

University College *Falmouth*



Cornwall has long been at the forefront of global communications. In the 18th century,

Falmouth docks were the global hub for the famous packet ships. In the 19th century, the first ocean floor cables were laid from The Lizard. In the early 20th century, Marconi pioneered wireless communication as he bounced the first ever radio signals from Cornish soil across the Atlantic. The 1960s saw Goonhilly Satellite Earth Station become a leader in modern communication. And today, the introduction of superfast broadband – making the county one of the most connected regions in Europe – means that Cornwall continues to lead the way.

Located in this land of pioneers, groundbreaking design, media and communication run deep in our blood. Framed by a history of cutting-edge advancement and a future of innovation, we shape the key thinkers and makers of tomorrow. At University College Falmouth, we nurture Creative Minds and give them Inspiring Futures.

The front cover image shows student work projected onto a dish at Goonhilly Satellite Earth Station, which was once the largest site of its type in the world, and was home to 'Arthur', the dish that linked up with the famous Telstar satellite in 1962. The image symbolises the link between Cornwall's illustrious past and the present and future, embodied by the outstanding work of our students. Not only that, it looks pretty cool too!



Discover behind the scenes footage of the cover shoot, how communication is shaping the future in Cornwall and more... your.falmouth.ac.uk

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Please check our website falmouth.ac.uk for information on the latest new courses available, or contact University College Falmouth on **01326 213730**.

Welcome

Vibrant. Innovative. Fresh. Unique. As a leading specialist multi-arts institution, University College Falmouth flies its flag high – a key player on the national and international creative scene. What you get here is different; an eye-opening perspective, an original way of thinking and a commitment to value and quality for all of our students built on 100 years of experience. Our courses in art, design, media, performance and writing are widely known for inspiring our students to collaborate, create and think ambitiously in everything they do. Falmouth is an eclectic home for highly talented individuals from around the world and we're very proud of that. These pages will give you a taste of what makes it so special here – but the best way to discover it is to come and see for yourself!

Falmouth is one of the few places with a great reputation in the industry, renowned for its original thinking, great ideas and willingness to be different. It just so happens that it's also in one of the most beautiful and interesting areas of the country, which for me, made it a no-brainer. I didn't want to study anywhere else.

Dominic Merrit
BA(Hons) Graphic Design



Open to all

University College Falmouth greets students from all walks of life. Whether you're:

- Finishing school or college
- Considering a career change
- Looking to improve your academic qualifications
- Looking to add a qualification to your work experience
- The first person in your family thinking about going to university
- From another country and wanting to study in the UK
- Experiencing mobility, sensory or learning disabilities and want to study at a welcoming University College with a high level of support...

...We'd love to hear from you, whatever your qualifications and the route you've taken.



On a global scale

Falmouth's outward-looking stance has made it a popular choice for international students and the University College regularly welcomes students, academics and professionals from all over the world – from India to the USA, Japan to Norway. We also run numerous study trips and exchange programmes abroad (p46-47).



Can't make it to an open day?

Don't worry, you can still come and see us. We organise regular campus tours during term-time, on Wednesday and Friday afternoons. You'll need to book in advance as the tours are bespoke and are only arranged when requested. Tours are run by our Student Ambassadors, who'll show you around and tell you a bit about what it's like studying and living here. Call us on 01326 213706 to make a booking.

You can also meet our team and find out more about the University College at UCAS Fairs around the UK throughout the year.

Come and see us...

Open days

We know that experiencing Falmouth's unique environment for yourself makes all the difference – that's why we hold a number of open days throughout the year. These give you a chance to meet current students and staff, look at our campuses and facilities, soak up the vibe of our lively coastal towns and drink in the atmosphere. This year's dates are as follows, but keep an eye on: falmouth.ac.uk/opendays as new dates may be added.

Friday 25 May 2012

(Foundation only, to coincide with end of year show)

Wednesday 20 June 2012

(Undergraduate only, to coincide with Summer Shows)

Saturday 13 October 2012

(Foundation & undergraduate)

Saturday 27 October 2012

(Foundation & undergraduate)



Creative. Connected. Courageous. Our core values guide every aspect of life here at University College Falmouth; from the businesses we work with to the leading international staff we employ, from the students we attract to the highly employable graduates we produce. As a pioneering, specialist, multi-arts institution, our vibrant community of thinkers, makers and doers works hand-in-hand with the creative industries to nurture talented graduates, ready to shape the future.

At a time when value is paramount in higher education, University College Falmouth's distinctive approach, specialist focus, unique environment and professional ambition counts more than ever.

TV and cinema screens worldwide (Charlotte Wadsworth, Digital Animation, and Lucille Sutherland, Film); magazine and newspaper stands up and down the country (Joe Barnes, Journalism, and Tom Dymond, Press & Editorial Photography); flagship window displays in London (Sabrina Shirazi, Textile Design, and Stacey Dix, 3D Design); theatre and dance festivals across the globe (Dani D'Emilia, Theatre, and Harriet Quinn, Choreography); even the coins in your back pocket (Natasha Ratcliffe, Fine Art) – when it comes to being creative, Falmouth's graduates are everywhere, leading the way.

At University College Falmouth, we work hard to make such success achievable for as many of our graduates as possible and are firm believers in the economic value of the arts. The creative industries is one of the fastest growing sectors in the UK economy, but it will only continue to develop through the contribution of graduates who are primed to lead the way, whether they become employees or job creators in their own right. Cornwall's creative industries saw a 29% increase between 2000 and 2004 alone, and despite the global economic crisis, more creative businesses are moving to, and being created in, the county each year. With £132 million now being invested into Cornwall's leading next generation broadband infrastructure, this growth is only set to continue.

As well as playing a leading role in the development of Cornwall, our University College is growing too. Drawing together Falmouth's expertise in sustainable design and the digital economy, our groundbreaking Academy for Innovation & Research (AIR) is addressing the wider challenges and

opportunities of our times, stimulating new ideas and pioneering solutions. On top of that, the new business collaboration, incubation, study and development facilities at the Tremough Innovation Centre (p26-29) and The Exchange (p73) mean our students can be part of a vibrant creative and business community from the moment they arrive.

Falmouth's justifiable international reputation for excellence in art, design, media, performance and writing has been built from over a century of sparking new ideas, encouraging divergent thinking and nurturing professionalism. Highly talented, motivated, ambitious and entrepreneurial people converge here to study, work and find inspiration in a unique environment – thriving in a creative and intellectual space not easily found in metropolitan settings.

At a time when value is paramount in higher education, University College Falmouth's distinctive approach, specialist focus, unique environment and professional ambition counts more than ever. On track to becoming one of the top five specialist creative institutions in the world, our students and graduates feel the benefit of the Falmouth experience – and we know you will too. We hope to join you in the next exciting chapter in your academic, professional and social life.

We look forward to welcoming you into our exciting community.

Professor Anne Carlisle
Rector & Chief Executive, University College Falmouth

A Sound Investment

University College Falmouth charges just over £9,000 a year to all home/EU undergraduates starting their first degree with us. But what do the fees mean and what do you get in return?

The facts

- Significant funding cuts and changes in government policy mean that since September 2012, University College Falmouth has been charging all home/EU undergraduates £9,000 a year in tuition fees. These fees are likely to increase for 2013, in line with inflation.
- As an undergraduate studying with us, you'll pay **nothing** upfront for your tuition fees.
- A special student loans company will pay your fees and you'll only need to repay them once you graduate and start earning more than £21,000.
- The best way to think of the repayment scheme is as a graduate tax. The amount you repay is linked to your salary, so the more you earn, the more you'll pay back each month. A graduate earning £25,000 a year will pay back £30 a month.
- As a fee-paying student graduating from 2015 onwards, you'll be £540 a year better off than one of your predecessors who earns the same salary. (When they graduated, they had to start paying back their fees as soon as they earned more than £15,000).
- Everyone studying at the University College will be eligible for a 'cost of living' loan, if money looks like it might be a problem. How much you can borrow will depend on your household income – check out falmouth.ac.uk/undergraduatefunding for more information.
- Falmouth is one of the few institutions not offering a fee waiver, which means we have more money to invest upfront on top quality student support, facilities and staff.

Find out more about tuition fees and what they mean for you at falmouth.ac.uk/fees



30

Typical repayments will be just £30 a month for a graduate earning £25,000

Our investment

To make sure you get the most out of the money you spend with us, we're investing too. The income we receive from your tuition fees is being pumped straight back in to provide you with the best possible experience while studying with us and starting your career. Over the next five years we're:

- Growing AIR, our brand new £9 million multidisciplinary research and development lab, to open up exciting opportunities for collaboration with local, national and international businesses.
- Investing £2.5 million to safeguard and promote fair access to our courses for students from poorer backgrounds.
- Employing world-class staff to head up and deliver our programmes of study. Staff costs make up over half of UCF's annual expenditure, demonstrating our commitment to giving our students the very best learning experience.

A Sound Investment

What you'll pay at Falmouth

- 1 Just over £9,000 tuition fees each year of your degree
- 2 Around £120 a week typical accommodation costs, compared to approximately £150 a week in London
- 3 Materials, course trips and equipment: this varies depending on the nature of your course, but you need to be aware that things like printing (photographs, graphics), books and study trips are not included in the cost of your tuition fees. Finance advice is available for all students through the FXU Advice Service (p173) and some students may be eligible to apply for maintenance grants, loans, bursaries or scholarships to support their studies (p171-172)
- 4 Low transport costs; most of Falmouth and Penryn is within walking or cycling distance. Campus buses cost just £1

What you'll get from Falmouth

- 1 Use of our high-specification facilities (p62-67) – including our Performance, Media, Photography and Design Centres – hailed by many as some of the best in Europe
- 2 Access to our talented, expert and pioneering staff, many of whom are still practising professionals
- 3 Connections and contact with leading industry thinkers and organisations through our live projects, guest lecturers and partnerships (p34-37)
- 4 Close interaction with Cornwall's booming creative industries – the highest concentration outside London – with ample hands-on opportunities priming you for life after graduation
- 5 Graduate employment figures that are 15% above the national average and five times the number of graduate entrepreneurs than the national average
- 6 Access to some of the most advanced digital infrastructure in Europe, thanks to the £132 million investment in Cornwall's superfast broadband
- 7 A unique university lifestyle unlike any other in the UK – rich creative culture, inspiring landscapes and an adrenalin-pumping coastline on your doorstep (p40-43)

Falmouth is one of the few institutions not offering a fee waiver, which means we have more money to invest upfront on top quality student support, facilities and staff.



unique



1

The cost of campus buses

Visit falmouth.ac.uk Follow us @ucfalmouth

Truly Global

University College Falmouth's reputation and reach mirrors the international nature of the creative industries and underlines the strength of our programmes. We continue to attract the best students, staff and visiting speakers from around the globe, while our graduates find work and projects worldwide. [Where could you end up?](#)



Students

- 1 Huda Aziz**
Course: BA(Hons) Graphic Design
From: Singapore to Falmouth
- 2 Lily Rice**
Course: BA(Hons) Performance Sportswear Design
From: Falmouth to Sri Lanka
- 3 Simon Van Booy**
Course: BA(Hons) Performance Writing
From: Falmouth to New York
- 4 Angus Walker**
Course: MA Broadcast Journalism
From: Falmouth to China
- 5 Steve Pace**
Course: BA(Hons) Photography
From: Falmouth to Bangkok
- 6 Alan Watson**
Course: BA(Hons) Film
From: Falmouth to Australia
- 7 James Kamo**
Course: BA(Hons) Performance Sportswear Design
From: Falmouth to California
- 8 Naeem Alvi**
Course: BA(Hons) Journalism
From: Falmouth to New Zealand
- 9 Frida Larrios**
Course: BA(Hons) Graphic Design
From: Falmouth to Honduras
- 10 Dominique Le Grange**
Course: BA(Hons) English with Creative Writing
From: South Africa to Falmouth
- 11 Megha Agarwal**
Course: BA(Hons) Contemporary Crafts
From: India (Kolkata) to Falmouth

Staff and visiting lecturers

- 1 Patrycja Wilczek**
From: University of Zielona Gora, Poland
To: Falmouth
- 2 Monica Jakobsson**
From: Karlstad Universitat, Sweden (head of Design Engineering)
To: Falmouth (visiting lecturer)
- 3 Rosario Rodríguez Lloréns**
From: Conservatorio Superior de Danza de Valencia, Spain
To: Falmouth
- 4 Katrina Brown**
From: Falmouth (tutor, Choreography)
To: Amsterdam
- 5 Stefan Bufler**
From: Augsburg University, Germany (professor, Communication Design)
To: Falmouth
- 6 Su Vernon**
From: Falmouth (tutor, 3D Design)
To: Karlstad in Sweden
- 7 Jon Christie**
From: Falmouth (head of careers)
To: Turku in Finland
- 8 Dr Misha Myers**
From: Falmouth (programme leader, Theatre)
To: Istanbul
- 9 Ric Allsopp**
From: Arts University, Berlin
To: Falmouth (programme leader, Dance)
- 10 Simon Clarke**
From: Kenyatta University, Nairobi, Kenya
To: Falmouth (senior lecturer, Textile Design)
- 11 Jeremy Diggle**
From: Massey University, New Zealand
To: Falmouth (dean of the School of Art & Design)

WHY FALMOUTH?

The great tutors were genuinely inspirational. They gave me the confidence to start calling myself a journalist.

CREATIVE MINDS INSPIRING FUTURE

Who Joe Barnes
What BA(Hons) Journalism

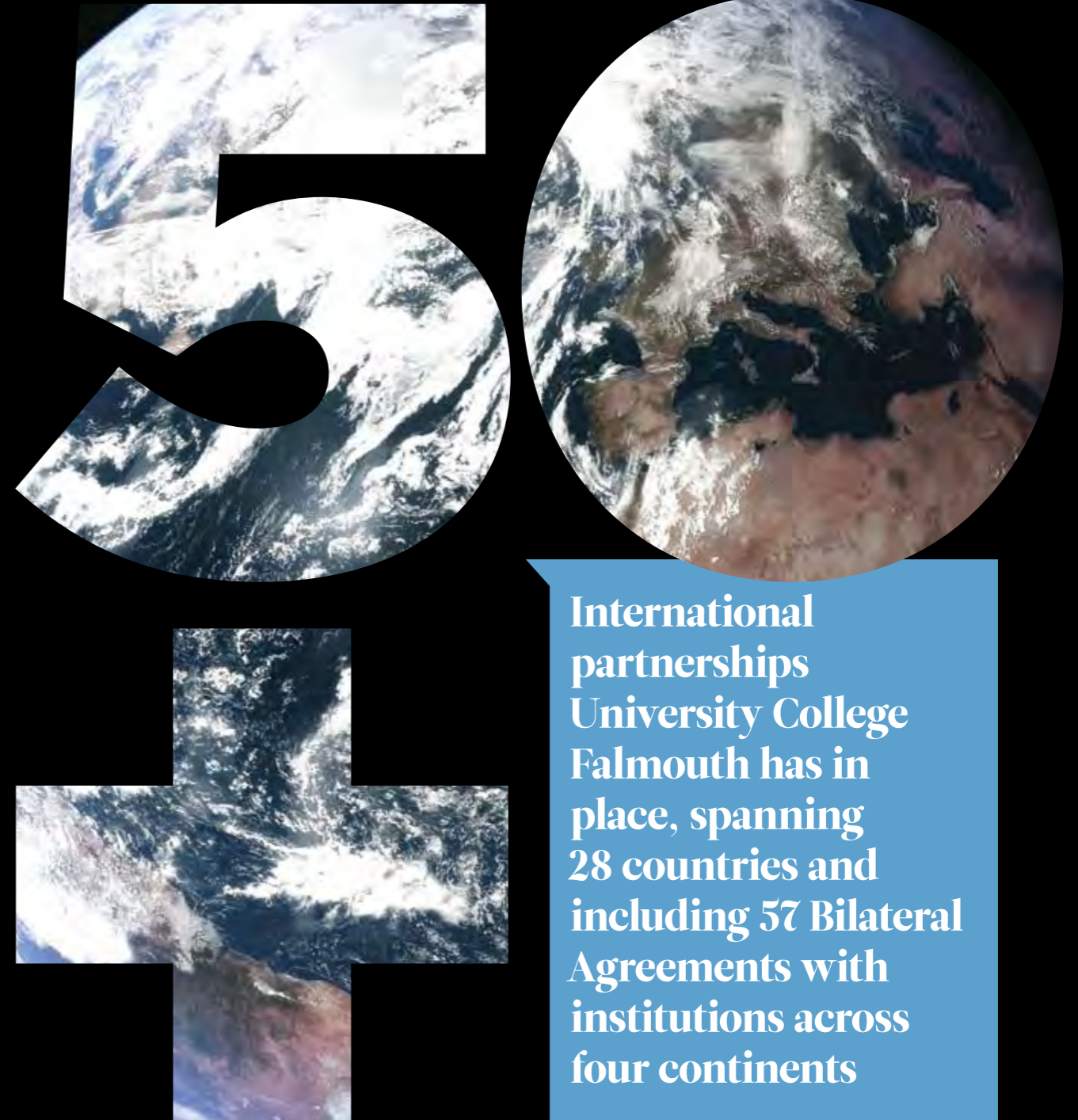
My time at Falmouth was completely brilliant. I learnt loads from amazing tutors who gave me the confidence to see I wasn't just studying journalism – I was preparing to be a journalist. While at Falmouth, I did work experience at FRONT magazine which was hugely valuable and led to a job when I left. Now, I'm editor of FHM, deciding what goes in the magazine, reinventing its profile and speaking to younger readers as well as the current readership. Being taught by people who actually worked in journalism was important, because we found out what it was really like in the industry. I still find myself using what I learnt at Falmouth ten years later and now, when I have new staff, I'm able to impart some of that stuff that I learned on the course.

Want to tell people's stories?
Turn to p140-141



Find out first-hand about Joe's job as editor of FHM and see how Falmouth helped him get there: your.falmouth.ac.uk/joebarnes

Vital Statistics



International partnerships
University College Falmouth has in place, spanning 28 countries and including 57 Bilateral Agreements with institutions across four continents

The Right Word

Whether it's the facilities, courses, staff, professionalism or location – when it comes to describing Falmouth, our students and graduates are all saying the same things*...

Inspiring speakers

AMAZING

Building confidence

Pushing boundaries

Incredible facilities

Creative

Great lecturers

Incredible support

GREAT REPUTATION

Connected to the industry

Worth the investment

Great opportunities

Unique environment

Great atmosphere

FREEDOM TO EXPLORE

Friendly

Professional approach/experience

IDEAS

Recommended

* Statistics taken from over 50 interviews with students and graduates between 2008–2011.

Stepping Up

From job offers to artistic collaborations
– we trace the amazing career successes of
creative professionals who all found their feet
at University College Falmouth.

Ed Smith
 BA(Hons) Press & Editorial
 Photography



Had work published in the
 Sunday Times magazine
 while still on the course



Now freelance photographer
 working for national publications
 including the Sunday Times

Charlotte Wadsworth
 BA(Hons) Digital Animation



Had an industry mentor
 from Spider Eye in third
 year at Falmouth



Did five-week internship
 with Spider Eye



Offered job as production
 co-ordinator when
 internship finished



Promoted to assistant
 producer, working on
Jungle Junction series



Picked up by Disney and
 shown all over the world

Joe Doldon
 BA(Hons) Fine Art



Exhibited work in New
 Contemporaries 2008



Youngest exhibitor at
 the Liverpool Biennial
 in 2008



Commissions for
 WildWorks and
 ProjectBase in Cornwall



Making work for an
 exhibition in London
 running alongside the
 Zoo Art Fair



Artist-in-residence at
 Marlborough College
 and winner of the Title
 Art Prize 2011

Rebecca D'Andrea
 BA(Hons) Choreography



Created project in final
 year called *Dresshead*



Performed it in Italy and
 Egypt, plus other projects
 in India and the UK

Elizabeth Kane
 BA(Hons) Textile Design



Designed rug in second
 year as part of a project
 with Hill & Co who sell
 rugs and furnishings
 to John Lewis



Rug design now on sale
 in John Lewis, entitled
 'John Lewis Falmouth Rug'

Klaus Kruse
 BA(Hons) Theatre
 & MA Theatre



Director, scenographer,
 performer and co-founder
 of immersive performance
 installation collective,
 Living Structures



Toured England and
 Europe with residencies
 at Battersea Arts Centre,
 Shunt, and The Pleasance



Edinburgh Fringe Festival



Won the Directors Guild
 Award at the National
 Student Drama Festival



Residency at Area 10
 Project Space in London

Matthew Kerr (MaJiKer)
 BA(Hons) Music



Met Camille on the course



Collaborated on
 recording projects and
 several world tours



Won a BBC Radio 3
 World Music Award

Owen Davey
 BA(Hons) Illustration



Wrote a children's book
(Foxly's Feast) while
 at Falmouth



Published in September
 2010 by Templar
 Publishing and received
 a Macmillan Book
 Prize award



Also had commissions
 from the Guardian, the New
 York Times, Jamie Oliver's
 Magazine, End of the Road
 Festival and many more

Vital Statistics

Expansion in metres squared of the Learning Resource Centre to build The Exchange, a pioneering new study and library facility open 24 hours a day



Leong Darren Abriel
BA(Hons) Advertising

"The staff make the whole educational experience worthwhile and memorable. Their approach is one that inspires and empowers you to take action, create and find your voice while having the support and guidance from experienced lecturers."

