportunities in the creative industries.

## Our winners

We're committed to educating and inspiring the next generation of creatives – and the results speak for themselves. Here are some of those who've been in the spotlight this year



### Peter Flude

Photography graduate Peter Flude was selected as a winner of *The British Journal of Photography's* Portrait of Britain Awards 2023 with an image originally commissioned for a Guardian Labs feature about connecting with the ocean. The subject of the portrait, Naseema Begum, realised she needed to overcome her phobia of water after witnessing her daughter nearly drown on holiday. She joined a women-run boating and sailing club and took a course at the Black Swimming Association, finding her confidence in the water.





## ***KELP!***

Named best UK short documentary at global sustainability film festival Big Syn in 2023, *KELP!* was crewed almost entirely by students, graduates and staff from our Marine & Natural History Photography BA. The film, directed by graduate Caylon La Mantia and senior lecturer Anna Roberts, focuses on the marine plant that is regarded as an emerging super-solution due to its ability to absorb carbon, replace plastics and regenerate the ocean and its wildlife.

**“This inspiring documentary provides hope and inspiration.”**

Hugo Tagholm, CEO of Surfers Against Sewage



## **Katie Waller**

Winning a bursary from The Framework Knitters Company is helping Fashion Design BA graduate Katie Waller prepare for a future in textiles. “You’re matched with a mentor, someone in the industry to help you through your final collection and into your career,” says Katie, whose knit project *The Sky Garden* impressed at the Falmouth fashion show. “In my final year I focused on machine knitting, using domestic and industrial machines in the studios and experimenting with bold and intricate patterns.”





## Jordan Rashbrooke

Blooms of jellyfish, cast in bronze, caught the judges' attention at The British Art Medal Society Student Medal Project 2024, earning Grand First Prize for Fine Art BA student Jordan Rashbrooke. Commenting on *Jellyfish Renaissance*, judge Dr Dora Thornton said: "The arrival of jellyfish only previously known in the Pacific on our Atlantic shores has been a noticeable aspect of climate change and warming seas. A minute diver swimming among soft forms drifting on the tides neatly suggested our place in things."

## Eva Balaban

A dissertation on festival sustainability won Creative Events Management MA(Online) graduate Eva Balaban the Association for Events Management Education Student of the Year Postgraduate Award 2023 – and helped her to secure a new role with Berlin Music Commission (BMC). Eva, who was inspired by the sustainability module and training, became an assessor for the organisation A Greener Future and is now a sustainability manager for the BMC.







## Connor Leggett

Creative Advertising BA student Connor Leggett collected two pencils at the D&AD New Blood Awards. Connor teamed up with fellow Falmouth student Sam Shackelton to create *Plot Twister*, promoting the ice cream lolly, and worked with his sister Mia and Ayanna Rowe and to make a fortune teller-themed campaign for Nando's featuring tarot cards, celebrity interviews and Snapchat filters – a novel idea that saw the team scoop a yellow pencil awarded for “outstanding work of true creative excellence.”



**“Fortune Tellers was a delight from beginning to end: very creative, relevant, well thought out and just plain positive.”**

Nimo Awil, Creative Director and D&AD judge

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## Our people

As a thriving centre of innovation, we champion a bold, experimental approach. Here's just a handful of success stories that highlight how students, alumni and academics are making their mark.

### BARBIE WORLD

Seeing her name in the credits of blockbuster film *Barbie* was a spectacular high in the career trajectory of Film BA graduate Faith Glenister, whose journey began at Falmouth's School of Film & Television. As assistant to the film's Director of Photography, the four-time Oscar-nominated Rodrigo Prieto, Faith worked on lighting diagrams and script breakdowns and sat in on storyboard meetings with director Greta Gerwig. The film grossed \$1.4 billion globally and earned critical acclaim for its cinematography.



“I had minimal experience when I started at Falmouth, but I was 100% shaped here.”

Film BA graduate Faith Glenister

### PHOTO OPPORTUNITY

A striking image by Michelle Sank, a photographer and a tutor on Falmouth's Photography MA (Online) course, was the Portraiture winner at the Sony World Photography Awards 2023 – heading one of 10 categories from a global entry of nearly 400,000 images. *Zenande, Sinawe, Zinathi and Buhle at Sea Point Pavilion, Cape Town, South Africa* formed part of Michelle's ongoing series *Ballade*, a poetic homage to her birthplace.



## FASHION FORWARD

Futuristic designs made from donated and waste products took centre stage at Cornwall's Eden Project, where Falmouth teamed up with British charity and NGO WRAP to stage a fashion show highlighting the need to transform industry practices. Students from the University's Fashion & Textiles Institute and Cornwall Business School helped plan and deliver the event, which formed part of Anthropy 2023 – a unique gathering to spark innovation among diverse leaders.