FOETUS

Tough on the outside yet soft and sensitive on the inside.

CREATIVE MINDS INSPIRING FUTURE

Who Katharina Walsh
What BA(Hons) Theatre

It was amazing to have a real solid, supportive relationship with my tutors – that really made it for me. They were able to help our student theatre company, Massive Owl, tour at several international festivals while still on the course. We'd also meet lots of visiting artists and talk to them about their professional and artistic approaches. The tutors are all practising artists, which is also really helpful. Networking through them, I've made a lot of important connections through friends and colleagues of my tutors. That open network has also spilled over into the time after graduation, which has been really important. It's incredible how much the course has helped me. You're stretched in so many ways and I'm always thinking about what I've learned.

Compelled to perform?
Turn to p162-163



Find out more about Katharina's work and how her time at Falmouth has shaped her practice: your.falmouth.ac.uk/katharinawalsh

WHY FALMOUTH?

There was a really wide range of different visiting artists to talk to and hear about their approaches – plus the tutors are all practising artists, so that's really helpful.



Creative Minds Case Study \ Vital Statistics

Vital Statistics



Invested into world-class facilities used by Falmouth students since 2004

Visit falmouth.ac.uk Follow us @ucfalmouth

Going Places

There's no doubt the South West is known for its spectacular landscapes, but it's also a melting pot of culture, entrepreneurialism and technological innovation, driving the region forward with an unrivalled creative energy. As home to the highest concentration of creative practitioners outside of London, Cornwall will challenge and inspire you in equal measure.



Cornwall Design Season

A festival of maverick thinking, making and doing showcasing Cornish design ingenuity in 15 shipping containers located across the county, plus a design summit at the Eden Project.

cornwalldesignseason.co.uk

Image: A-Side Studio



Eden Sessions

Stunning live music with the Eden Project providing an inspirational backdrop. Recent highlights include The Flaming Lips, Florence and the Machine and comedian Bill Bailey.

edensessions.co.uk

Image: Zander Grinfeld



£132 million

Investment into Next Generation Broadband in Cornwall, set to make the region one of the quickest and best connected in Europe

43,600

New jobs created in the South West since 2002

£10 billion

The UK's creative exports from the South West

10,200+

People employed in the creative sector in Cornwall and the Isles of Scilly alone

3,100

New businesses set up in the South West since 2002

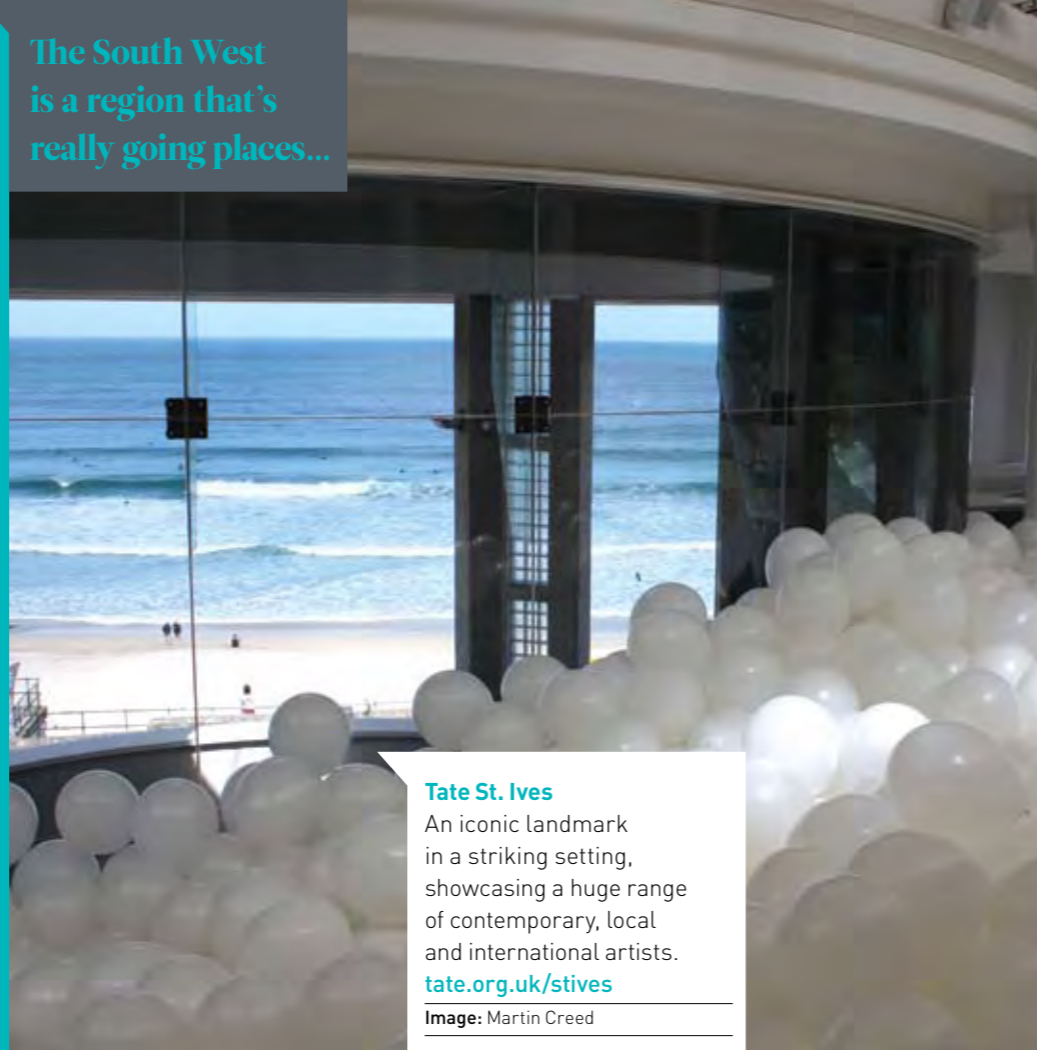
470+

Renewable energy schemes in the South West, making it the front-running region in one of the UK's fastest growing business sectors

1st

Where Cornwall sits on the list of most visited counties in the UK

The South West is a region that's really going places...



Tate St. Ives

An iconic landmark in a striking setting, showcasing a huge range of contemporary, local and international artists.

tate.org.uk/stives

Image: Martin Creed

The Asylum

A magical, nomadic theatre experience from Kneehigh – a world-famous theatre company that's created sell-out performances everywhere from Broadway to the National Theatre.

kneehigh.co.uk

Image: Steve Tanner



Port Eliot Festival

The UK's most inspirational and decadent garden party, with an eclectic mix of big-name authors, comedians, artists and musicians – from Jarvis Cocker to Hanif Kureishi.

porteliotfestival.com

Image: Michael Bowles



Cscape

Playful storytelling through stunning dance performances. One of the South West's leading dance companies, Cscape specialises in creating spectacular outdoor works in surprising settings.

cscape.org.uk

Image: Ollie Oakenshield

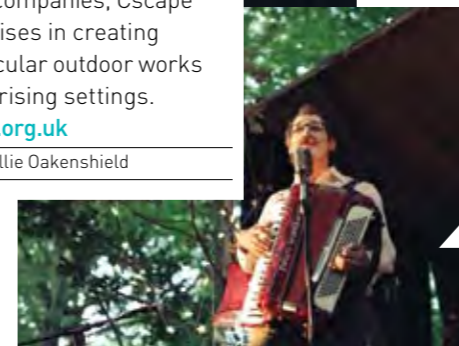


Rogue Theatre

From a 1940s nightclub in a forest to a mysterious travelling cabaret, this Redruth-based company's reckless celebration of performance is a spectacle not to be missed.

roguetheatre.co.uk

Image: Steve Tanner



Cornwall Film Festival

A dazzling line-up of premieres, guest speakers and workshops from the cognescenti of British and Cornish film-making, every November.

cornwallfilmfestival.com

Image: Still from *Weekend Retreat* directed by o-region's Brett Harvey

Adding it Up

It's no surprise that our students and graduates continue to drive the creative industries forward; University College Falmouth gives them the skills and knowledge they need to excel. But how do we do it? [Our formula for success...](#)



+ Vitality
Inspired and provoked by our talented staff of practitioner academics, internationally recognised researchers, and resident and visiting professors, we craft a distinctive edge and vitality to our students' thinking – highly experimental yet professionally applied.

+ Value
We know how important great value is to today's students and we work tirelessly to deliver it. We're proud of our reputation as an innovator in art, design, media, performance and writing education, constantly investing in new staff and facilities to ensure you'll have excellent resources and knowledge whenever you want it, from new developments like The Exchange (p73) and the Performance Centre (p65), to established, world-class resources such as the Design, Media and Photography Centres (p62-67).

+ Originality
Falmouth's inspirational location affords a level of creative and intellectual space not easily found in urban settings – giving you the context and energy to create; clearly and independently. Falmouth graduates are highly sought after by an impressive range of employers, enjoying a reputation for pushing boundaries and innovating in their chosen disciplines, while our graduate entrepreneurs are known for being creative in the work they produce and the way they produce it.

+ Academic excellence
The University College is a creative hothouse, cultivating groundbreaking thinking. Our very particular educational approach, combined with outstanding facilities, technology and online resources, defines the academic experience at Falmouth – and our students, graduates and researchers' ongoing successes (p30-31) prove it.

+ Enterprise
The creative industries is one of the fastest growing sectors in the UK economy, but it will only continue to develop through the contribution of graduates who are primed to step up and lead the way. Our many connections with practitioners, businesses and cultural organisations enable us to pull the real world in and situate much of our learning 'out there'. Industrial and educational partnerships, community ventures, applied research enquiries, commercial projects, start-up enterprises and professional placements are an integral part of studying at Falmouth.

+ Collaboration
Falmouth's courses and facilities are designed so that our students can conceive and devise projects with students on other courses, leaving as part of a network of multi-skilled practitioners that can make an immediate contribution to the creative industries.

+ Community
"The community inside and outside the University College is made up of a rich mix of people, from fine artists, photographers and film-makers to boat builders, surfers and designers. It all makes for a diverse and inspiring culture where you end up learning a lot more than just the subject you're studying." **Will Kinchin, BA(Hons) Graphic Design**

= A special – and specialist – arts education



Vital Statistics

The highest ranked University College outside London, University College Falmouth was 46th out of 119 major UK higher education institutions in the Guardian's influential University Guide 2012. (Many specialist institutions are not even assessed for the Guide)



WHY FALMOUTH?

Falmouth has such a renowned reputation for producing employable graduates.

CREATIVE MINDS INSPIRING FUTURES

Who David Taylor

What BA(Hons) Graphic Design

The most valuable thing Falmouth has taught me is the 'design process' – you learn how to create an interesting, intelligent, creative response to a problem. There's lots of emphasis on face-to-face tutor time and you're encouraged to push projects in the direction that most appeals to you, experimenting with different genres, processes and facilities. Simply having the Falmouth name on your CV really does open doors for you in the creative industries. I graduated in 2010 and was offered a job with design agency Smith & Milton after spending a month on placement with them. One of my favourite projects has been working on the packaging for Crabtree & Evelyn – it's really exciting to see my designs become a reality, and know they'll be seen in shops all over the world.

Think Graphic Design could be for you?

Turn to p134-135



SCAN FOR MORE INFO

Watch David talking about his work at Smith & Milton and how UCF helped him get there: your.falmouth.ac.uk/davidtaylor



Just the Job

University is all about investing in your future; thinking, studying and creating so that you graduate ready to launch a successful career. At Falmouth, we understand how important employability and entrepreneurship are for today's creative graduates – so we enhance the professional practice elements of your course with a range of exciting opportunities and support to make your transition into the world of work as fast and smooth as possible.

AIR: future thinking

Our new Academy for Innovation & Research (AIR) heralds the beginning of an exciting new era in the University College's relationship with business, opening up a wealth of new opportunities for our students to engage with local, national and international companies.

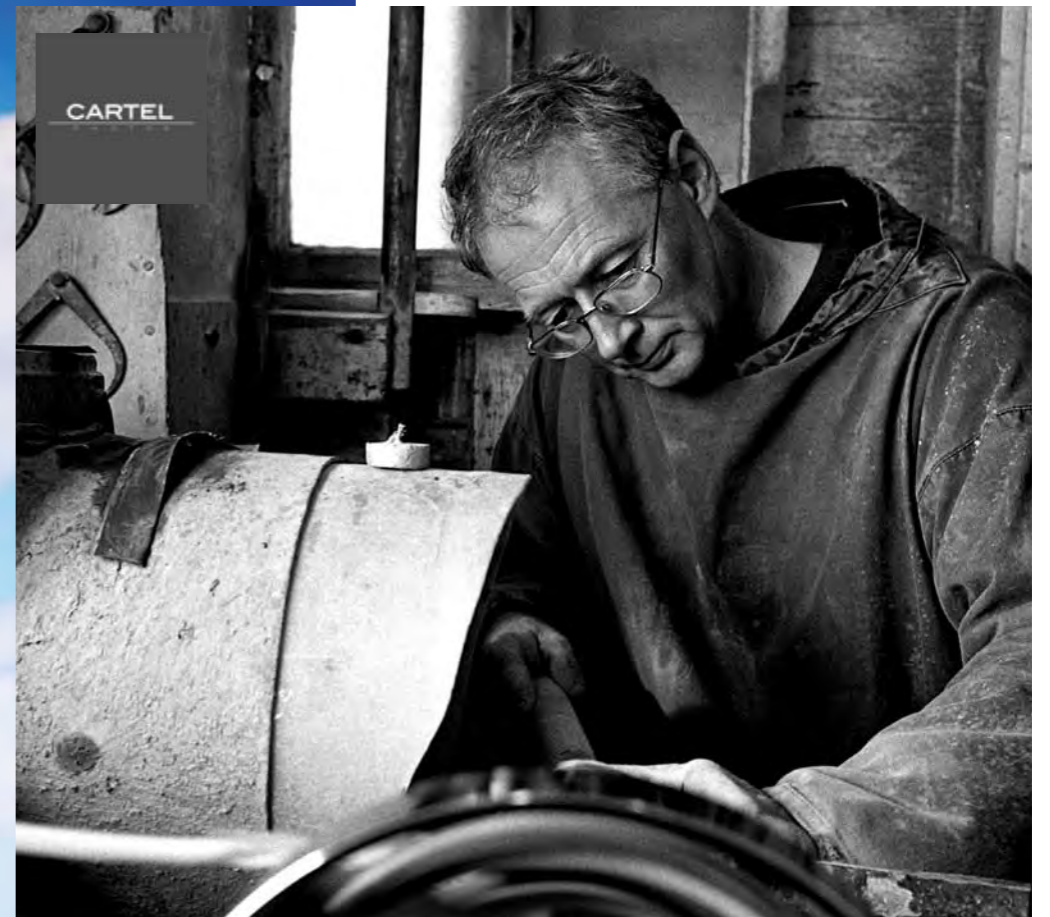
In its first year AIR has been:

- Providing expertise and powerful networks to cultivate graduate business start-ups and enterprise
- Running industry-leading events to stimulate new thinking about how to continue to innovate the UK's design and media industries
- Delivering an integrated programme of multidisciplinary live projects with businesses, investors and potential partners
- Accelerating the growth of the creative industries in Cornwall – boosting employment opportunities in the region



AIR

Heralding the beginning of an exciting new era in the University College's relationship with business



Cartel Photos has been designed to assist, support, encourage and represent Falmouth graduates as they establish their careers. Falmouth wholly looks after independent freelance photographers and ensures recognition of the value and quality of their work locally, nationally and internationally.

Ashley Grainger

Cartel Photos manager and BA(Hons) Press & Editorial Photography graduate

Career building from the get go

Falmouth's BA(Hons) Illustration and BA(Hons) Press & Editorial Photography run The Agency and Cartel Photos, two separate professional agencies which both offer their students the chance of real industry work and experience before and after they graduate. Set up in 2010 and 2011 respectively, these agencies are housed within the University College itself to match local and national client commissions with talented students and graduates.

The Agency and Cartel Photos give students the opportunity to:

- Work on real projects within the industry
- Develop ideas, work closely with clients, meet deadlines and build an extensive range of discipline-specific and transferable skills
- Build on their professional practice skills
- Have access to a dedicated space to work on commissions and meet clients
- Foster professional relationships with local, national and international businesses

theagencyfalmouth.com
cartelphotos.com



I was encouraged to do work experience and it was really valuable – it actually led to a job when I left. Now I try to encourage students I talk to, to do as much professional practice as they can as it will lead to a swifter route into the industry.

Joe Barnes
Editor of FHM and BA(Hons) Journalism graduate

Are you experienced?

Work placements are an integral component of most of Falmouth's undergraduate courses and – thanks to our staff's connections – the possibilities are endless. Three recent examples of the sort of placements you could undertake:

BA(Hons) Film

Cannes International Film Festival, the International Screenwriters' Festival, Working Title, Rankin/Dazed and Confused, Encounters Film Festival, Warner Brothers, BBC, Channel 4 and Empire

BA(Hons) Fashion Design

BBC, Christopher Kane, Christopher Raeburn, Elle magazine (India), Jonathan Saunders, Maison Martin Margiela (Paris), Marios Schwab, Seasalt and Todd Lynn (London)

BA(Hons) Choreography

Internships with Jerwood Space (London) and close links with dance institutions, companies and artists including Cscape, Plymouth Youth Dance, The Works, The Arts at Dartington and Youth Dance Cornwall



Plus!

Careers Advice Service

On hand for students and graduates whenever they need it – from interview coaching to professional placements and live vacancy services. The Service is available to graduates requiring advice at any point in their future careers. careers.falmouth.ac.uk

Unlocking Cornish Potential (UCP)

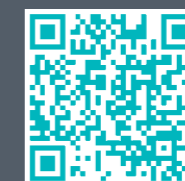
Places graduates in Cornish businesses, creating many full-time jobs for Falmouth graduates, as well as running a successful graduate business start-up mentoring and support scheme. unlockingcornishpotential.co.uk

Immersed in business

A space for forward-thinking companies to grow, the new Tremough Innovation Centre directly links students and graduates with the dynamic, entrepreneurial reality of running a creative business.

A mix of young start-ups and established organisations across the environmental, creative and media sectors, the Centre's occupant businesses value being surrounded by the fresh talent that Falmouth has to offer. From live briefs to work placements, through the Tremough Innovation Centre students and graduates not only get first-hand experience of today's creative industries – they also have a chance to build valuable relationships and networks from day one.

Visit falmouth.ac.uk Follow us @ucfalmouth



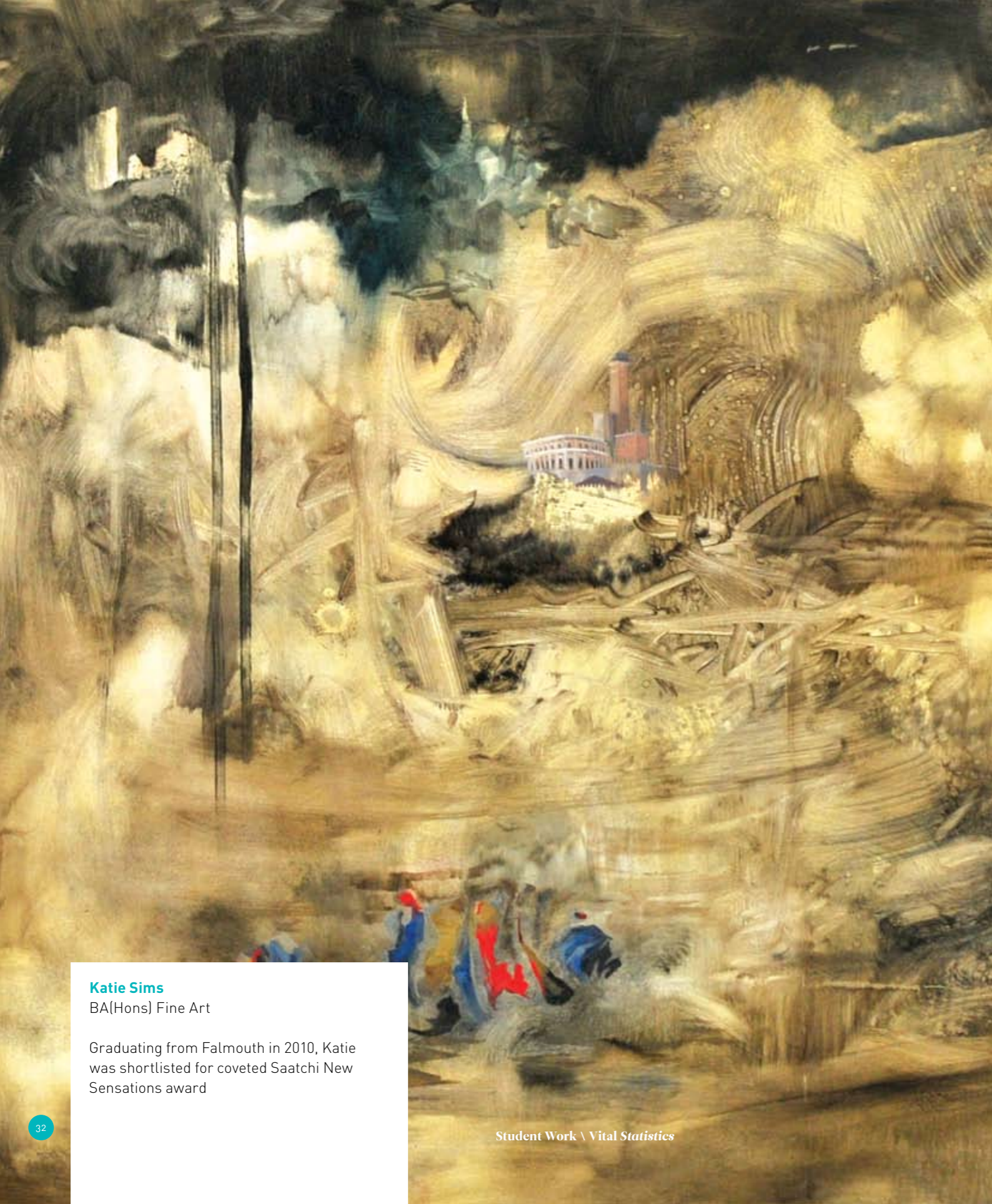
Find out more about how Falmouth can boost your employability by visiting: your.falmouth.ac.uk/employability

Talent Show

Falmouth has an enviable track record of producing award-winning students and graduates, across all disciplines. Year on year our graduates gain recognition for their outstanding work, with awards, prizes and acknowledgements aplenty. [Here are 30 to get you thinking about what's possible if you come to Falmouth...](#)

- 01. Music For Youth National Festival Awards
- 02. D&AD Global Student Awards First Prize Yellow Pencil
- 03. D&AD Best New Blood award
- 04. Overall winner of the Penguin Book Awards
- 05. Judge's award for Devised Theatre at the National Student Drama Festival
- 06. Royal Society of Arts student awards
- 07. Student of the Year, Young Creative Network awards
- 08. Business Design Centre New Designer of the Year
- 09. Finalist, Broomhill Art and Sculpture Foundation's National Sculpture prize
- 10. Philips Lighting Award at the Student Lighting Design Awards
- 11. Shortlisted for the Saatchi New Sensations prize
- 12. Shortlisted for Saatchi Young Artist of the Year award

- 13. Selected to exhibit in the Lynn Painter-Stainers Exhibition
- 14. Finalists in Alfa Romeo Fashion competition and Honda 'Made in Britain' competition
- 15. Elle Decoration British Design award
- 16. Best Newcomer at the Association for Contemporary Jewellery
- 17. First Prize at the World Crafts Council Second European Triennial for Ceramics and Glass, Mons, Belgium
- 18. Student award at Pearson's International Glass Competition
- 19. Silver Cube at the Art Directors Club, New York awards
- 20. South West Royal Television Society Drama award
- 21. South West Royal Television Society Documentary award
- 22. Winner of the Frank O'Connor International Short Story Award
- 23. Awarded one of only four annual places on the MA in Composing for Film and Television at the National School of Film and Television (NFTS)
- 24. Magnum Photographic award (Conceptual category)
- 25. Taylor Wessing Portrait prize
- 26. Ian Parry Scholarship Exhibition at the Getty Image Gallery
- 27. Canon/ Royal Photographic Society award
- 28. GoreTex Experience Tour – two of four top prizes
- 29. Selected as Texprint designers
- 30. Second place in the Hand & Lock Prize for Embroidery



Katie Sims
BA(Hons) Fine Art

Graduating from Falmouth in 2010, Katie was shortlisted for coveted Saatchi New Sensations award

£20m

Awarded to university education in Cornwall by the Higher Education Funding Council for England (HEFCE) over the next decade



Better Connected

Building strong connections is essential for anyone planning a career in the creative industries. That's why at Falmouth, we've been connecting with organisations and individual creative professionals for decades – growing our network of industry contacts to ensure our students graduate with the connections they need to get their careers off to a flying start.

From specialist workshops and high profile guest lecturers to live briefs and professional partnerships, we'll do everything we can to help you develop relationships with the key players in your field, to fuel your ideas and future success.

Distinguished guests and innovative events

Guest lectures, workshops and events are an integral part of the Falmouth experience, giving you the opportunity to learn from and interact with top professionals and industry leaders to create a vital link to the world beyond the studio. We're proud of our industry links and are constantly working to develop them further. [Recent examples include:](#)

[The Falmouth Convention](#) a three-day international conference about contemporary art and exhibition making. The event focused particularly on remote non-urban areas such as Cornwall, and on activities that could bring new creative life to such regions.

[Michael Grandage](#), artistic director of the Michael Grandage Company and award-winning artistic director of the Donmar Warehouse, from 2002 – February 2012, talked about the connections between his upbringing in Cornwall and a life in the theatre that has seen him work with many of the world's leading actors.

[Sir John Hegarty](#) revealed his ten reasons why a recession is the best time to be in advertising, discussing how agencies can innovate by harnessing the opportunities offered by new and emerging technologies and tackling social issues through interactive advertising.



Emily Bell
Director of digital content for
Guardian News and Media

[Mark Dion](#), the distinguished American artist, talked about two decades of public commissions, museum exhibitions and installations.

[UK National Contact Jam](#), a weekend of improvisation classes, performances and open jams, brought together dance, choreography, music and theatre students from across the country with national and international practitioners to share knowledge and working practices.

[Photography Symposium](#) is an annual event that sees industry heavyweights invited to Falmouth to speak on contemporary photography.

[Better Connected](#)



Martin Parr
World-famous Magnum photographer

Speakers' Corner

Recent guest speakers have also included:

Angela Rippon OBE Former BBC newsreader, one of the best known faces and voices in British broadcasting

Jeremy Silver CEO of Mediacrarity, deputy chairman of Futurelab and acting CEO of the Featured Artists Coalition

John Simmons Former director of verbal identity at Interbrand, bestselling business writer, founder of national writers' association 26 and Writing for Design judge for D&AD

Phillip Eglin Award-winning ceramicist, exhibiting nationally and internationally

Jack Price Multi-award winning writer/director producing work for BBC, Channel 4, Greenpeace Digital and Aviva

Matt Bochenski Editor of award-winning film magazine Little White Lies

Ed O'Brien Radiohead guitarist and board director and co-chair of the Featured Artists Coalition

Peter Saville Co-founder and creative director of the legendary Factory Records, and one of the most influential designers of our time

Andrew Chitty Founder of Illumina Digital and an award-winning creative producer for Channel 4, BBC and Microsoft

Emily Bell Director of digital content for Guardian News and Media

Robin Rimbaud (aka 'Scanner') British sound artist who has received critical acclaim and won admiration from the likes of Bjork, Aphex Twin and Stockhausen

Martin Parr World-famous Magnum photographer

Angela Rippon OBE



All of our tutors have very successful careers in photography, so having their experience and connections passed on to us was absolutely incredible. Having lighting tutorials from the likes of Gered Mankowitz (who shot the iconic images of Jimi Hendrix) was unbelievable. It was worth the fees, definitely.

Ben Johnson
BA(Hons) Press & Editorial Photography



Michael Grandage CBE

Peter Saville



From leading thinkers in digital technology to famous fashion designers, industry-defining advertising agencies to respected publications, University College Falmouth students work with a wide range of organisations, including:



Visit falmouth.ac.uk Follow us @ucfalmouth



CREATIVE MINDS INSPIRING FUTURE

Who Charlotte Wadsworth
What BA(Hons) Digital Animation

I talked to my art teacher and she said if I wanted to be taken seriously in the creative industry I should look into the courses at Falmouth. The lecturers were brilliant and as they all still work in the industry we were always kept up to date with what was going on in the big wide world. In our third year we were given industry mentors and through mine I secured a five-week internship at an animation company called Spider Eye in Cornwall. The internship went really well and when it finished I was offered a position as a production coordinator. I'm now assistant producer here and have worked on *Horrid Henry* for CITV and *Jungle Junction* for Disney, which is shown worldwide. So I can say I've worked on an international Disney show; not something a lot of people can say!

Interested in a career in animation?
Turn to p114-115



Meet Charlotte and some of the other UCF graduates now working at Spider Eye in Cornwall:
your.falmouth.ac.uk/chartottewadsworth

WHY FALMOUTH?
It was a very realistic way of learning. We worked on real briefs for clients, so we learned how the industry worked very quickly.

Vital Statistics



University College Falmouth's ranking in the Sunday Times 2011 Subject Tables for Art & Design

The Lowdown

Studying and living in Falmouth and Penryn is unlike any other university experience you'll find. But don't just take our word for it – we asked some current students and recent graduates what makes it so special; here's what they said...



ON MAKING FRIENDS



I met my best friend on the welcome meeting on the Sunday, which I personally think is a great idea, now live with three of the people that I met that evening and they are all my closest friends. It's easy to make friends if you take the time to do so.

Sammie Eidukas
BA(Hons) English

The wide range of creative courses on offer at UCF means that there's a wide range of creative individuals there. I met so many interesting people who are now some of my closest friends. I lived with film students, photographers, fine artists, illustrators and creative writers. It was great.

Owen Davey
BA(Hons) Illustration



ON THE SURROUNDINGS

Falmouth is for active people who love what they do but also enjoy having an amazing life – sandy feet, barbeques on the beach, surfing the sunrise...

Jenny Welwert Gil
BA(Hons) Fashion Design

Falmouth really has a student, beachy vibe. A lot more laid-back than a city, Falmouth thrives on art and there's always an event going on. Cornwall is so unique – you can zip from coast to coast and there are so many homegrown events, from gigs at the Eden Project to renowned parties like the Masked Ball.

Lily Rice
BA(Hons) Performance Sportswear Design



ON CULTURE

The Poly in Falmouth generally has something going on every evening, and is a really great place to go to watch new pieces of theatre, music acts, comedy nights or independent movies. They show a good variety of things, and with student discount it's not expensive.

Jess Meyer
BA(Hons) Fine Art



There's always something going on and people to go out with, whether it's an open mic night or an exhibition. There are lots of festivals and carnivals all year round in Cornwall and many places to explore – one of my favourites is the Minack theatre, a clifftop amphitheatre near Land's End.

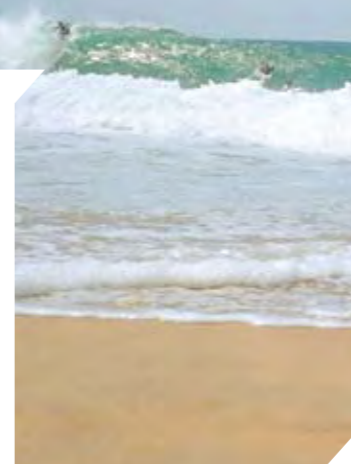
Mary Edwards
BA(Hons) Textile Design



ON GETTING ACTIVE

FXU (the Falmouth and Exeter combined students' union) is brilliant; there are so many different clubs to join... I'm a member of the Afro-Caribbean Society, the International Society, the Poetry Society and the Badminton Society. I like being sociable!

Christine Pigott
MA TV Production



My favourite day out in Cornwall is going surfing at one of the north coast beaches. FXU offers transport to Porthtowan beach for the day, where you can hire surfboards and wetsuits. The scenery for running here is lovely too; it's lovely to be able to run along the coastline.

Rachel Gibbens
BA(Hons) Theatre



ON THE MUSIC SCENE

My favourite bar is Loading on Quay Street. It's a small videogames bar that doubles up as a café in the day. They offer new and old games to play on a huge TV; plus an arcade table, Ben and Jerry's milkshakes and their own hand tailored games-based cocktails and shooters. You get to choose your own music too; it's a great place to kick off a night or hang out with friends.

Aislinn Toye
BA(Hons) Graphic Design



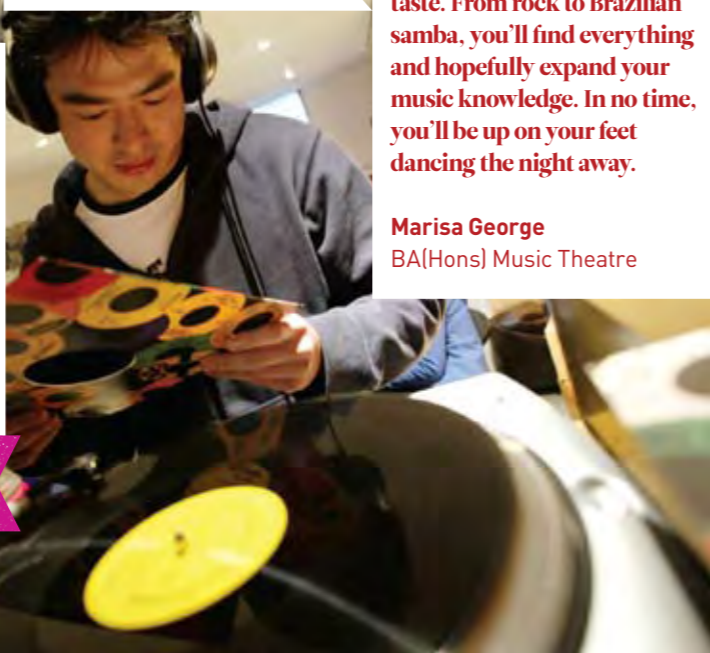
If you want a night out clubbing or a dubstep evening you can find it, but if you want Cornish dancing or theatre or a good open mic night you can also find that. There are lots of poetry open mic nights as well, and some big-name bands on national tours playing Princess Pavilion or The Stannary.

Stephanie Kempson
BA(Hons) English



The music scene here is really good, catering for everyone's taste. From rock to Brazilian samba, you'll find everything and hopefully expand your music knowledge. In no time, you'll be up on your feet dancing the night away.

Marisa George
BA(Hons) Music Theatre



I loved living at Tremough during the first year – it was lovely to be so close to everyone, and made you feel safe whilst settling into living independently. I now live in a house next to the beach and absolutely love it! Your housemates become your family away from home, it's really nice to come home after working all day and catch up on how each other's day has been.

Becca Hersey
BA(Hons) Theatre

ON PART TIME JOBS

I spent my three years of uni life working in Fat Face at the weekends. I loved it because I became a real part of the community and made friends who were not at university, which meant I became more involved with the Falmouth community as a whole. Everyone in Falmouth is so friendly and inviting.

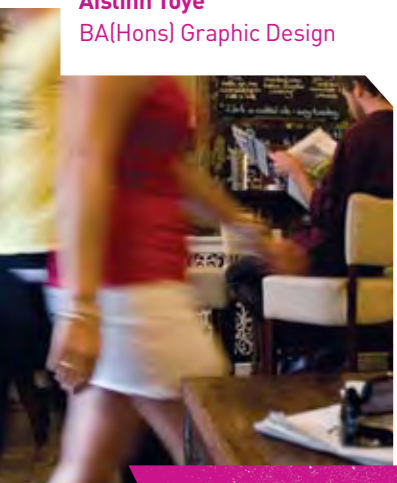
David Taylor
BA(Hons) Graphic Design



ON THE CAFÉS, PUBS & BARS

Jacob's Ladder is brilliant. It's like having a drink in your living room. There are sofas and live music nearly all the time – it's just so chilled and they have good food too. All you have to do is survive the III stairs on the way up.

Trevor Thompson
BA(Hons) Graphic Design



ON ACCOMMODATION



Vital Statistics

New student bedrooms being developed at Tremough, our joint campus with the University of Exeter – taking the total number to 1,700

224



Chloe Reynolds

BA(Hons) Fashion Design

Graduate collection installed as a window display for the launch of Westfield Shopping Centre, Stratford, September 2011

Local Global

Whether it's already on your doorstep, or drawing you from afar, University College Falmouth attracts students like you from all sorts of backgrounds worldwide – and for good reason...

Falmouth has a lot of students who are from Cornwall – as well as all over the world, which is really nice. For example, in our small class of nine, we had people from Singapore, Scotland and Cornwall. Students who come from outside Cornwall tend to live in Falmouth or the surrounding areas too, which makes the town a very social place to be.

Pawony Baradaran-Mozaffari
BA(Hons) Advertising

With University College Falmouth offering a raft of internationally renowned degree courses, high-specification facilities and enterprise support, Cornwall's reputation as a vibrant and forward-thinking place to study has never been stronger.

Students travel from all corners of the world to enrol on Falmouth's pioneering courses in art, design, media, performance and writing – while others are lucky enough to have it right in their backyard.

International Office

Our International Office is there to provide international students with all the support they require, from help with the application process to study visas, tuition fees and finding accommodation. It also provides:

- A free airport meeting service
- A week of activities to help you acclimatise to your new surroundings
- Introductory sessions on banks and finance, visas and passports, equality and diversity, health and student services

The Academic Skills Team (ASK) provides:

- Evening classes in academic writing, academic culture and presenting in English
- One-to-one appointments to cover any English language issues

Studying abroad

Studying abroad is actively encouraged at Falmouth and the opportunities are numerous thanks to exchange programmes, such as Erasmus, partnerships with international universities and self-funded study trips.

For more information, including a complete list of awards and funds available to aid your study abroad, please visit: falmouth.ac.uk/international-exchanges

International partnerships

Study abroad partners include:

- Griffith University, Brisbane, Australia
- CalArts, Los Angeles, USA
- Sarah Lawrence College, New York, USA
- Alberta College of Art & Design, Calgary, Canada
- Emily Carr University of Art & Design, Vancouver, Canada
- University of the Arts, Nagoya, Japan
- LASALLE College of Arts, Singapore



SCAN FOR MORE INFO

Get Connected
The online International Students' Handbook:
ish.falmouth.ac.uk
your.falmouth.ac.uk/international
Email: international@falmouth.ac.uk
Or call +44 (0)1326 254259



I knew my time at university would have to be self-funded. My employer in Cornwall allowed me to rearrange my hours to accommodate my studies. Falmouth had a great reputation and offered the course I was interested in, so I didn't feel like I needed to move away when everything I wanted was so close to home.

Tom Craze
BA(Hons) English with Creative Writing



Erasmus HE Study Exchange partners include:

- University Polytechnic of Catalunya, Barcelona, Spain
- European University of Madrid, Madrid, Spain
- NABA, Milan, Italy
- Academy of Fine Arts, Venice, Italy
- University of Rennes, France
- Hogeschool Vd Kunsten, Amsterdam, Holland

No place like home

Instead of going away to study, more and more students from Cornwall, across a broad range of ages and backgrounds, are opting to study close to home. Why not take advantage of the creative expertise and multi-million pound investments in higher education that have been injected into your home county? By studying close to home, you could also:

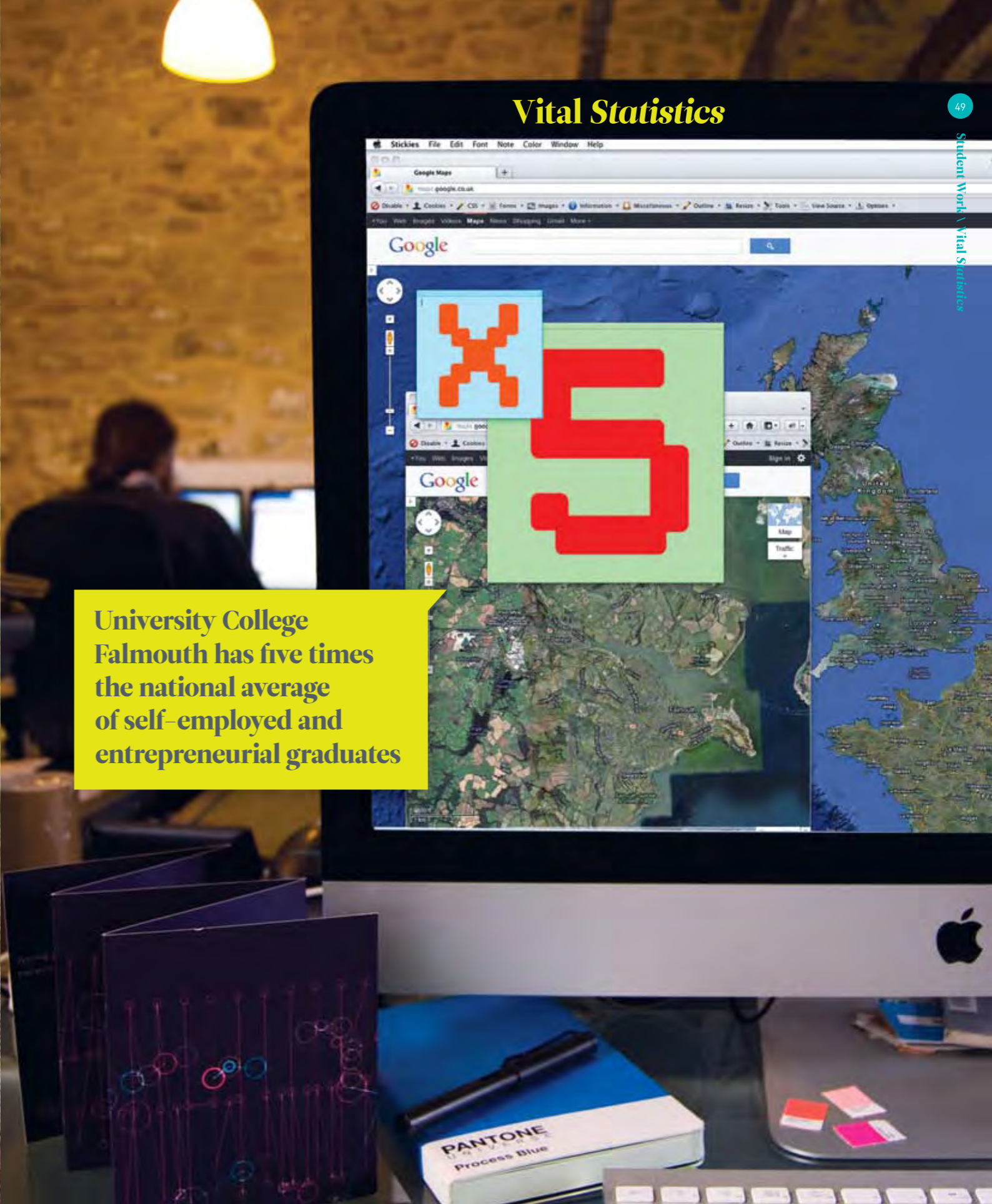
- Graduate with less financial baggage by living at home, saving on rent and bills and keeping hold of existing part-time jobs
- Benefit from financial awards open to people with a Cornish address, including Cornwall Commuter awards (to help with transport costs) and the City of London award (a bursary to support Cornish students keen on attending a local university) – see falmouth.ac.uk/undergraduatefunding
- Stay close to friends and family while getting stuck into the University College's vibrant social calendar and making new friends from all over the world
- Benefit from graduate employment and business start-up schemes like Unlocking Cornish Potential





Ed Smith
BA(Hons) Press & Editorial Photography

"I'd recommend Press & Editorial Photography at Falmouth as a course that promotes a very practical approach to your progression, with a focus on allowing students to explore their individual passions within the industry. The course pushes its students to strive for high standards, reflected throughout the work of all year groups."