## IN THE LIMELIGHT

Kayleigh Jones' comedy career has accelerated since she enrolled on Falmouth's Comedy Writing MA in 2023. "The skills I've learned helped me structure my own show, *I Fed My Dad to a Pelican*, which sold out at both the Camden Fringe Festival and Women in Comedy and won the best debut show award at the Leicester Comedy Festival," said Kayleigh, who performed in a showcase at Komedia, Brighton, in May.



*Kayleigh Jones*

"Punchy lines"  
Beyond the Joke

**KAYAL UPSTAIRS  
LEICESTER**  
11th February 7pm

Kayleigh absolutely smashed it... could easily have been the headline set.  
Atic Comedy Club

AS SEEN ON  
next up...

"Hilarious new show"  
BBC Radio Manchester

**I FED MY DAD TO A PELICAN**

"An incredibly funny, storytelling delight"

Scan for Tickets  


<https://comedy-festival.co.uk>

LEICESTER COMEDY FESTIVAL

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## A TASTE OF TV

Students on our Post Production & Visual Effects BA secured work experience with the BBC and Warner Bros, thanks to the University's School of Film & Television lecturer Kelly Norris-Hughes. August Goff and Tia Mullins spent time with the BBC's flagship soap *Eastenders*, where they were immersed in the post-production environment alongside editors, colourists and dubbing mixers.



## FAIR PLAY

Acting BA lecturer Gareth Farr's play *A Child of Science* received glowing reviews after its premiere at Bristol Old Vic. Charting the events that led to one of the most remarkable medical breakthroughs of our time, the creation of IVF, the piece was described as "powerfully poignant" by the *Daily Mail* and "era-defining... rich in social scope and emotional depth" by *StageTalk*. The play featured film projection of a choir that included students from the University's Acting and Musical Theatre BA courses.



## CREATING WAVES

Creative Advertising BA graduate Jake Smith tackled the messy business of UK water pollution head-on with the launch of 'The Floater', a surfboard made from sewage. Jake teamed up with product engineer Niall Jones, a graduate of Falmouth's Sustainable Product

Design BA, to create the board, before persuading 11-time European surf champion Ben Skinner to ride The Floater in the launch film. The hard-hitting campaign helped the charity Surfers Against Sewage galvanise public pressure on the government and water companies.



## ON-SET EXPERIENCE

More than 20 students from Falmouth's School of Film & Television contributed to the making of *The Severed Sun*, through the department's Sound/Image Cinema Lab. The feature film, a debut from director and University lecturer Dean Puckett, offered invaluable industry experience to students on a variety of undergraduate and postgraduate courses – including our Prosthetic Effects MA and Costume Design for Film & Television BA. As filming wrapped and post-production tasks were completed, plans were underway for a world premiere at Fantastic Fest, USA.



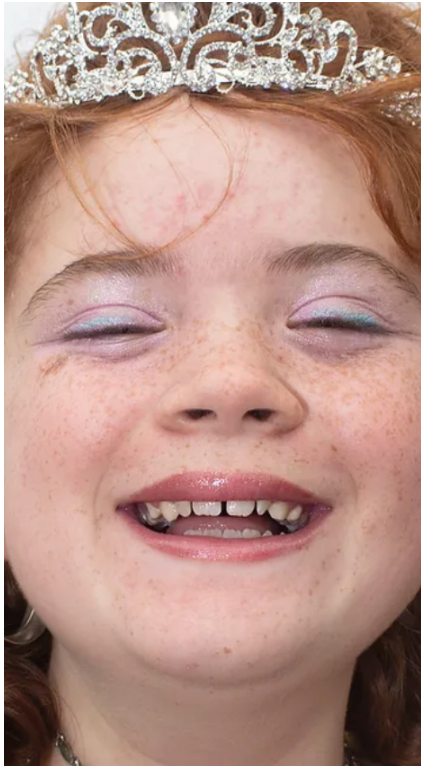
**“The Severed Sun was the most enjoyable, energetic set I could have started on. Because of the opportunity, I got a foot in the door.”**

Television & Film Production BA student Bridget Bowers

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## MAID IN CORNWALL

Through her project *Cornish Maids*, Fashion Photography BA graduate Fran Rowse is giving a voice to the lives and aspirations of young women growing up in the county. Fran exhibited a series of photographs in London and Bristol, and closer to home in her native Cornwall, and has published an award-winning book. She is currently creating a Cornish contemporary archive of related images, texts and objects.