Vital Statistics

University College Falmouth has five times the national average of self-employed and entrepreneurial graduates

Drawing Crowds

University College Falmouth students and graduates host, stage and perform in all sorts of events every year. From exhibitions and screenings to readings and performances, whether it's on campus or off, in Falmouth or further afield, our talent draws crowds.

Here's a taster of some recent highlights...

Mark Dion October 2011

The distinguished American artist visited Woodlane to talk about two decades of public commissions, museum exhibitions and installations.

Digital Animation Conference November 2011

BA(Hons) Animation's annual conference, where students pitch ideas to industry experts including Sue Morgan, executive producer for the BBC.

The Klezbians November 2011

BA(Hons) Music students and winners at the Music For Youth National Festival, The Klezbians played London's legendary Royal Albert Hall.

Electric Soft Parade November 2011

The psych-pop band from Brighton – who have supported Noel Gallagher's High Flying Birds, British Sea Power and Dodgy, among others – played an intimate gig in Studio K as part of our Performance Centre public programme.

City of Lights November, every year

This annual lantern procession brightens up Truro's streets for one night only and sees BA(Hons) Contemporary Crafts students create some jaw-dropping lantern sculptures.

Fashion Show May, every year

This annual catwalk spectacular on Discovery Quay, right next to the National Maritime Museum Cornwall and the harbourside, features work from our BA(Hons) Fashion Design and BA(Hons) Performance Sportswear Design students.

Falmouth Summer Festival June, every year

This six-day festival showcases the talents of University College Falmouth's

graduating students, from performances in the Performance Centre to exhibitions, demonstrations, talks and workshops in all of our specialist centres and studios at Woodlane and Tremough.

DesignEd in Cornwall June, every year

This exhibition of design work from GCSE and post-16 school and college students from across Cornwall takes place in our Design Centre every June.

Port Eliot Festival July, every year

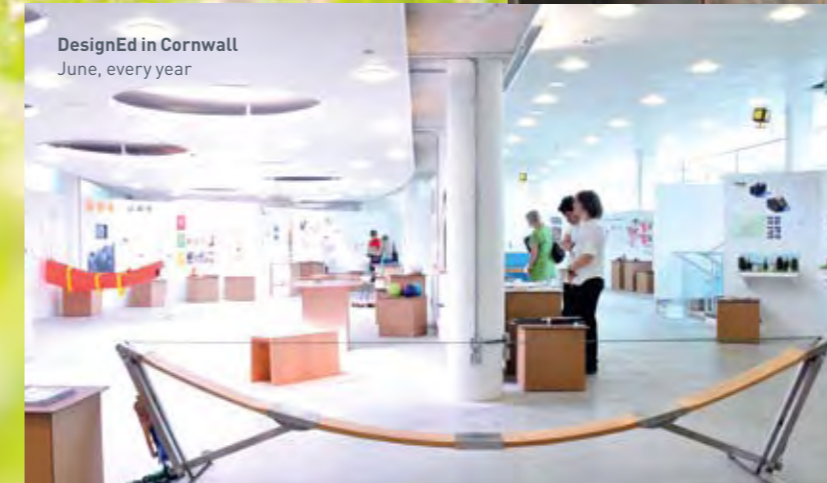
Now a regular fixture at the Port Eliot Festival, the Falwriting Tent, run by University College Falmouth, offers recent English & Creative Writing graduates the opportunity to read their work at a major literary festival. Our Fashion Design students also help out in the internationally acclaimed Wardrobe Department.

For exact dates, times, ticketing details and more information about upcoming events, go to falmouth.ac.uk/events or follow us on Twitter: @ucfalmouth

Event information is correct at the time of going to print, but may be subject to change. Updates will be made on the website. If you require any special assistance to help you attend any of our events or have other questions about event accessibility, please get in touch: events@falmouth.ac.uk



Falmouth Summer Festival
June, every year

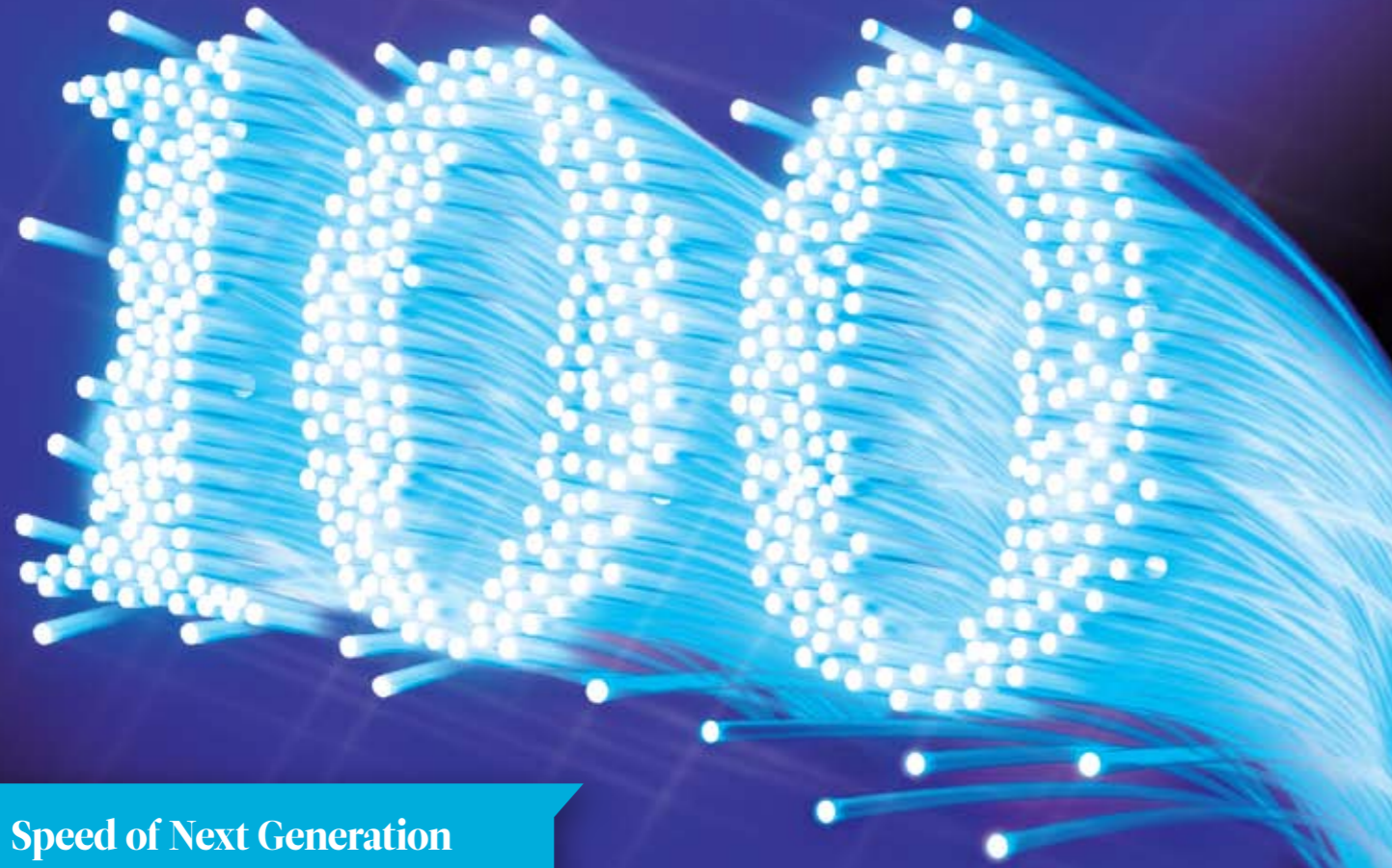


DesignEd in Cornwall
June, every year



Fashion Show May, every year

Port Eliot Festival
July, every year



Speed of Next Generation Broadband in Mbps to be rolled out across Cornwall by 2014, part of a £132million investment by BT and the EU to give the county early access to world-class communication technologies



WHY FALMOUTH?

I am dyslexic and I found the support and advice on offer a great help. For an hour each week I would have time with a mentor who would help me overcome my difficulties.

CREATIVE MINDS INSPIRING FUTURES

Who Mary Edwards
What BA(Hons) Textile Design

The course taught me everything from how to dye a piece of yarn to how to operate as a freelance designer. I graduated in 2009 and am a junior designer for Mulberry Home & Threads at GP & Baker. The skills I learnt at Falmouth carry through into my day-to-day work, from painting and colour work to digital printing. The knowledge of design software I built up has come in handy when I need to create quick and simple motif designs, while the drawing workshops and sketchbook development have been very valuable, as drawing is key in my design work now. Also, the professional practice lectures were geared towards the industry and life after university, which was so beneficial as it gave me an insight into what's expected in the professional world.

Interested in Textile Design?
Turn to p160-161



SCAN FOR MORE INFO
Find out more about Mary's role at Mulberry Home and how Falmouth informs her work: your.falmouth.ac.uk/maryedwards

Vital Statistics



Major national or international awards won by University College Falmouth students and graduates in the last five years



Joni Erin Brown
BA(Hons) Choreography

Choreographed and performed in the Falmouth arm of the Global Water Dances initiative, which saw 20 countries worldwide create and perform dance inspired by water



Art student at Woodlane

Penryn Campus, Tremough

With its contemporary architecture, exemplary facilities and superb views out across the Fal estuary, the Tremough Campus is at the leading edge of innovation, education and inspiration in Cornwall. Owned by University College Falmouth and shared with the University of Exeter in Cornwall, it's a buzzing hub where you'll meet students of all disciplines and nationalities.

There's a great atmosphere at Tremough, with an interactive but competitive spirit between the courses due to a large amount of very dedicated students – no matter what course they're on. It's like a village community with everything you need on campus, from a great gym to a sociable bar.

Ed Smith
BA(Hons) Press & Editorial
Photography

I absolutely loved working in the space at the Design Centre at Tremough. Surrounded by 3D Design, Textiles and Interior Design, amongst others, really sparks your imagination. It's such a vibrant working environment. There's always something interesting going on and its open plan design makes it a very communal and social place to work.

Felix McCormack
BA(Hons) Contemporary
Crafts

What's here?

- The Stannary (one of Cornwall's largest live events venues)
- Glasney Student Village
- Sports Centre
- The Exchange and Learning Resource Centre
- Refectory/bar
- Student Shop
- Performance Centre
- Design Centre
- Media Centre
- Photography Centre
- Academy for Innovation & Research (AIR)
- Tremough Innovation Centre
- Environment and Sustainability Institute (owned by University of Exeter, open from October 2012)



Tremough is just a ten-minute walk from Penryn station, five minutes by train from Falmouth and 15 minutes by train from Truro (every half hour Monday to Friday). There are eight buses an hour to Falmouth at peak times.



Falmouth Campus, Woodlane

Just moments from the beach and vibrant town centre, Woodlane is the beating heart of student life in Falmouth. Its studio spaces, close creative community and friendly atmosphere make it an ideal place to think, create and share ideas – while its stunning gardens and proximity to the sea offer an endless source of inspiration.

Woodlane is just a five-minute walk from Falmouth Town station, five minutes by train from Penryn and 20 minutes by train from Truro (every half hour Monday to Friday). There are eight buses an hour to Penryn at peak times.

I love the feeling of creative community on campus; walking around you'd always bump into your friends and stop for a chat. Being such a small campus, you get to know people on all the other courses and soon have friends on Fashion, Fine Art and Illustration. It's really refreshing to get a different view on your work from someone not immersed in your course.

David Taylor
BA(Hons) Graphic Design

Woodlane Campus

Woodlane – it's amazing! It's surrounded by subtropical plants and five minutes' walk from the beach. The library is so good for creative books and the journal archives date back for years.

Sophie Hawkins
BA(Hons) Fashion Design

What's here?

- Bar/ live music venue
- Refectory
- Learning Resource Centre
- Fine Art, Fashion, Graphic Design and Illustration studios
- Outdoor sculpture canopy
- Subtropical gardens

Facilities

Bringing an idea to life is a multi-layered process, blending inspiration with innovation, technology and collaboration to turn artistic vision into reality. Whether you're working alone or with others, relying on cutting-edge techniques or traditional tools, Falmouth has everything you need for you to realise your creative ambition.

We're constantly investing in our facilities and spaces, which are carefully designed and developed with professional consultation, partnerships and expertise – ensuring that Falmouth graduates are more than equipped to succeed in their chosen practice or profession.

Not only are the facilities top notch, but the staff and tutors who teach you how to use everything are great. You have the freedom to experiment and do whatever you like.

Leong Darren Abriel
BA(Hons) Advertising

Facilities



The facilities were a big draw for me when picking Falmouth. The investment in the campus meant we had access to some of the best equipment and learning spaces in the country.

Irfhan Mirza
BA(Hons) Digital Media

Media Centre

- 18** video editing digilabs equipped with CS5 Master Suite, Final Cut Pro Studio 7 and Avid Media Composer 5
- 106** seat HD and Blu-ray ready cinema with 5.1 surround sound
- 30+** metres of dolly tracking with dollies
- 70+** industry-standard HD video camera kits
- 14 x 8m** TV studio with three studio cameras, full gallery facility, Chromatte grey screen, blue/green screen and full lighting rig

The Media Centre provides a professional working environment that's constantly evolving to match changes within the industry. The technical support on offer also means your developing skills keep pace with your creative ideas. There's a large TV studio with gallery and green room and an additional single camera TV presentation studio. You'll also have access to a well-stocked specialist equipment store, a newsroom with radio audio editing and scripting software, radio studio and control rooms and a digital animation suite fully equipped with industry-specialist software, desks and lighting.



Take a tour around UCF's impressive Media Centre and watch some of the top quality work created there at: your.falmouth.ac.uk/facilities



Visit falmouth.ac.uk Follow us @ucfalmouth



The photography facilities at Falmouth are unbelievably good – better than most of the professional studios I hire out in London. They have all the best equipment – from the best lights to cameras like the £25,000 digital Hasselblad HD3, which most of us can only dream about owning. The photographers I assist now have a lot of highly specialised kit but because I had the chance to use it at Falmouth, they don't have to spend time teaching me the basics.

Tom Dymond
BA(Hons) Press & Editorial
Photography

Photography Centre

- 100+** Digital SLR cameras
- 60** dedicated digital workstations
- 100,000+** professional quality images printed each year through our on-site photo lab
- 20** underwater cameras, both video and stills
- 8 – 800mm** focal length lenses

With a justified reputation as one of the very best in Europe, the Photography Centre offers a comprehensive range of equipment and facilities for both traditional and digital photography. Our close relationships with Hasselblad, Nikon and Calumet ensure our facilities match the requirements of the profession. You'll benefit from large professional-standard studios, well-equipped darkrooms and process areas, specialist printing and mounting services, and a large range of equipment for loan from the photography store including digital and film cameras, large format cameras, and studio and location lighting.



Have a look around the Photography Centre and its high-specification equipment here: your.falmouth.ac.uk/facilities



Performance Centre

- £19 million** investment into Falmouth's new Performance Centre which opened in October 2010
- 700m²** of fully sprung Harlequin dance floors
- 11** high-specification performance and rehearsal studios
- 12** practice rooms
- 200** capacity flexible theatre space with moveable seating

Award-winning industry consultants have helped create this dynamic facility, which is a creative hub for students as well as local, national and international companies and practitioners for performance, rehearsal and devising. Whatever your chosen discipline, the Performance Centre encourages innovative collaborations across all our subject areas. There are specially designed studios for dance, acoustic music, amplified music, theatre and recording, as well as practice rooms for bands and solo occupancy. All studios are equipped with contemporary production lighting and sound facilities.



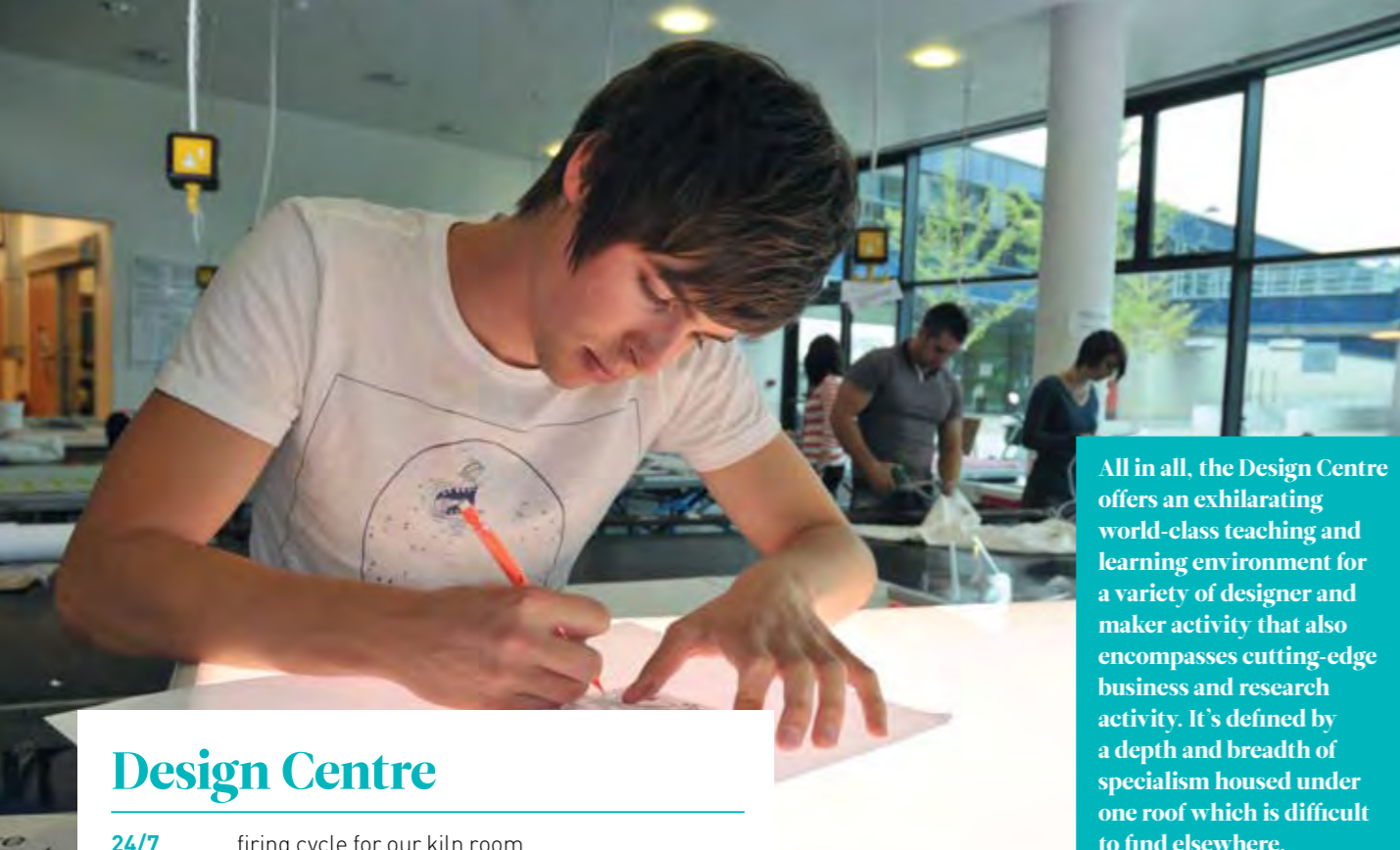
Take a tour around the Performance Centre and check out some recent dance, music and theatre events at: your.falmouth.ac.uk/facilities



The facilities are very new, aesthetically beautiful, and very modern. The Performance Centre has the feel of a conservatoire or a professional venue and I'm really looking forward to seeing how it evolves – it could become one of the best venues for performance arts in the South West!

Harriet Quinn
BA(Hons) Choreography





Design Centre

- 24/7** firing cycle for our kiln room
- 3,600** warp ends on the jacquard loom
- 540** average number of students housed in the Design Centre
- 50** businesses assisted per year by the Design Bureau
- 3.5 tonnes** average amount of plaster used for casting each year

Providing all the equipment, space and inspiration you need, the Design Centre also converts into a multi-level exhibition space that showcases student work and hosts lectures, presentations and seminars. There are bespoke workshops for woods, metals, plastics, fine metals, ceramics, glass, plaster and textiles, each supported by a team of technical instructors. You'll have access to the latest tools for designing, prototyping and making, including 13 kilns and a digital printing suite. There are also industry-standard CNC milling and routing machines and rapid prototyping equipment. All our digital equipment is supported with a range of industry-standard 2D and 3D software.



SCAN FOR MORE INFO

Experience the Design Centre's inspiring open plan workspaces and industry-standard facilities at: your.falmouth.ac.uk/facilities

All in all, the Design Centre offers an exhilarating world-class teaching and learning environment for a variety of designer and maker activity that also encompasses cutting-edge business and research activity. It's defined by a depth and breadth of specialism housed under one roof which is difficult to find elsewhere.

Ronan Doyle
School of Art & Design
Technical Manager



Facilities

Fashion Studio

- 120** industry-standard AlvaForm fitting stands
- 104** specialist machines, from buttonholers to ultrasonic welders
- 147** full-length student lockers

In constant dialogue with the global fashion industry, the Fashion Studio is one of the best sampling facilities in the UK. Upstairs is an open plan studio, while downstairs replicates the environment of a professional factory floor. You'll benefit from a huge range of industry-standard equipment including a laser cutter, full-size digital fabric printer, ultrasonic welder, dedicated steam room, industrial overlockers, heavy duty extraction bed, blind stitching machines, knitting machines and heat press for bonding fabrics. There's also a video conferencing suite for presenting live briefs to national and international clients.



SCAN FOR MORE INFO

Look around our professionally configured studios and watch highlights from UCF catwalk shows at: your.falmouth.ac.uk/facilities

We've selected the best machinery and equipment for the fashion studio based on in-depth knowledge of the international fashion industry. Our workrooms are modelled on the kind of good small-scale factory units you'd find anywhere in the world so our students will feel confident when they leave here and enter the world of work.

Jane Gottelier
Programme Leader,
Fashion Design



In addition, the University College's other impressive facilities include:

Digital Animation Studio: provides the very best facilities including industry-standard 3D and 2D animation software and hardware, traditional stop motion and 2D animation production areas and specialist animation postproduction facilities

Interactive Arts Centre: equipped with a range of software including web design, image manipulation, video and audio editing and 3D modelling and design

Fine Art workshops and studios: full-time BA(Hons) Fine Art students have their own studios, providing the space and freedom to develop ideas as well as a team of multi-skilled technical instructors and a great range of machines and tools

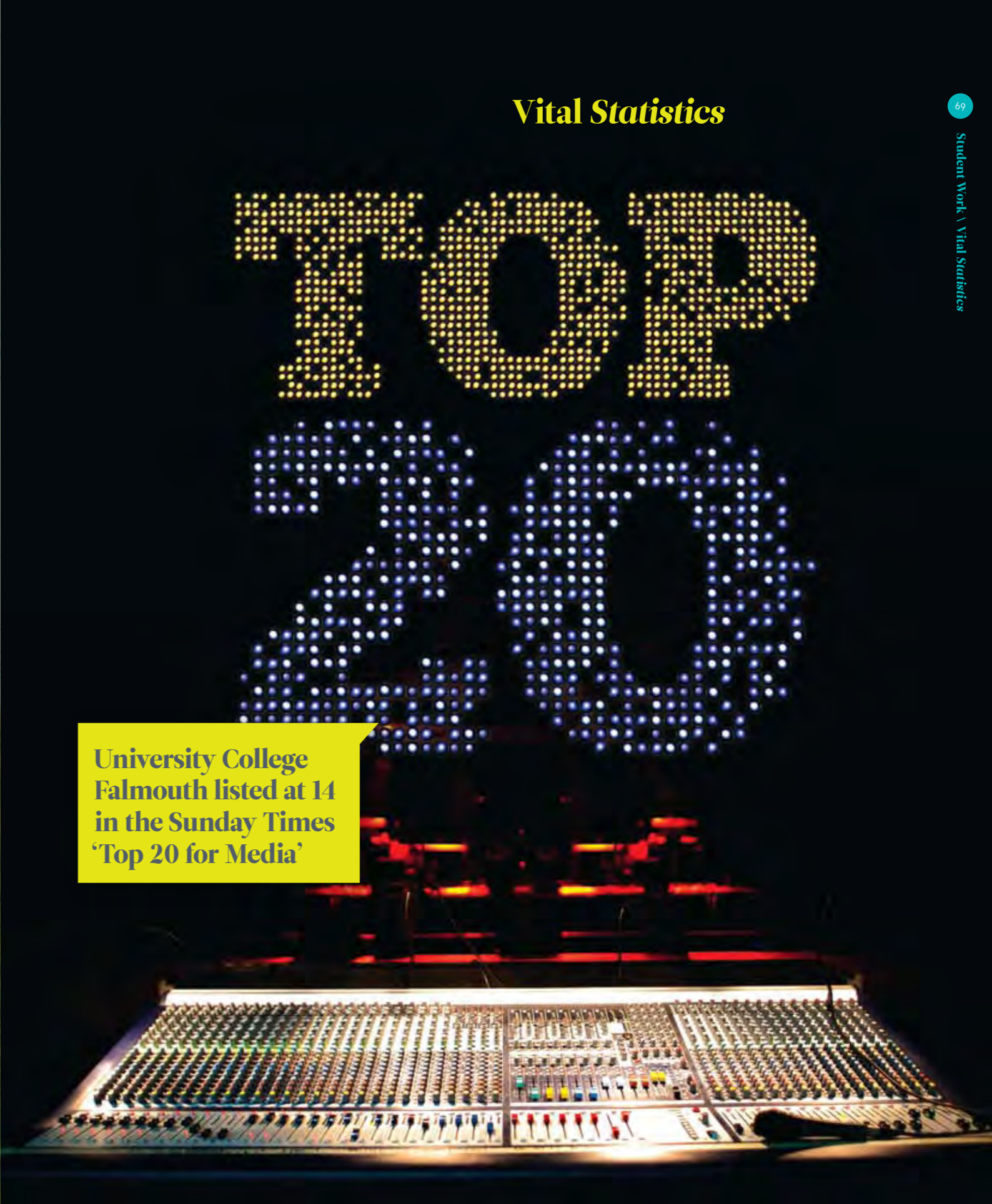
Please see individual course pages (from p78) for full details of facilities for specific courses.



Joanna Boyle
BA(Hons) Illustration

“The Illustration course really made use of its industry contacts and we were able to go on trips to London and New York for advice and feedback on our portfolios. I think this was a brilliant experience; it forced us to approach our work in a more professional way.”

Vital Statistics



**University College
Falmouth listed at 14
in the Sunday Times
'Top 20 for Media'**

Fuelling Your Fire

Whether it's background research, creative inspiration or specific information you're after, with Falmouth's specialist learning resources to pore through, you'll find everything you need to help your ideas ignite...

Learning Resources/Libraries

The Learning Resource Centres and Libraries at Woodlane and Tremough provide extensive resources for creativity, inspiration and study – whether in a group or individually – all within an integrated learning environment.

Woodlane offers:

– A specialist art, fashion and graphic design library with wide-ranging collections including 50,000 books, e-resources, image databases and print and online journals. This is an eclectic collection with a wealth of resources built up over many years, combined with a contemporary focus.

Tremough houses:

- Our Media, Design, and Performance collections which are open 24/7 during term-time
- An extensive collection to meet all students' needs, including over 100,000 books, a wide range of journals, print and online, electronic resources, and specialist video and DVD collections
- A service allowing items to be transferred between sites
- This campus also houses the University of Exeter Cornwall Campus collections, which are fully accessible to Falmouth students and staff. Students also have access to the University of Exeter collections in Exeter with a regular van service between the campuses
- The Archives and Special Collections are based here, with the unique Cornish Performance Archive and other collections available for research, plus an archivist available for further help

Just being in the library with all the books was incredible. That was one of the best things about coming to Falmouth – suddenly there was this huge library which had absolutely everything you needed within it.

Shana May Breen
BA(Hons) Theatre

Many of the online e-resources can be used on and off-campus, including video/DVD streamed programmes. Both Libraries/Learning Resource Centres are Wi-Fi throughout, and have a variety of study spaces and open access drop-in computer facilities.

The Library team provides support in person, by email and telephone and individual appointments can be made with the Academic Liaison Librarians for further subject help. Opening hours are 24/7 at Tremough during the standard undergraduate term and include late night and weekend opening at Woodlane.

IT facilities

Alongside the open-access IT facilities on both campuses, there are:

- Specialist IT and IT training suites with a range of relevant software to meet generic and subject-specific needs
- A central IT Service Desk offering staff and student support with extended opening hours
- A laptop loan and laptop clinic service
- A range of IT training courses across the whole institution, to complement training at course level

The Learning Space

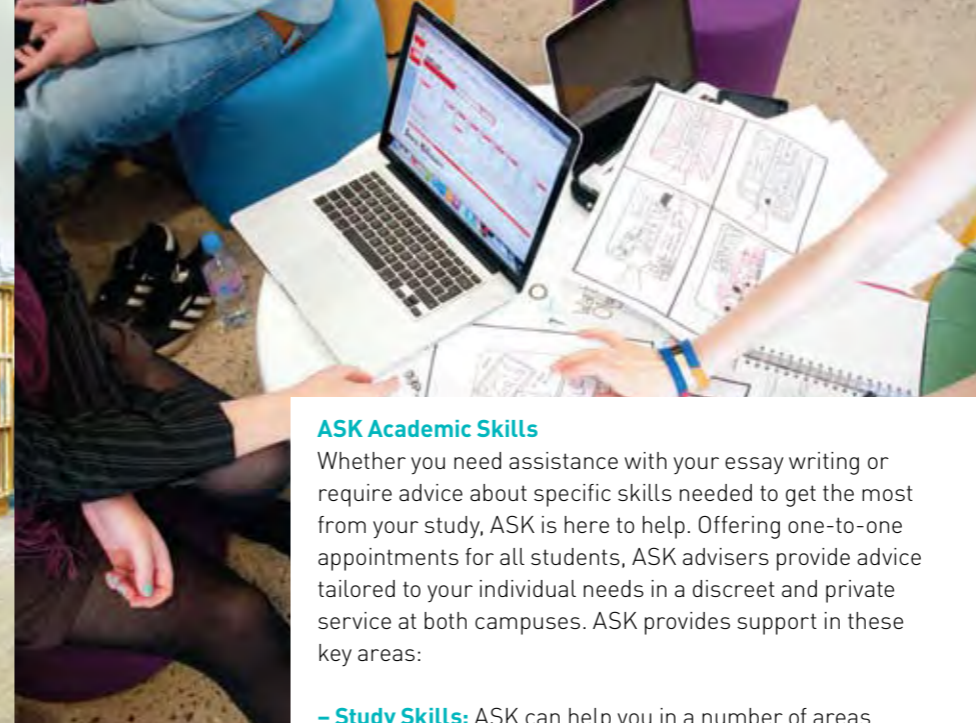
The University College's online learning environment, The Learning Space, offers a range of resources and learning materials, giving you:

- Access to resources - including course materials, podcasts and video lectures - 24 hours a day
- The opportunity to contact lecturers and fellow students outside of the normal academic day through online chat, text and email
- A dynamic platform on which to post and critique work, as well as sharing course and industry news
- Informative blogs, help and training videos, and information about how new technology can be used for your learning

The Learning Space is accessible whenever and wherever you're studying: learningspace.falmouth.ac.uk

Definitely the best facility for me was the 24-hour library and computer room. I don't know what I would have done without it.

Pawony Baradaran-Mozaffari
BA(Hons) Advertising



ASK Academic Skills

Whether you need assistance with your essay writing or require advice about specific skills needed to get the most from your study, ASK is here to help. Offering one-to-one appointments for all students, ASK advisers provide advice tailored to your individual needs in a discreet and private service at both campuses. ASK provides support in these key areas:

- **Study Skills:** ASK can help you in a number of areas, including note-taking, organisational and presentation skills, planning your workload and revision technique.
- **Dyslexia Support:** working closely with the Accessibility Service, ASK helps to ensure that all dyslexic students have the advice and support they need. One-to-one advice about dyslexia, screening, assessment and support are all available. The Accessibility Service manages the assessment process and will arrange an interview for you and help you to apply for funding if you're eligible.
- **Academic Writing:** ASK can help with all your writing needs, including advice on grammar, vocabulary, structure, essay planning, scientific writing, numeracy and articulating ideas and arguments. Appointments can be arranged over the phone, by email, or by dropping in to the office. They usually last 30 minutes and are conducted one-to-one.
- **English Language Support:** EU and international students can join classes in English for Academic Purposes, Speaking and Pronunciation Skills, and General and Social English.

Learning & Teaching

We're committed to enhancing the student experience. Our learning and teaching team works with all academic and associated staff to develop innovative and effective teaching practices to support student success. Our educational development lecturers work directly with students, offering advice on how best to navigate the higher education environment, and use the experience and knowledge they gain through these interactions to influence the broader learning environment to benefit everyone.

The Exchange

A 2,554m² expansion and enhancement of the Learning Resource Centre, The Exchange is a state-of-the-art learning and resources facility shared and managed by University College Falmouth and the University of Exeter.

Located in the heart of the Tremough Campus, it provides a range of vibrant teaching and learning spaces, study areas and library space for collections and research material as well as a Social Street (open 24 hours a day, seven days a week) that enables staff, students and visitors to Tremough to meet, socialise, share ideas and collaborate.

Opening off the Social Street, a variety of learning spaces are available all reflecting the needs of the 21st century learner - including a collaborative lecture theatre space in which group learning and teaching can be delivered; a learning lab in which staff and students can collaborate and explore ideas; and a range of 'eddy spaces' or informal learning spaces and small seminar rooms where small group teaching and peer learning can take place.



Visit falmouth.ac.uk Follow us @ucfalmouth

Vital Statistics

Percentage of graduates from UCF in work or further study six months after graduating (09/10 Destination of Leavers from Higher Education Survey)

CREATIVE MINDS INSPIRING FUTURES

Who John Aggs

What BA(Hons) Illustration

Since graduating, I've worked with Philip Pullman on the comic series *The DFC* for Random House and had my own comic strip *Robot Girl* run in the Guardian family section. I also won first place in Tokyopop's Rising Stars of Manga competition and have painted a mural for the launch of the videogame *Crysis 2*. Falmouth really taught me that illustration is a job. The key is to fulfill the wishes of the client whilst still injecting a little of yourself into the designs. Although professionally focused, Falmouth's approach is firstly academic. Illustration has rules, just like drawing; the course pushed you to learn these rules, then to feel free to break them when you actually knew what you're doing. It's certainly paid off.

Want a career from thinking in pictures?

Turn to p136-137



Find out what John gets up to, what inspires him and what he's working on right now: your.falmouth.ac.uk/johnaggs

WHY FALMOUTH?

The illustration section of Woodlane library was something to behold. I remember they had some magnificently rare comics...



Music students enjoying the high-specification facilities in the Performance Centre

The Courses

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Creative Computing	104-105
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School of Art & Design

Falmouth's School of Art & Design looks to the future whilst building upon a long and distinguished history of achievements. As a student here you are treated as an individual, nurtured through your personal and collective journey towards becoming part of the next successful generation of artists and designers. We not only develop your creativity and skills; we positively encourage you to build your capacity to sustain imaginative thinking and problem solving, which are essential for your employability.

Nurturing invention, innovation and an entrepreneurial spirit, Falmouth will develop your practice and skills to sustain a lifetime of inquisitive creativity. The School is committed to a wide range of art and design practices, with an international reputation for the quality of its graduates and teachers. Through continued research and professional practice, our dedicated staff maintain their enthusiasm and knowledge which transfers directly back into the teaching. The School is exceptionally well resourced with excellent technical support and also works closely with the School of Media & Performance, constantly generating new and exciting possibilities for the development of multidisciplinary collaborations.

This is a truly unique art school environment within which to grow, enjoy and excel in the fields of art or design.

Professor Jeremy Diggle

Dean of the School of Art & Design

Jeremy joined Falmouth from the College of Creative Arts at Massey University, New Zealand, where he was head of the School of Fine Arts and director of research. He has previously held many leadership and professorial appointments at notable art schools including professor of Fine Art and associate dean (Research) in the Faculty of Arts & Humanities at the University of Plymouth, professor of Fine Art and chair of Elam School of Art, the University of Auckland and professor of Convergent Media and head of Gray's School of Art in Aberdeen.

He has extensive experience of curriculum design and review, has supervised a number of PhDs to completion and

has been responsible for several RAE submissions. A recent expert evaluator for the Swiss National Science Foundation and member of the Great Western Research committee, he has maintained his own research profile and is now widely known as an artist and innovator who experiments with visual languages through studio practice and digital media in order to create complex abstract work.

Jeremy has exhibited and lectured extensively and, as a visiting professor or consultant, has worked at the Royal College of Art, Columbia University New York, the Norwegian National Academy Bergen, the Royal Academy Gent and many other institutions around the world.



Department of Art

The Department of Art is committed to supporting the development of individual visual art practices in the disciplines of Fine Art, Drawing and Illustration. Our courses will encourage you to understand and position your work within a wider context.

The quality and continuing professional experience of our teaching staff here ensures that whatever medium or combination of media you choose to work in – from drawing, painting and sculpture to video, photography and digital media – you can attain both a high level of technical skill and critical engagement, and a strong sense of your own identity as a practitioner.

While Cornwall has long been a great place for artists to make work, there's never been a better time to study art here. Well-connected regionally, nationally and internationally – from Spike Island and the Saatchi Gallery to art illustration agencies in New York – Art at Falmouth encourages you to engage with the art world beyond the studio and campus. Drawing on the established, yet rapidly changing, contemporary arts scene in Cornwall, we enjoy collaborative partnerships with such internationally facing local arts organisations as Tate St Ives, Newlyn Art Gallery and The Exchange and visual arts programming agency, ProjectBase.



Dr Virginia Button

Head of the Department of Art

Having trained as an art historian at Leeds University and the Courtauld Institute of Art, Virginia joined the Falmouth team following ten years as a Tate curator. A specialist in modern British and international contemporary art at the Tate Gallery in London, she curated the permanent collection and major exhibitions including the Turner Prize. As a senior curator for Tate Britain, Virginia coordinated the gallery's collection displays and co-curated (with Charles Esche) Intelligence – the first Tate Triennial of contemporary British art in 2000.

She has written numerous exhibition catalogues on contemporary art and published books on Christopher Wood and Ben Nicholson. Her book, *A History of the Turner Prize* (1997), is now into its fifth revised edition and *St Ives Artists: A Companion* was published by Tate in 2009.

In 2008 she developed MA Curatorial Practice for University College Falmouth in collaboration with regional partners Tate St Ives, Newlyn Art Gallery and The Exchange, and ProjectBase.



SCAN FOR MORE INFO

Discover what makes the Department of Art at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/art

Department courses BA(Hons)

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Fine Art	130-131
Illustration	136-137

Department courses (Foundation Diploma)

Art & Design	132-133
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30,000

The number of entries beaten off by BA(Hons) Fine Art graduate Natasha Ratcliffe, who won the Royal Mint's competition to design two 50 pence coins to commemorate the 2012 Olympic Games

Roger Towndrow

Programme Leader, Fine Art

Prior to his role at Falmouth, Roger worked as a muralist, illustrator, printmaker and painter. He taught at Sonoma State University in California and was artist-in-residence at the Minnesota Center for Book Arts. With drawing being a central concern in Roger's studio practice, he has exhibited work in the UK, Europe, Australia and America.