## AHEAD OF THE GAME

A career devoted to gaming was rewarded in the King's Birthday Honours, as Tanya Krzywinska, Falmouth's Professor of Digital Games and the founding director of our Games Academy, was awarded an MBE for her contributions to higher education and the video games industry. In addition to her University role, Tanya is the editor-in-chief of the peer-reviewed journal *Games and Culture*. Her current research project aims to explore the potential of games and games technology to support peacekeeping.



## SIX TAKE TWO

Bass guitarist and Falmouth Popular Music BA graduate Kelly Morris celebrated a second year as Elizabeth “Bessie” Blount in the hit West End show *SIX: The Musical*. Kelly, who started work with a new cast on the London stage, said: “The role continues to present me with challenges and pushes me to gain confidence in my abilities.”



## BETTER BY DESIGN

Ethical and sustainable practice is at the heart of Falmouth’s thinking, so it’s no surprise that our students and graduates cleaned up at the Creative Conscience Awards 2023. Winners included Sustainable Product Design BA student George Pope, who combined sheep’s wool and pine resin to create a plastic-free cool box, and Creative Advertising BA student Elliott Attwater, whose highly commended project for Amnesty International aimed to combat the use of facial recognition technology by the Hong Kong government.



**“The focus on environmental and social sustainability that underpins the course aligns perfectly with the challenges set through the Creative Conscience awards.”**

Simon Andrews, Sustainable Product Design BA course leader

## SEW TALENTED

As one of only six students selected for the Chanel and King’s Foundation Métiers’ d’Art Fellowship, Textile Design BA graduate Beth Somerville enjoyed a 24-week intensive training course in the field of embroidery for haute couture. Beth, the overall

winner of New Designers 2023 for her innovative designs with hand and digital embroidery, beading, print and weaving, completed the Fellowship at the Highgrove Estate in Gloucestershire, with a week at Le19M, Chanel’s artisan hub in Paris.



## Our environment

Through a host of environmental initiatives, we took significant steps in our journey towards a more sustainable future – making Falmouth a cleaner, greener place to work and study.

### SWAP SHOP SUCCESS

From speakers to saucepans, Hoover bags to hole punchers – hundreds of items were exchanged over the year as part of the Sustainability team's Swap Shop campaign. These pop-up spaces, on both campuses, have proved a popular way to redistribute products, helping the student community reduce waste and save money. Since its launch last year, the initiative has recorded 1,049 swaps, weighing in at a hefty 300kgs and saving more than two tonnes of carbon – equivalent to the weight of four grand pianos.

The Swap Shop campaign has earned Falmouth University a nomination for the Green Gown Awards, which showcase exceptional sustainability initiatives being undertaken by universities and colleges.





## GOING GREEN... AGAIN

The Green Flag is flying once more at Penryn Campus! For the seventh consecutive year, our 100-acre site has been awarded the international quality mark for parks and green spaces, by the environmental charity Keep Britain Tidy. Highlights at Penryn include an apple orchard, rare rhododendrons, one of the oldest and best-preserved lime avenues and veteran oak trees planted centuries ago. The addition of 1,200 wildflowers planted this year will further enhance the beauty and biodiversity across both campuses.



## TAKING ACTION

Regular nature and biodiversity-related on-campus events such as conservation volunteering sessions, wildlife surveys and presentations have helped engage staff and students, enhancing the clear communication of our ongoing commitment towards a more sustainable future. Additional behaviour-change events have included subsidised vegan meals and the distribution of Fairtrade Study Well packs, along with flagship drop-in events as part of our Breathing Space eco-anxiety support network initiative – data from which is creating an impactful picture in terms of awareness and connectedness within our community.

## GREEN SHOOTS



The alarming issue of disposable vape waste prompted a Hackathon to encourage sustainable solutions. Students from our Sustainable Product Design and Robotics BA courses worked together to explore the potential of recycled vape components and how they fit into the circular economy. The teams designed and prototyped new products including a wrist-worn safety monitor for children and a programmable music synthesiser. The winning team produced Nest, a smart birdbox capable of detecting bird movement for conservation research.



The University received a Gold Award through Cycling UK's Cycle Friendly Employer programme, reflecting the infrastructure and services available on campus to support cycling and active travel.



Our Sustainability cafe achieved Vegetarian Society Accreditation – a milestone in our commitment to offering sustainable and ethical dining options based upon stringent standards.

## Our community

We recognise the University's role in the economic, social and cultural life of our region and beyond. By sharing our spaces, resources and knowledge, we're helping our local community to thrive.

### HELPING HANDS

A blue octopus with sturdy tentacles to hold IV drip bags made an impact at Royal Cornwall Hospital, Truro. Graduate Florence Mitchell designed 'Olly' as a final-year Sustainable Product Design BA project, working with hospital staff to create a functional medical item that would bring comfort to young patients on the children's ward.