Phil Naylor

Programme Leader, Foundation Diploma in Art & Design

An artist, printmaker and Chelsea School of Art Masters graduate, Phil won the Fenton Arts Trust award for outstanding printmaking at Originals 2009 and has contributed to many national and international exhibitions. He's also co-director of Bellagraphica.com, specialists in the modernist woodcut. His current practice includes the development of a visual language that seeks to re-present topographic, geological and social themes, from granite moorland to housing developments.

Nigel Owen

Programme Leader, Illustration

A practising illustrator, Nigel's work regularly features in publications including Vogue, Design Week and the Independent. He produces book jacket illustrations for imprints such as Penguin and Macmillan, packaging illustrations for the likes of Waitrose, Crate and Barrel and Hasbro, and high profile advertising campaigns for Saatchi & Saatchi and Condé Nast. Nigel exhibits widely and was awarded silver at the Association of Illustrators' *Images* exhibition at the RCA. His current research relates to the impact of digital technologies on narrative illustration.

Alan Male

Professor of Illustration

An international authority on illustration, Alan has published over 30 books on the subject, including the critically acclaimed *Illustration: A Theoretical and Contextual Perspective* (2007), which has been translated into 30 languages and is the acknowledged textbook for students of visual communication. A recipient of numerous major international accolades, including three Jury Awards from the New York State Museum, Alan's professional practice focuses on interpreting scientific research never previously visualised.

Department of Design

Our internationally recognised Department of Design is continually evolving; adapting and responding to the challenges and demands of the world we all live in. Our focus on graduate employability drives our change – not simply by responding to the needs of industry, but also by equipping our students with the ability to innovate through investigation, analysis and critical thinking.

At Falmouth we are committed to seeing design as a way of making things better. More user-centred, more sustainable, more efficient, more beautiful – or all of those and more. Our degree courses cover all aspects of design, but whatever course you study, you'll find an emphasis on people – clients, audiences, customers, markets and end-users – marking design out not just as a professional discipline, but a force for improving people's lives.



Patrick Gottelier

Head of the Department of Design

Patrick moved to Cornwall from Sri Lanka at the age of eight. Having studied Industrial Design (Eng) at Central St Martins, he became a freelance designer working on set design, interior design and retail design before entering the fashion world. In 1978 Patrick teamed up with his partner, Jane, to form the international fashion knitwear label, Artwork. The success of Artwork brought design commissions in toiletries, cosmetics and stationery as well as international consultancies in fashion, knitwear and licensing. Patrick returned to Cornwall with Jane in 2007 to set up new undergraduate courses in Fashion Design and Performance Sportswear Design at the University College. Now head of the Department of Design, he has the opportunity and privilege to encourage and support new generations of multidisciplinary designers.



SCAN FOR MORE INFO

Discover what makes the Department of Design at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/design

Department courses BA(Hons)

3D Design	94-95
Communication Design (online)	100-101
Contemporary Crafts	102-103
Fashion Design	124-125
Fashion Photography	126-127
Graphic Design	134-135
Interior Design	138-139
Performance Sportswear Design	150-151
Textile Design	160-161

50

Businesses assisted per year by the Design Centre's Design Bureau (p66)

Caroline Pullee

Programme Leader, 3D Design

A trained design historian, Caroline graduated from the V&A Museum and Royal College of Art. She has worked as a journalist for Time Out, Design Week and Crafts, researched for the Design Museum and Sir John Cass and the Worshipful Company of Goldsmiths as well as lecturing in universities across the UK. Caroline is currently nearing completion of her doctorate, which focuses on visual ethnography, cultural studies and material culture.

Jon Unwin

Programme Leader, Graphic Design

Graduating from the Royal College of Art in the 1980s, Jon worked as a senior designer for international consultancy, Minale Tattersfield & Partners, overseeing major accounts including London Transport, Natwest Bank and the FA Premier League. His work has appeared in various design journals and annuals and won a number of awards. Under Jon's leadership, Falmouth's Graphic Design course has achieved unprecedented success, with students winning over 100 national and international student design awards, while graduates can be found working at many leading consultancies in the UK and abroad.

Jane Gottelier

Programme Leader, Fashion Design

Alongside her husband, Patrick, Jane founded the revolutionary international fashion label Artwork, turning preconceptions about knitwear on their head. Since joining Falmouth, Jane has established the Department of Design's unrivalled reputation as a leader in fashion education. Recently she has started a research project in Sri Lanka as part of the country's post-civil war regeneration. She also works as a fashion consultant for the Sri Lanka Design Festival, overseeing the British team, which puts on three major fashion shows for them each year.

Di Downs

Programme Leader, Textile Design

With a background in fashion, pattern cutting and manufacture, Di Downs set up the Textile Design degree at Falmouth in 2000. Since its inception she has brought together an expert, industry-focused team, shaping the course to become one of the most reputed Textile Design courses in the country. Excited by intellectual curiosity and driven by professional practice, Di's research interests lie in the relationship between language and design, though her current work sees her return to her roots, exploring pattern cutting in the context of new digital possibilities.

School of Media & Performance

This is an exciting time to be joining the School of Media & Performance at University College Falmouth. We have recently opened our new high specification Performance Centre on the Tremough Campus and are looking forward to the arrival of the superfast, next generation broadband that is set to make Cornwall one of the most connected places in the world.

At Falmouth, our students recognise the importance of good creative ideas coupled with the skills, expertise and knowledge to turn them into a tangible reality – whether it's television production, theatre, music, dance, digital media, advertising, scriptwriting, filmmaking, radio presenting or becoming a published novelist. Our specialist course teams have a wealth of industry, teaching and research experience, and they develop nurturing and inspiring relationships with their students that see them go on to excel in their chosen careers.

Our School of Media & Performance enjoys some of the best facilities **(p65)** anywhere in the country. Add to this our links to regional, national and international broadcasters, agencies, production companies, theatres and publishers, and whatever your direction, your future looks very bright indeed.

Falmouth is a member of the Skillset Media Academy network – an elite UK-wide group of institutions identified as centres of excellence in the design and delivery of practice-based media education and training.

skillset.org

Professor Mike Wilson

Dean of the School of Media & Performance

In addition to his role as dean of the School, Mike is also professor of Drama. He has research interests and has published widely in the field of popular and vernacular performance and, in particular, on storytelling, horror performance and the work of Bertolt Brecht and his associates. He's also a member of the Research Council's Programme Advisory Board on the Digital Economy and the steering committee of the Digital Transformations Programme, a member of the management committee of dot.rural (the rural digital economy research hub based at the University of Aberdeen) and in 2011 was a member of the judging panel for the Theatre Book Prize.

His work around the digital economy has included knowledge transfer work with BBC Wales and digital heritage projects with Glamorgan Cricket and the MCC. He is currently leading a major research project on Storytelling and Climate Change, in association with the Department of Energy and Climate Change and funded by the Arts and Humanities Research Council, as well as a project (also funded by the AHRC) in collaboration with the Universities of Surrey and Glamorgan, exploring ways in which universities can use the capability of superfast broadband to re-imagine their relationships with rural communities.

Department of Media

The Department of Media at Falmouth has earned a national reputation for developing creative talent – and for good reason. In an industry with a notoriously voracious appetite, we're committed to helping our students achieve a deeper intellectual, creative and emotional understanding of media in all its forms, priming them to stand out from the crowd.

Our approach to teaching encourages high energy, courage and innovation, sculpting students into accomplished, skilled professionals ready to excel in a competitive marketplace. In a close-knit department boasting a wide range of specialisms, our students foster interdisciplinary collaborations from the start – both within the Media family and across the University College's creative community.

Falmouth was one of the first institutions in the UK to be recognised as a Skillset Media Academy and we continue to lead the way in media education. Our media buildings are packed with the latest in software and kit, and we are constantly updating resources to ensure our students are industry ready – from television and radio studios to photo studios, darkrooms, animation studios, digital post-production studios and even a cinema. Our experienced academic and technical staff are strongly networked within the industry and our active links with leading regional and national media institutions, including galleries, museums, broadcasters, publishers, production companies and film studios, reflect our dedication to preparing students for successful media careers.

Department courses BA(Hons)

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Digital Animation	114-115
Digital Media	116-117
Film	128-129
Marine & Natural History Photography	144-145
Photography	152-153
Press & Editorial Photography	156-157

Department courses FdA

Radio Production	158-159
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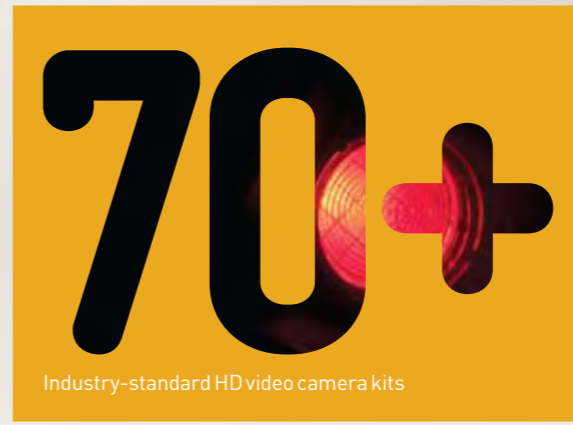
Julian Rodriguez

Head of the Department of Media

Julian studied photography, film and television at London College of Printing, where he later returned to lead the Photography Department and the Media School to wide acclaim. He has a track record of leading innovation in teaching and research, including research centres in photography and sound arts, and developing the UK's largest Knowledge Transfer Partnership in conjunction with the Press Association.

He was also instrumental in bringing the Stanley Kubrick Archive to University of the Arts London in 2007 with the generous support of the Kubrick family and Warner Bros. Julian has also guided some of the UK's leading photographers and is an experienced PhD supervisor and director of studies.

Since 1994 he has written on both the influence of photography and its impact as historic documentation, writing predominantly for the British Journal of Photography (their first resident critic) and Photographic District News, New York. He's currently a nominator for the Prix Pictet international photography prize and chair of the board of trustees of Photoworks – the UK's leading photo agency and home to Photoworks Magazine, Photoworks Monographs and the Brighton Photo Biennial.



Andy Wyatt

Programme Leader, Digital Animation

With over 20 years working in the industry, Andy's worked on an incredible array of animation projects, including *Teenage Mutant Ninja Turtles*; BAFTA-winning *The Gibley Boys*; *Wolves, Witches and Giants* (featuring Spike Milligan); *The Ooglies* for CBBC and *Planet Sketch* for Aardman Animations. He's also the author of *The Complete Digital Animation Course* (Thames and Hudson). After a stint as vice president of ASIFA, Andy joined Falmouth with a commitment to make the University College the leading place to study animation in Europe.

Russell Clarke

Programme Leader, Digital Media and Film

A course leader at Falmouth since 1993, Russell also spent a number of years in commercial sound recording and post-production. Building upon this experience, the major focus of his teaching is in music recording and production, radio documentary and drama, and TV audio design and post-production. Most recently, Russell helped establish The Source FM, a community radio station for Falmouth and Penryn with regular student collaboration.

Alice Maude-Roxby

Programme Leader, Photography

Alice Maude-Roxby's practice includes photography, curating and publishing. Publications include *Art Lies and Videotape: Exposing Performance, Live Art on Camera* and *Marcia Farquhar's 12 Shooters*. She has recently been awarded a Japan Foundation Fellowship and a Sasakawa Foundation grant to photograph and write about the anti-establishment art academy Bigakko in Tokyo.

Department of Performance

Performance at the University College draws on a rich and prestigious history of innovative, socially engaged and professionally ambitious research, teaching and practice.

With programmes in Dance, Music, Theatre and Production, the Department offers students a versatile and culturally informed education through a range of contemporary performance specialisms; from Popular Music to Dance and Choreography, Music Theatre to Creative Music Technology.

Our approach is practice-led, critically rigorous, and focused always on supporting students in developing a purposeful and fulfilling professional life that is culturally and economically sustainable.

Our programmes are primarily based in the Performance Centre (p65), regarded by many as one of the finest resources of its kind in Europe and providing a dynamic and creatively enriching base for our performance activities. It also houses our year-round contemporary performance programme, which sees a range of nationally and internationally celebrated performers, groups and companies present their work.

Teaching through lectures, seminars, workshops, and interdisciplinary projects, the Department's staff – all professionally active in their field – includes high-ranking scholars and award-winning practitioners. Their work is complemented by a regular programme of visiting lecturers and speakers, many of whom are internationally celebrated pioneers of contemporary performance. We look forward to welcoming committed, ambitious and open-minded new students to our community.

Department courses BA(Hons)

Choreography	98-99
Creative Events Management	106-107
Creative Music Technology	108-109
Dance	112-113
Music	146-147
Music Theatre	148-149
Popular Music	154-155
Theatre	162-163



Dr Larry Lynch

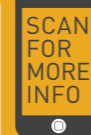
Head of the Department of Performance

Larry has worked in higher education for almost 15 years, and has a long

track record of delivering strategic change and leading significant curriculum development initiatives. After lecturing posts at Dartington College of Arts and the University of Winchester, he became head of the Department of Critical Studies at Plymouth College of Art in 2007.

He took up the post of field director of Writing at Dartington in 2008 and served as interim director of the School of Art & Performance at University College Falmouth before his current role as head of the department of Performance. He has also established the Performance Writing Research Group at UCF, forming working partnerships with the Arnolfini in Bristol and the BANFF centre in Canada.

Larry's own research focuses largely on interdisciplinary relationships between questions of language, writing and performance, and he has published a number of articles and book chapters in this area. His poetic writings have been published in a range of contexts, and his performance and collaborative work has been presented at numerous venues and festivals around the world.



Discover what makes the Department of Performance at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/performance

Department of Performance

£19m

Spent on Falmouth's brand new purpose built Performance Centre

Dr Antti Sakari Saario

Programme Leader, Music

Antti is an award-winning electroacoustic composer whose work has been performed in over 100 concerts, dance performances, festivals, broadcasts and installations globally, from England, Spain, Denmark and Germany, to Canada, Mexico, Argentina and Brazil. He completed his PhD in Musical Composition at the University of Birmingham in 2001. Based on his extensive career in composition, production and post-production work, Antti is currently developing composition as a critical and political tool. His practice-based research explores issues regarding artistic responsibility through corporeal and nomadic methodologies.

Dr Ric Allsopp

Programme Leader, Dance

Co-founder and joint editor of the international journal Performance Research, Ric has an extensive academic career. He was an integral part of Dartington College of Arts and taught at the renowned SNDO in Amsterdam in the 1990s. He helped develop the Inter-University Centre for Dance (H2T) at the University of the Arts, Berlin and lectured in Choreography at ArtEZ, Netherlands. His research interests include contemporary performance practices and the relationship between writing and movement. His work has been published in a variety of international books and journals.

Dr Misha Myers

Programme Leader, Theatre

As a performance practitioner and researcher, Misha is exploring complex contexts and relations between performance, place and people and interrogating assumptions, definitions and strategies of community and landscape stewardship in our current times. Bringing research-led expertise to Falmouth, she has created projects and published numerous book chapters and academic papers both nationally and internationally. Recent projects have explored walking as performance using locative media, and involved collaborations with refugees and asylum seekers across the UK.

Visit falmouth.ac.uk Follow us @ucfalmouth

Department of Writing

The Department of Writing has a reputation for excellent teaching, renowned vocational MAs and internationally recognised research. In the 2011 National Student Survey, Journalism achieved 84% in terms of overall student satisfaction.

Our innovative courses are designed to inspire and excite our students, and to produce graduates equipped to succeed in a competitive global marketplace. Graduates from the Department of Writing go on to achieve great things, including winning high-profile awards, from the Periodicals Training Council Most Promising Student Award to our MA in International Journalism's domination of the Broadcast Journalism Training Council student awards in 2010 and 2011.



Anna Kiernan

Head of the Department of Writing

As a journalist, Anna has written for many different publications, including the Guardian, the Bookseller, the Times Literary Supplement, the Big Issue and Private Eye. She has also worked with many leading writers and critics, as an editor of fiction and non-fiction at publishers such as André Deutsch and Simon & Schuster, and put together the anti-war anthology *Voices for Peace* (2001) in the month after 9/11, commissioning public figures and writers such as Adhaf Soueif, Paul Foot, Ronan Bennett and Matthew Parris. Her most recent anthology, *Bit on the Side: Work, Sex, Love, Loss and Own Goals* (2007) was serialised twice, in the Daily Mail and the Independent. Prior to her role as head of the Department of Writing at Falmouth, she was senior lecturer in Journalism and course leader of the MA in Publishing at Kingston University.

Department courses BA(Hons)

Advertising	96-97
Creative Writing	110-111
English	120-121
English with Creative Writing	122-123
Journalism	140-141
Journalism (online)	142-143



SCAN FOR MORE INFO

Discover what makes the Department of Writing at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/writing

84%

Overall student satisfaction in the 2011 National Student Survey for BA (Hons) Journalism

George Matheson

Programme Leader, Journalism and Advertising

George is an award-winning journalist with over 20 years' experience for local, national and international newspapers, radio and television. He's covered two Gulf wars, the fall of the Berlin Wall and the election of Nelson Mandela.

George began as a foreign correspondent in Italy working for national newspapers, before returning to Britain as a freelance then staff radio reporter for IRN and bi-media correspondent for ITN. After working as a senior editor for Reuters, he joined the BBC to launch News 24 as output editor, before returning to ITN. Since joining Falmouth, he's raised UCF's profile by creating the UK's first Journalism course that offers Hostile Environment Training.

Jono Wardle

Award Leader, BA(Hons) Advertising

Formerly a creative director and board director of J Walter Thompson, London, Jono has created campaigns for clients including the Olympic Bid Committee, Barclays, Boots, Esso, and Kellogg's. He's also worked at DDB (previously BMP) on Toyota and Courage, M&C Saatchi on British Airways and Fallon on BT and Sony. On returning to Cornwall he became a founding board member of Cornwall Design Forum and continues to work with a range of organisations attracting commercial investment to the region. His industry experience has provided inspiration, support and connections for students across the University College.

Nigel Kingcome

Programme Leader, English and Writing

Nigel has been a lecturer in higher education for over 17 years and has led the development of the English and Writing Programme at Falmouth. A long-standing member of the Media, Communications and Cultural Studies Association, consultant and external examiner, he's also curated multimedia exhibitions in Europe and published in several leading international journals. Nigel was a keynote speaker at a cultural studies symposium on regional identities, helping ensure Objective One funding and regional development for Cornwall.

3D Design



Discover what makes 3D Design at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/3ddesign

Focused around sustainability and community, 3D Design at Falmouth encourages you to design new products that inspire and empower people, while also reducing the impact on the environment. We nurture creative, independent thinking through design, making and innovation.

Design is the key to sustainable living. We want you to design innovative products that consider the environment and the role of the designer in the community. It's about exploring environmental, economic and social issues and their relationship to design so that your designs reflect human needs today and in the future. At Falmouth, you'll master 3D design processes from conception to production by developing your research, drawing, computer and making skills.

User-centred design finds ways to put people at the heart of the design process. We hone in on this, running live projects with local and national organisations and encouraging you to develop business and enterprise ideas which explore the creative arts as a powerful force for change. Career planning and business skills prepare you for the professional world of design as a designer-maker or product designer.

Our aim is to feed your imagination, whether by inviting high-profile designers to talk to you about their work or exhibiting at shows like the Milan Furniture Fair – it's about opening your eyes to the possibilities of 3D design and the difference you can make to the world.

Keyfacts

UCAS code W250
 When October 2013
 Where Tremough Campus
 Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). You may be required to submit some work to help us decide who to interview. Successful applicants are generally those with the strongest portfolios, demonstrating experimentation, technical ability and understanding of the art and design process.

The details

How you're marked

- Continuous assessment with no formal examinations
- Visual, verbal and written assignments
- Final year dissertation and exhibition

Experience you'll get

- Live projects with local and national organisations
- Career planning and business skills workshops
- 3D CAD and digital prototyping

What you'll do

- Stage 1**
- Design & Making Processes
 - Design Foundations
 - Sustainable Design
 - Design Connections
- Stage 2**
- User-Centred Design
 - Professional Identity
 - Design Specialism
 - Critical Theory & Business Practice

Stage 3

- Design Transitions
- Dissertation
- Portfolio & Practice

SUCCESSES...

- Student won the Philips Lighting Award at the Student Lighting Design Awards, winning an all-expenses paid trip to Philips headquarters in Holland
- Graduate winning Elle Decoration British Design Award
- Graduate working as company designer at Hamleys

Get connected

falmouth.ac.uk/3ddesign

@ArtDesignUCF

Elle Decoration British Design Awards:
thebritishdesignawards.com



The philosophy of 3D Design is probably ten years ahead of its time. Sustainability is a really hyped term in product design right now but the tutors at the University College have been working within these themes for more than 20 years. Sustainable design is clearly not a gimmick at Falmouth.

Hannes Simon
 BA(Hons) 3D Design

ALSO ↓

Visual thinker?

Check out BA(Hons) Contemporary Crafts (p102-103) or BA(Hons) Interior Design (p138-139)

Advertising



Discover what makes Advertising at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/advertising

BA(Hons) Advertising has been designed in consultation with ad agency creatives, marketers and brand managers to create informed practitioners ready to shape the future of the industry.

This forward-looking course is very job focused, and will equip you with the relevant skills, market knowledge and professional contacts to begin a fulfilling career when you graduate.

Practice-based with academic debate and theory woven throughout, this course will give you a full understanding of the advertising industry from copywriting and art direction to planning, strategy and brand management. You'll get to know social media, community-generating platforms, virtual press conferences and events, guerrilla marketing, viral marketing, digital product placement and ambient advertising as well as more traditional advertising media. Simulating the advertising industry, you'll devise and plan campaigns for real products and services in a wide range of media, resulting in a thorough and professional portfolio.

You'll also develop a creative and entrepreneurial understanding of the history of advertising in an international context, undertake professional placements and take part in study visits to interact with practitioners in the workplace. The advertising world is evolving at an incredible pace; studying this degree will put you in a strong position to stay ahead of the game.

Keyfacts

UCAS code N561
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). All applicants will be invited to attend an interview.

How is the course taught?

This full-time course is practice-based with academic discourse and applied theory woven throughout. There's a strong focus on emerging media technology and online advertising, as well as TV, press and poster advertising. You'll work on live projects as much as possible (in groups and individually) and participate in study visits.

What kind of job can I get?

- Work in an advertising agency as a creative, account executive or strategic planner
- Freelance consultant
- Marketing professional
- Portfolio career including teaching and postgraduate study

Facilities

You'll have access to both the Media Centre and Learning Resource Centre at Tremough. Specific facilities include:

- Digital labs, lecture theatres and seminar rooms
- Libraries housing a collection of 140,000 books, 17,000 DVD and video titles, exhaustive electronic and journal resources, and an extensive slide collection

The details

How you're marked

- Continuous assessment with no formal examinations
- Visual, verbal and written assignments
- Final year dissertation and portfolio

Experience you'll get

- Live projects with local and national organisations
- Study visits and input from key industry figures
- Member of the D&AD
- Member of YCN

What you'll do

- Stage 1**
- Techniques of Persuasion
 - Creative Approaches to Problem Solving
 - Analysing Advertising
 - Why We Buy
 - Convergence & Applied Technology
 - Professional Practice

Stage 2

- Campaign Creation
- Work Informed Learning
- Google Practitioner
- Brands & Branding
- Social Media
- Strategy & Planning

Stage 3

- Advanced Campaign Creation
- Negotiated Portfolio
- Advertising Business Management
- Dissertation

SUCCESSES...

- Graduate Amar Marwaha won Best in Show at the 2011 D&AD graduate awards
- Graduate Pawony Baradan-Mozaffari is now working at EHS 4D
- Graduate Darren Leong Abriel is now working at Ogilvy & Mather
- This course is part of the Cornwall Skillset Media Academy
- Our award leader, Jono Wardle, is a former creative director of J Walter Thompson London

Get connected

falmouth.ac.uk/advertising

@falvertising

D&AD Awards:

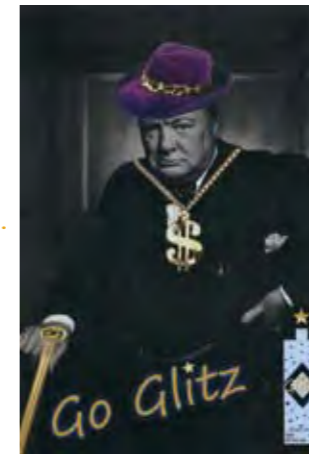
dandad.org/awards

Skillset Media Academies:

skillset.org

Interone Worldwide:

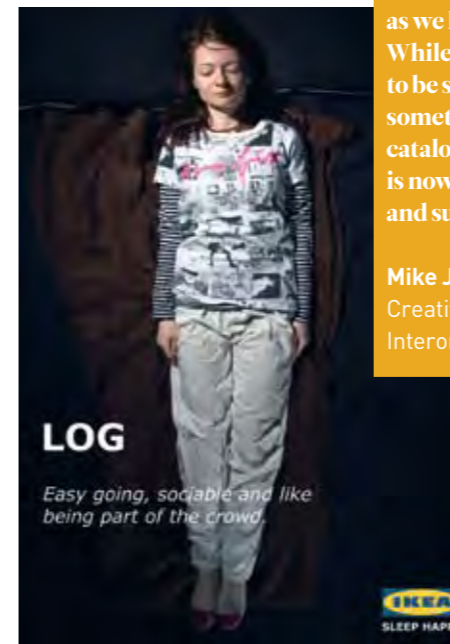
interone.de



The shiny world of advertising as we know it changes rapidly. While online campaigns used to be smiled at, and websites sometimes looked just like a catalogue online, the medium is now more self-confident and successful than ever.

Mike John Otto

Creative Director at Interone Worldwide



LOG

Easy going, sociable and like being part of the crowd.



SLEEP HAPPY

ALSO ↓

Interested in how we communicate?

Check out BA(Hons) Communication Design (online) (p100-101) or BA(Hons) Graphic Design (p134-135)



Choreography



SCAN
FOR
MORE
INFO

Discover what makes
Choreography at Falmouth
special, plus student
experiences and more:
[your.falmouth.ac.uk/
choreography](http://your.falmouth.ac.uk/choreography)

Focusing on innovative choreographic practices that bridge the boundaries between art forms, this course gives you the creative edge you need to excel in today's interdisciplinary world of choreography and performance.

Falmouth's BA(Hons) Choreography degree is one of the only choreography courses in the country that focuses on choreographic making at BA level. With us, you'll graduate as a choreographer/performer with the ability to both choreograph and dance to a high standard. We offer bodywork training alongside choreography training, as well as theory and contextual study. Falmouth teaches more physical technique training classes than any other institution. Our courses are close to conservatoire level, providing varied classical and contemporary technique training as well as somatic practices.

Looking closely at dance, site, music and theatre, you'll be encouraged to approach your study in an independent and professional way. You'll also learn about the practical side of putting on performances and promoting them, including production management, marketing, fundraising, lighting, and audiovisual approaches.

Site-specific modules, physical training for dancing outdoors or in specific contexts and locations, and music and dance exchanges to produce work with Falmouth's music students are just some examples of our working practices, which will inspire you with the creative possibilities of your choreography.

Keyfacts

UCAS code W511
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply p170 for more information). You'll also be asked to present a short piece of choreography (usually a 1-2 minute solo) and a written review of a performance.

How is the course taught?

Our BA(Hons) Choreography and BA(Hons) Dance courses are closely linked, with a common first year, during which you'll attend classes together – looking at the same issues from your different choreographic or performance perspectives.

You'll learn through classes, lectures, workshops, performance projects, group critiques/seminars, individual tutorials, lecturer and/or student-led initiatives in performances and presentations of work.

Visiting artists, such as Liz Aggiss, Nigel Charnock and Jorge Crejis run week-long workshops and residencies as part of our course. Along with our staff – who are all active dance practitioners and researchers themselves – they'll help you form ideas, develop physical skills and explore the languages of movement and choreography, while encouraging your individual and collaborative composition methods.

What kind of job can I get?

- Freelance choreography and performance making
- Work in a dance company or in theatre, film, opera, television or music videos
- Portfolio careers including teaching and postgraduate study

Facilities

The £19 million, high-spec, purpose-built, Performance Centre at Tremough is yours to use. Specific facilities include:

- Two large dance studios with fully sprung Harlequin floors
- Contemporary production lighting and sound facilities

The details

How you're marked

- Continuous assessment based on written assignments, studio-based practice and performance
- Final year project

Experience you'll get

- Regular visiting artists delivering week-long workshops or residencies
- International exchange

What you'll do

- Stage 1**
- Technique & Improvisation
 - Performance & Contemporary Culture
 - Ballet & Experiential Anatomy
 - Foundations in Choreography
 - Contemporary Techniques
 - Site Based Practices

Stage 2

- Directing Choreography
- Performance Analysis & Technique Histories

- Choreographic Skills
- Music & Dance
- Proposals for Practice
- Dance on Screen

Stage 3

- Practice in Context
- Dissertation
- Professional Practice Project
- Complementary Practices

SUCCESSES...

- Internships with Jerwood Space (London)
- Participation in public events with HZT (Berlin); the National Contact Improvisation Jam UK and Siobhan Davies Studios
- Exchanges with HZT (Berlin); SNDO (Amsterdam); Towson (Maryland); Hollins University (Virginia) and Valencia Dance Conservatory (Spain)
- Links with local arts organisations like Cscope, Plymouth Youth Dance and The Arts at Dartington



Get connected

[www.falmouth.ac.uk/
choreography](http://www.falmouth.ac.uk/choreography)

@UCFmpw

Jerwood Space:

jerwoodspace.co.uk

Contact Improvisation:

contactimprovisation.co.uk

The Works:

danceandtheatrecornwall.co.uk



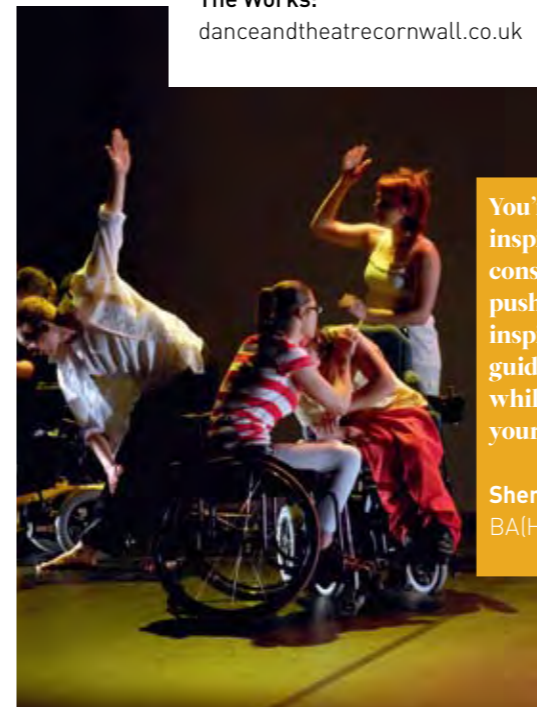
You're thrown into an inspiring mixing bowl; constantly collaborating, pushing boundaries, tutors inspiring debate, guest artists guiding you along – all the while treated as an artist in your own right.

Sheri Burt
BA(Hons) Choreography

ALSO ↓

Interested in performance?

Take a look at BA(Hons) Dance (p112-113)



Communication Design (online)



Discover what makes Communication Design (online) unique, plus student experiences and more: your.falmouth.ac.uk/communicationdesign

This new online course is designed to provide you with the opportunity to explore the practice and points of interconnection within the subject of Communication Design; a field rooted in the global creative industries and the evolving boundaries of graphic design and advertising.

As a practice-based experience, you'll study the profession's core foundations of branding, packaging design, editorial design, interactive design, promotional graphics and digital moving image, aligned to a social, ethical and critical context - taking a broad view or focused approach, as you develop.

The course begins with a thorough exploration of problem solving and design process, so your skills sit solidly within contemporary creative practice. Whether you wish to pursue a classic design and branding career, independent practice, a more cross-disciplinary approach, or further postgraduate study; the course focuses on ideas, underpinned by the design craft and set against a global communications backdrop.

We have drawn on years of award-winning knowledge, as well as the insight of experienced educators and industry professionals to create this innovative course. As a specifically online experience, you'll have access to highly current design thinking while being able to study more flexibly, around your own commitments. Most importantly, you'll be studying through a medium where ideas can be provoked across a global community of learners.

How is the course taught?

The online learning environment is the central interface for your studies, encouraging work in, and beyond the screen. Across a

Key facts

When April 2013 and October 2013

Where Anywhere!

Course length 3 years flexible full-time (around 30 hours study per week)

Cost Fees are lower than our other BA(Hons) courses. You can pay for as few or as many modules as you like at one time and receive discounts the more you buy. Visit falmouth.ac.uk/fees for latest fees information.

structured and weekly plan of learning, different assignments will test the foundations of the subject as well as emergent themes and technologies. This allows you to develop visual, written and personal skills to address and challenge the exciting and evolving landscape of contemporary design practice.

You'll interact with our experienced staff in an open and free-speaking creative environment, simulating a real studio. You'll have a virtual desk space where your progress is mapped; a file area where your own design tools are stored and most importantly access to 'the studio', where you'll see live design news, engage with fellow students and access the wider support we can offer. Central to the studio is the ideas wall where developmental work is uploaded and critiqued.

All assignments have been developed with a global perspective, so you can consider the commonality and difference within creative practice and cultural context.

What kind of job can I get?

- Work for design, advertising, or multidisciplinary agencies
- Working independently or setting up your own company
- Brand consultancy

Facilities

The online studio provides for the majority of your study needs, with technical and tutor support available at varying contact points.

There are recommended computer specifications for hardware and software that are required for new students to participate in the course. A minimum spec and list of recommendations is available upon request.

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience [see How to Apply p170 for more information]. You may be required to submit some work to help us decide who to interview.

The details

How you're marked

- Coursework and studio assignments
- Final year dissertation
- Critical engagement across the Virtual Learning Environment

Experience you'll get

- Insights from a wide range of industry professionals
- Project opportunities and external briefs set by some of the world's top designers
- Professional practice and skills training
- Engagement with contemporary issues and debates

What you'll do

- Stage 1**
- Graphic Thinking
 - Design Context
 - Graphic Language
 - Typographic Studies

Stage 2

- Globalisation
- Professional Skills
- Contemporary Design Practice
- Designer as Author

Stage 3

- International Arena
- Dissertation
- Personal Project
- Transitions

Get connected

falmouth.ac.uk/communicationdesign

@ArtDesignUCF

We have created this course to build on Falmouth's enviable reputation in Graphic Design but in a medium and online community that provokes debate about students' ideas on a global scale. This heralds an exciting time for design learning that, whilst preparing you for work, gives a flexible, focused and highly appropriate teaching environment to learn about communication design and your future ambition in the creative industries.

Professor Jeremy Diggle
Dean of the School of Art & Design

SUCCESSES...

This new course builds on the high standing that Falmouth's Graphic Design programme holds, including:

- Best Stand winner at the international D&AD New Blood exhibition, 2010
- Over 120 national and international student design awards in the past five years, including seven First prize Yellow Pencils at D&AD, seven Royal Society of Arts awards and winner of the Penguin Book awards
- Best Student of the Year winner at the YCN awards, 2010
- Silver Cube winner at the Art Directors Club, New York awards in 2008

ALSO ↓

Interested in other forms of visual communication?

Check out BA(Hons) Digital Animation (p114-115), BA(Hons) Illustration (p136-137) and BA(Hons) Graphic Design (p134-135).

Contemporary Crafts



Today's vibrant design culture employs craft skills more widely than ever before, exploiting both traditional processes and digital technologies. Contemporary crafts are evolving rapidly and Falmouth is at the forefront, providing the facilities, technology, knowledge and experience to allow you to develop exciting and original approaches to design and making.

With our innovative and flexible approach, exceptional facilities, a staff of practising designer-makers and ample opportunities to experiment and discover your own artistic voice, Contemporary Crafts at Falmouth will help you push the boundaries of existing practice.

Through community projects, site-specific work, exhibitions and self-negotiated projects, you'll learn how to drive design concepts forward from idea to final product, working with both traditional and revolutionary techniques, from maquette making to computer-aided design (CAD). You'll gain a solid grasp of the core principles of design through the manipulation of materials, as well as a broad range of related craft skills – helping you to develop your creative ideas.

BA(Hons) Contemporary Crafts benefits from the unique history and landscape of Cornwall, as well as the facilities and resources of our acclaimed Design Centre. A collaborative design environment, this inspiring space provides the opportunity for shared practice with other undergraduate design courses, so you can develop critical thinking and craft skills that work across design and art disciplines, where distinctions and boundaries often blur or overlap.

Keyfacts

UCAS code W271
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). You may be required to submit some work to help us decide who to interview.

Through all this, you'll build real, working experience as a designer-maker developing designs for small-scale production or individual objects. Live projects with businesses, galleries and community groups will help you gain insight and make useful industry contacts, while lectures, demonstrations and inspirational field trips really get you thinking.

Contemporary Crafts at Falmouth gives you scope and diversity. By supporting you to explore, collaborate and experience, you'll build a wide variety of skills applicable in a range of contexts, priming you for a career in the design world.

How is the course taught?

This full-time course is delivered through modules. Project work is supported by lectures, field trips, professional experience, seminars and tutorials. You'll develop peer and self-evaluation skills, which will be used in critical, conceptual, productive and professional capacities.

What kind of job can I get?

- Work in a design studio
- Set up your own workshop or studio
- Work in community arts projects
- Work with museums and art galleries

Facilities

The Design Centre at Tremough's facilities include:

- Comprehensive ceramic and glass workshops
- High-spec wood metals and plastics workshop
- CAD/CAM equipment includes laser cutters, CNC milling and rapid prototyping
- A range of digital printing capabilities

The details

How you're marked

- Continuous assessment with no formal examinations
- A combination of visual, verbal and written assignments including project work, essays and seminar presentations
- A dissertation and two exhibitions in your final year of study

Experience you'll get

- Live projects with businesses, galleries and community groups
- Collaborative design with fellow undergraduate design students

What you'll do

Stage 1

- Process & Materials I & II
- Craft Foundations
- Craft Connections

Stage 2

- Designer-Maker: Audience & Identity
- Designer-Maker: Professional Engagement
- Professional Identity
- Critical Theory & Practice

Stage 3

- External Brief
- Self-negotiated Project
- Contextual Research Project

Get connected

falmouth.ac.uk/
contemporarycrafts

@ArtDesignUCF

New Designers:

newdesigners.com

Association for Contemporary Jewellery: acj.org.uk

Society of Designer Craftsmen: societyofdesignercraftsmen.org.uk

SUCCESSES...

Student awards include:

- New Designer of the Year 2010 at New Designers
- Association for Contemporary Jewellery Best Newcomer, Origin 2009
- First Prize at the World Crafts Council Second European Triennial for Ceramics and Glass, Mons Belgium 2010
- Students have created work for and exhibited at Hampton Court Flower Show, Plymouth City Museum and Art Gallery, Port Eliot Festival, the National Trust and more



I found it refreshing to visit a course with a strong emphasis on making skills in a wonderfully stimulating environment full of exciting possibilities.

Philip Eglin
Award-winning ceramicist

ALSO ↓

Always thinking in 3D?

Take a look at BA(Hons) 3D Design (p94-95)

Creative Computing



Discover what makes Creative Computing at Falmouth unique: your.falmouth.ac.uk/creativecomputing

Digital technologies and the creative arts are driving rapid growth in the creative industries. From gaming to pervasive media experiences, there's demand for talented graduates to drive the sector forward. BA(Hons) Creative Computing equips you to succeed in these exciting and innovation-led industries as an artist, designer or performer.

Whether it's building robots, designing digital games or making mobile apps for smartphones, through this new course you'll develop the skills you need to be creative and make the most of digital technology, whatever career path you choose. By combining arts practice, digital knowledge and technical skills, our interdisciplinary approach enables you to conceive, design and produce innovative new experiences for mobile, situated, multiplatform and multi-artform interaction.

Creative Computing at Falmouth focuses on game design in all its contexts. The course is built around a range of modules which explore the different uses and meanings of gaming. This means you can choose to either hone in on making an impact in the digital gaming industry itself, or keep your studies broad, combining game principles with digital know-how to strike out in other areas of the creative industries.

Balancing technical, creative and experimental skills, Creative Computing is taught by a staff of experienced and award-winning art, design and technology professionals. You'll be encouraged to work creatively across a range of subjects, from art practices in media, design and performance to prototyping programmable media, objects and spaces. Working collaboratively, you'll develop co-authoring and

Keyfacts

UCAS code 1167
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

GCSE English and Maths at grade A*-C (or equivalent), plus a minimum 220 UCAS points or equivalent Level 3 qualifications. At least one technical subject preferred but not essential. International Baccalaureate minimum of 26 points. All applicants will be invited to attend an interview and may present a portfolio of creative work so we can assess your abilities, skills and potential to succeed at this level of study.

team production skills that build on the diverse talents of your peers, while learning to invent designs, solutions and experiences that turn ideas into reality.

How is the course taught?

You'll be taught through a mix of creative labs, seminars, tutorials and projects. Projects will be collaborative and will involve designing and delivering experiences across a range of digital and physical media and art forms.

What kind of job can I get?

Creative computing skills are in demand in:

- Media agencies delivering multiplatform and mobile campaigns
- The game industry, from casual gaming to pervasive experiences
- Broadcasting networks and production houses exploring new approaches to content delivery
- Private and public sector organisations adopting game design and mobile strategies for learning and delivery
- Corporate and public sector organisations' communications and creative media departments

Facilities

Falmouth's facilities dedicated to imagining, inspiring, designing and making are at your fingertips, including:

- Content creation labs in the Media Centre
- Academy for Innovation & Research (AIR)
- Software and hardware development kits
- Online and hands-on prototyping

The details

How you're marked

- Continuous assessment with no formal examinations
- Prototype demonstrations, verbal and written assignments
- Project demonstration and dissertation in the final year

Experience you'll get

- Exploring digital technologies in a supportive art-based environment
- Working in teams and inspiring others with your ideas
- Working in a multidisciplinary environment of academics, researchers and creative industry practitioners.