Moulded from Sterimelt, a polypropylene made from recycled hospital gowns, masks and curtains, Olly is three times stronger than a standard IV drip holder and accompanied by an app that brings him to life. "I've had great feedback from the hospital teams and hope to further develop and improve the product," said Florence. "I'd love to see Olly in every children's ward."



### HOUSING SOLUTIONS

In a bid to generate solutions to the housing shortage in Cornwall, RIBA Members and Chartered Practices were invited to put forward proposals. Falmouth architecture students teamed up with RIBA architects to workshop a range of innovative design ideas all set within a single rural acre. These and other responses were showcased at a 'Homes for Cornwall' Expo at Hall for Cornwall.

Parish councils and other local groups were encouraged to draw on the material exhibited to help make plans for affordable housing in their own communities.



## A BRIGHTER OUTLOOK

Our University artists have been lending their expertise to Hospital Rooms, a charity initiative that harnesses the power of art to improve mental health patient wellbeing. Academic staff Ben Sanderson, Maria Christoforidou and Lucy Willow began work on projects with Cornwall Partnership NHS Foundation Trust to create artworks for the inpatient mental health wards in Redruth and Bodmin.



**“The groundbreaking work undertaken by the charity thoughtfully applies Fine Art thinking to real world challenges, to create better hospital environments.”**

Fine Art BA Course Leader Jonty Lees

## LET’S DANCE

Falmouth’s AMATA Arts Centre launched its first adult participatory activity pilot, with a four-week intensive adult salsa dance course for beginners. Alongside a programme of public performances, including 76 final-year assessed degree shows attracting an audience of more 3,360, AMATA hosted community initiatives including the Hall for Cornwall (HFC) Youth Dance and All Boys Dance sessions on Sundays, the HFC Youth Theatre Spring celebration performances and a host of dance classes for young people from 8-15 years.



## COMMUNITY CUTTINGS

**F** We opened our doors to local residents for a fun-packed Falmouth Campus Community Day, offering hands-on creative workshops, facepainting, lawn games, plant sales and tours of our beautiful sub-tropical grounds.



**F** Students from our Journalism & Creative Writing, Illustration and Marketing Communications BA courses worked together to write, illustrate and promote *Made in Redruth*, a newspaper for the west-Cornwall town that celebrates the creativity and the vibrance of the local community.

**F** Nearly 50 teenagers from across Cornwall completed their year with the National Saturday Clubs held at Penryn Campus, in groups for Art & Design, Fashion & Business and Film & Screen. The 13-16-year-olds enjoyed free weekly sessions using Falmouth’s facilities, supported by expert staff, and took part in a final show at London’s Somerset House. One young creative gained a place on a British Film Institute residential course.

## The Future

Through proactive work with schools, employers and industry experts, we're building on a global reputation for excellence – and writing an exciting new chapter in Falmouth's creative history.

### THE ROAD AHEAD

Falmouth's Employability team facilitated 100 paid micro-internships with local businesses, including The Poly, Age UK, Flexi-Hex, Verdant Brewing Co, Kestle Barton and Ocean BMW. Feedback suggests that 50% of student participants will continue to work with those businesses in some capacity.

Commercial Photography BA student Hannah Mittelstaedt enjoyed experimental image-making with a new BMW model, which was delivered to the University's studios, while fellow Institute of Photography students shot marketing assets for Flexi-Hex as the company collected waste materials across Cornwall for its packaging.



### A GLOBAL OUTLOOK

Exploring Croatia's rich history, geography and cuisine and learning the basics of the language was all part of the experience for students who travelled to the country for a Cultural Immersion programme at Algebra University. Other destinations included Sweden, Malaysia and Canada, with nearly two-thirds of the 43 students taking part in the programme coming from disadvantaged backgrounds.

Falmouth's study abroad exchange scheme expanded to include a new partnership with JMC Academy, based in Brisbane, Sydney and Melbourne in Australia.



### POSITIVE FEEDBACK

Among more than 500 recruitment activities over the year, our UK Recruitment & Outreach team attended 215 higher education events in school and colleges. Teachers and advisers were also welcomed to a two-day campus conference to explore the University ethos and the courses on offer. One delegate commented: "It was such a positive conference, full of conversations about creative opportunities. You got a real sense that Falmouth cares."



**Photography**  
William Armitage  
Felix Black  
Mark Gannon  
Matt Grocutt  
Steven Hatton  
Matt Jessop  
Jen Keywood  
Harry Lawlor  
Neal Megaw  
Katie Murphy  
James Ram  
Sasha Sansome  
Steve Tanner

# ANNUAL REVIEW

2023-24

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