- Networking with commercial and cultural partners in the Academy for Innovation & Research (AIR)

What you'll do

Stage 1

- From Inspiration to Creativity
- Introduction to Animated Storytelling
- Social Networks, Creative Industries & the Digital Economy
- Simple Logic, Mobile Apps & Dancing Robots
- Games Design History, Context & Design Fundamentals
- Prototype Imagining, Inspiring, Designing & Making

Stage 2

- Elective Module (choices include animation, creative writing, film, theatre, creative media and more)
- Interaction Design across Media & Place
- Pervasive Media & the Internet of Things
- Scripting Interaction & Smart Objects
- Game Cultures & Design Strategies
- Prototype Imagining, Inspiring, Designing & Making

Stage 3

- Elective Module (choices include animation, creative writing, film, theatre, creative media and more)
- Successful Creative Practice in a Digital Age
- Software Toolkits & Instrumented Spaces
- Game Cultures & Design Strategies
- Prototype Imagining, Inspiring, Designing & Making

Creative Computing combines digital technologies and creative practice. Our students learn digital and creative skills through games, art practice and interaction design. They work in a team environment to invent, inspire and test their ideas through pitching and prototyping digitally infused experiences. Our graduates are resourceful, innovative and essential to any multi-disciplinary endeavour.

Phil Stenton
Associate Dean, Media & Performance

Get connected

falmouth.ac.uk/creativecomputing

@UCFmpw

For sources of inspiration look at:

pmstudio.co.uk
archive.futurelab.org.uk/projects/savannah
extraversion.co.uk
mercurialwrestler.com/magicians_desk

SUCCESSES...

Creative Computing is a new course at University College Falmouth, housed within the Department of Media. Relevant Department successes include:

- Four Department of Media graduates now working at 3D animation company Spider Eye
- Department of Media graduates have gone on to work for BBC, Disney, Top Gear, Channel 4, Discovery, Nickelodeon, Guardian Online and more
- Department of Media student supervised animation production on a Saatchi & Saatchi campaign after his student project became an internet hit

ALSO ↓

Love gaming graphics?

Check out BA(Hons) Digital Animation (p114-115)

Visit falmouth.ac.uk Follow us @ucfalmouth

Creative Events Management



SCAN FOR MORE INFO

Discover what makes Creative Events Management at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/creativeevents

Steering away from the conventional business school approach, Falmouth's BA(Hons) Creative Events Management has entrepreneurship at its heart. We teach the skills required for the production of creative events so you'll be primed to add value in society, the community and in public organisations.

This course will enable you to manage creative events like music festivals, touring performances and multi-artform celebrations, as well as develop innovative approaches to more business-focused events such as conferences and product launches.

Falmouth is the perfect place for this pioneering degree, which sets business acumen, entrepreneurship, innovation and partnership firmly within the creative mindset for which the University College is renowned. Working alongside other courses, you'll design and deliver events across both our campuses and beyond.

Throughout the course, you'll get an all-encompassing view of what's needed to create and sustain organisations within the creative industries; developing project management skills along with a detailed understanding of how the arts and cultural sectors function. Particular emphasis will be placed on managing complexity, uncertainty and diversity, preparing you to excel in an ever-evolving cultural landscape.

Your fellow Creative Events Management students will share your sense of ambition, tempered with awareness, skill and the ability to listen to, and work with, others. You'll learn through doing, engaging directly with locally and nationally

Keyfacts

UCAS code N820
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). Applicants may be invited to attend an interview and will be expected to show an interest/engagement in the creative arts sector and an appreciation of the range of literacy and numeracy skills required for Creative Events Management.

recognised organisations, practitioners and professionals as well as with the public. Through this hands-on experience, you'll connect straight into the creative and media industries, building valuable relationships which you can capitalise on when you graduate.

How is the course taught?

This is a practice-led course, blending experiential process with essential theory in a unit-based framework. Live briefs informed by visiting speakers will add depth and flavour to your studies, ensuring you are inspired, engaged and supported to develop well-informed professional practices.

You'll develop peer and self-evaluation skills, which will be used in critical, conceptual, productive and professional capacities. Project work is supported by lectures, seminars, workshops, professional experience and tutorials.

What kind of job can I get?

- Work as an events manager in the creative industries, universities, charities or PR and marketing
- Freelance events manager
- Communications professional

Facilities

The Media Centre and Learning Resource Centre at Tremough have everything you need. Specific facilities include:

- Digital labs, lecture theatres and seminar rooms
- Libraries housing a collection of 140,000 books, 17,000 DVD and video titles, radio archives, exhaustive electronic and journal resources, and an extensive slide collection

The details

How you're marked

- Continuous assessment with no formal examinations
- Visual, verbal and written assignments
- Live cultural event project in your final year

Experience you'll get

- Live briefs with external clients
- Designing and delivering events on and off-campus
- Work experience placements and site visits

What you'll do

- Stage 1**
- Cultural Management
 - Understanding Cultural Organisations
 - Introduction to Resource Planning
 - Marketing
 - Professional & Practical Engagement

Stage 2

- Critical & Cultural Appreciation
- Resource Planning
- Professional Studies
- Collaborative Planning Project
- Case Study

Stage 3

- Cultural Contexts
- Professional Studies
- Live Cultural Event Project

SUCCESSES...

- City of Lights in Truro
- Cornwall Film Festival
- Site visit to Bristol
- Series of outdoor film screenings across Cornwall

Get connected

falmouth.ac.uk/creativeeventsmanagement

@UCFmpw

City of Lights:

trurocityoflights.co.uk

Cornwall Film Festival:

cornwallfilmfestival.com

Event Cornwall:

eventcornwall.co.uk

Creative Events Management at University College Falmouth aims to develop entrepreneurial event managers for whom there is no such thing as standard, who will need to draw on all their ideas, experience and resources to make extraordinary events happen.

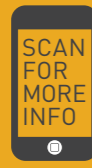
Claire Eason-Bassett
 Director of Event Cornwall

ALSO ↓

Interested in the power of communicating?
 Check out BA(Hons) Advertising (p96-97)



Creative Music Technology



Discover what makes Creative Music Technology at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/creativemusictech

Recording technology has been a driving force in Western musical history, ultimately changing the way that music is made and heard. Our Creative Music Technology degree is specifically designed for composers, performers and sound designers who want to develop their creative identities and gain the skills needed for a career in a wide range of creative and art industry professions.

Through the course, you'll explore the creative potential of new and emerging audio technologies and techniques, underpinned by critical discourse on the aesthetic, technical and cultural history of music technology, all the while developing analytical and problem-solving skills. You'll receive high-level training in studio production, live electronic music, interactive audio systems and sound design for digital media, post-production, sonic art and game audio. You'll also gain a firm understanding of the business, developing analytical and problem-solving expertise, as well as the project management and interpersonal skills essential for professional success.

Our students receive a generous allocation of instrumental, composition and music technology lessons, all on a one-to-one basis. You'll have full access to our incredible Performance Centre (p65) while our team of core staff and visiting speakers includes professional composers and performers, internationally-recognised musicologists, sound artists and music industry experts.

You'll have a chance to develop your work outside the UK, building a personal profile through performances and assignments. There'll also be plenty of opportunity to work on collaborative projects and play in ensembles and bands with other students.

Keyfacts

UCAS code W390
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, mainly from the A2 level (including at least Grade C in Music/Music Technology) or equivalent Level 3 qualifications (see How to Apply p170 for more information). You'll also be asked to send a CD demo before being invited for interview. Candidates without standard qualifications but with music industry experience will be considered.

How is the course taught?

This full-time course is delivered through modules. Alongside practical sessions, you'll receive technical and artistic guidance and feedback from staff and specialists. There'll be lectures, seminars and tutorials to support you in developing your sound and extending your portfolio.

From the outset, you'll engage with both professional and critical practice, benefiting from Falmouth's excellent links with the music industry. You'll meet professionals from studios, record labels, promotion companies and venues, who'll be key to opening up possibilities for work placements both during and after the course.

What kind of job can I get?

- Composer or performer
- Sonic artist
- Sound designer (for screen media, mobile media, gaming and installation)
- Sound engineering and editing
- Music production, press or promotion
- Teaching and postgraduate study

Facilities

The Performance Centre at Tremough's specific facilities include:

- High-specification performance studios designed for both acoustic and amplified music
- A complex of purpose built sound studios incorporating the best of analogue and digital technologies, from our TLA valve room to our AVID icon room
- Some of the best studio hardware, industry-standard software and one of the best collections of microphones in a UK higher education institution

BA(Hons) Creative Music Technology

The details

How you're marked

- Continuous assessment with no formal examinations
- Audio and written assignments
- Final year project
- Your final degree classification is based entirely on your third and final year of study

Experience you'll get

- Studio production with music industry professionals
- Sound design for digital media
- Project management
- Live projects

What you'll do

- Stage 1**
- Audio Industries
 - Designing Sound
 - Making Music (one-to-one lessons, and participation in a concert series)
 - Music, Culture & Critical Theory
 - Music in Contemporary Culture
 - Performance
 - Studio Craft

Stage 2

- Advanced Sound Design
- Making Music 2
- Music Projects (on specialist areas such as Music & Dance or Exploring Timbre)
- Phonographies
- Proposals for Practice

Stage 3

- Complementary Practice
- Dissertation
- Practice in Context
- Professional Practice Project

Get connected

falmouth.ac.uk/creativemusictech

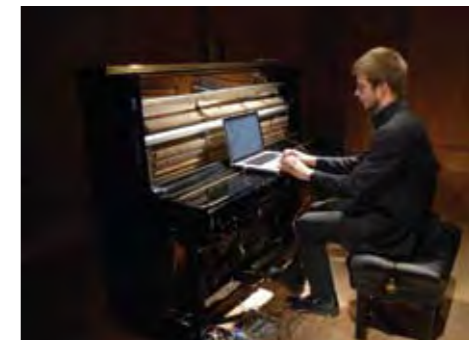
@MusicUCF

Music for Youth National Festival: mfy.org.uk

Eyes for Gertrude on Myspace: myspace.com/eyesforgertrude

SUCCESSES...

- The Klezbians (current students) won two awards at the Music For Youth National Festival and performed at the MFY prom at the Royal Albert Hall in November 2011
- Graduate Chris Elliot is now a successful composer and arranger (*Moulin Rouge*, Amy Winehouse, Mark Ronson)
- Songwriter Nik Young is a graduate who co-wrote 'Gone' for *Madonna's Music*
- Eyes For Gertrude (2011 graduates) are being produced by top producer Ben Mink (k.d. lang) - also finalists in PRS Foundation composition award
- Visiting speakers have included Ed O'Brien (Radiohead); New Opera Hero; Billy Bragg and Melvin Benn (managing director of Festival Republic - Reading/Leeds/Glastonbury/The Big Chill etc)



The combination of contemporary practice and the study of the music industry has given us a solid foundation and unique insight, which has both nurtured our creativity and allowed us to progress in today's challenging artistic climate.

Chantelle Pike and Hannah Dean
Eyes For Gertrude

ALSO ↓

Passionate about music?

Check out BA(Hons) Popular Music (p154-155) and BA(Hons) Music (p146-147)

Visit falmouth.ac.uk Follow us @ucfalmouth

Creative Writing



SCAN FOR MORE INFO

Discover what makes Creative Writing at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/creativewriting

Creative Writing at Falmouth will equip you with the knowledge and skills to develop your own work in the context of contemporary writing practice. You'll gain an understanding of the creative process – from generating ideas to preparing work for submission or performance – and learn how to take your writing into the professional world beyond university.

Taught by an experienced team of academics and published writers, the course will help you understand the creative process and the theories relating to it. You'll be introduced to authors and texts from a range of literary, popular culture and theoretical contexts to enhance your development as a writer.

We encourage you to interrogate the ways literary and cultural theories operate within your own creative practices, undertaking personal research and recording experience imaginatively, all to build your confidence and technical ability. From a range of options, you'll have the chance to create a unique pathway through your degree and the chance to specialise in various genres, forms and professional contexts, such as Poetry, Screenwriting, Writing for a Digital Age and Pitching for Publication*.

How is the course taught?

This full-time course is taught through modules with a choice of options throughout that enable you to specialise. Teaching is a combination of lectures, seminars, workshops and self-directed learning. We offer our students a minimum of 12 hours contact time every week and, in addition to this, the opportunity for frequent one-to-one tutorials to support formal learning.

Keyfacts

UCAS code W890
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on **p170** for more information). All applicants to the English courses will be invited to a two-part interview. No portfolio is required.

The core of Creative Writing at Falmouth explores writers, texts and contexts from 1540 to the present day, alongside a dedicated commitment to specialist skills in writing practice. These distinctive modules are shared with BA(Hons) English with Creative Writing and BA(Hons) English.

Drawing from our other English and Creative Writing courses, this course offers a range of options so you can specialise in your area of interest. Guided by tutors, you can pick modules from the other two courses; graduating with the skills and knowledge you want. In the third year, you'll produce a critically informed portfolio that showcases your skills in a range of writing styles, genres and techniques.

What kind of job can I get?

Career paths of successful alumni include:

- Writing for newspapers, magazines and websites as well as writing for the screen
- Work in editorial, publishing, PR and marketing, and arts administration
- Teaching and postgraduate study

Facilities

The Media Centre and Learning Resource Centre at Tremough are there for you. Specific facilities include:

- Digital labs, lecture theatres and seminar rooms
- Libraries housing a collection of 140,000 books, 17,000 DVD and video titles, exhaustive electronic and journal resources, and an extensive slide collection

* You can also pick options from BA(Hons) English (**p120-121**)

The details

How you're marked

- Continual assessment with no formal examinations
- Coursework
- E-learning exercises
- Critical evaluation
- Final year creative portfolio and accompanying critical essay

Experience you'll get

- Guest lectures and workshops from nationally renowned creative writers, literary experts and media professionals
- Workshops and placements with schools, businesses, museums and arts organisations

- Vocational experience in events management, PR, copywriting
- Frequent opportunities to perform and present in public

What you'll do

- Stage 1**
- Introduction to Literary Studies 1
 - Introduction to Cultural Theory
 - The Craft of Writing
 - The Knowing Self (1540-1688)
 - Critical Practices
 - Craft & Criticism

Stage 2

- Freedom & Experiment (1688-1832)
- Genre & Form
- Making Nations (1832-1914)
- Audience & Context

Options include*:

- Poetry & Form
- Writing a Novel
- Writing Lyrics
- Screen writing
- Science Fiction

* You can also pick options from BA(Hons) English (**p120-121**)

Stage 3

- Aftermaths (1914-1968)
- To the Millennium & Beyond (1968-present)
- Portfolio [I& Critical Essay]

Options include:

- Business & Editorial Writing
- Writing for a Digital Age
- Creative Non-Fiction
- Poetry for Publication & Performance
- Writing for Children
- Pitching for Publication

The course really benefited my career. I now work in marketing, writing copy. If you're looking for a course that allows you to explore your creativity, while preparing you with transferable skills, then look no further.

Kyle Campbell
 BA(Hons) English with Creative Writing

Get connected

falmouth.ac.uk/creativewriting

- facebook.com/Falwriting
- @Falwriting

SUCCESSES...

- Long standing track record of fully-funded postgraduate study at institutions throughout the UK
- Students winning nationally-awarded prizes for writing
- Published articles by students and alumni
- High profile guest lectures. Previous speakers include: Penelope Shuttle, Nicholas Royle, Akhil Katyal, Tony Lopez, David Grubb, Julian Wolfreys, William Hughes and Mark Llewellyn
- Students write, edit and produce their own nationally regarded journal, WITH, which features poetry, prose and creative non-fiction

ALSO ↓

Love the written word?

Check out BA(Hons) English (**p120-121**) and BA(Hons) English with Creative Writing (**p122-123**)



Dance at Falmouth promotes the development of dance artists eager to build a portfolio career. We offer rigorous training in a variety of physical skills alongside theoretical and contextual studies, encouraging you to become a creative, entrepreneurial and independent dance practitioner.

You'll also have a unique opportunity to work with emerging choreographers studying on BA(Hons) Choreography, forging a new wave of artistic collaborations between performers and choreographers.

This course teaches an unprecedented amount of physical training technique classes in a university degree, offering you highly skilled performance training that will enable you to become a versatile dance artist. This course is for people who want to dance and learn about devising and performance techniques and make a valuable contribution to choreography and performance projects, collaborating with artists from different disciplines.

Contemporary dance classes such as Cunningham, Release Technique and Contemporary Ballet form the basis of your training and are informed by somatic approaches, like Body-Mind Centering, Yoga, Alexander Technique and Pilates. With daily technique classes, as well as tuition in Contact Improvisation, partner work, repertoire and devising methods, you'll be all set to meet the challenges of a career in dance.

Keyfacts

UCAS code W501
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). You'll also be asked to present a short piece of dance (usually a 1-2 minute solo) and a written review of a performance.

How is the course taught?

Our BA(Hons) Choreography and BA(Hons) Dance courses are closely linked, with a common first year, during which you'll attend classes together – looking at the same issues from your different choreography or performance perspectives.

You'll learn through classes, lectures, workshops, performance projects, group critiques/seminars, individual tutorials, lecturer and student-led initiatives in performances and presentations of work.

Visiting artists, such as Angus Balbernie, Marie Gabrielle Rotie and Jorge Crecis run week-long workshops and residencies as part of our course. Along with our staff – who are all active dance practitioners and researchers themselves – they'll help you form ideas, develop physical skills and explore the languages of movement, while encouraging your individual and collaborative composition methods.

What kind of job can I get?

- Freelance dance performance artist in professional, community and integrated contexts
- Work in film, theatre, opera, television or music videos
- Dance production consultant
- Portfolio career including teaching and postgraduate study

Facilities

The new £19 million, high-spec, purpose-built, Performance Centre at Tremough is at your disposal. Specific facilities for dance students include:

- Two large dance studios with fully sprung Harlequin floors
- Contemporary production lighting and sound facilities

The details

How you're marked

- Continuous assessment based on written assignments, studio-based practice and performance
- Final year project

Experience you'll get

- Regular visiting artists delivering week-long workshops and residencies
- Producing public events

What you'll do

- Stage 1**
- Technique & Improvisation
 - Performance & Contemporary Culture
 - Ballet & Experiential Anatomy
 - Foundations in Choreography
 - Contemporary Techniques
 - Site Based Practices

Stage 2

- Devised Performance
- Performance Analysis & Technique Histories

- Performing Skills
- Cross-disciplinary Practice
- Proposals for Practice
- Technique in Translation

Stage 3

- Practice in Context
- Dissertation
- Professional Practice Project
- Complementary Practices

SUCCESSES...

- Internships with Jerwood Space (London)
- Participation in public events with HZT (Berlin); the National Contact Improvisation Jam UK; Siobhan Davies Studios
- Exchanges with HZT (Berlin); SNDO (Amsterdam); Towson (Maryland); Hollins University (Virginia) and Valencia Dance Conservatory (Spain)
- Links with local arts organisations like Cscape, Plymouth Youth Dance and The Arts at Dartington

Get connected

falmouth.ac.uk/dance

@ucfdance

Jerwood Space:

jerwoodspace.co.uk

Contact Improvisation:

contactimprovisation.co.uk

The Works:

danceandtheatrecornwall.co.uk

The standard of teaching is first-class and the course content is diverse and engaging. It's challenging, but not overwhelming – both the staff and the other students are so supportive. I'm most certainly satisfied that I'm getting great value education for my money.

Karma Tucker
BA(Hons) Dance

ALSO ↓

Serious about shaping dance?

Take a look at BA(Hons) Choreography (p98-99)

Digital Animation



Discover what makes Digital Animation at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/digitalanimation

Learning how to use software is the easy bit – being creative is the hard part. At Falmouth you'll combine cutting-edge animation practice with the study of animation theory, film language, drawing and traditional animation processes. Our integrated, interdisciplinary approach to animation will set you up to become a well-informed and skilled practitioner.

Balancing the technical and the creative perfectly, BA(Hons) Digital Animation is taught by a staff of highly experienced and award-winning professionals in both areas. This means that alongside developing digital animation skills using industry-standard software, you'll be encouraged to work creatively across a range of subjects, from traditional art practices like life drawing and visualisation to performance, acting and motion studies. Working collaboratively, you'll not only gain important team experience in animation production processes, but also work in a true-to-life simulated studio environment, preparing you for a career in the industry.

You'll benefit from a schedule of visiting industry practitioners, who'll bring a diverse range of current industry experience to the course, and have access to valuable professional placement opportunities as well as our final year industry mentor scheme, so you can practise your craft and contextualise your studies. To give your work further context, you'll also study the history and evolution of animation techniques and the process of producing animated films.

Keyfacts

UCAS code WG64
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). All applicants will be invited to attend an interview and present a portfolio of creative work so we can assess your abilities, skills and potential to succeed at this level of study.

How is the course taught?

Our aim is to produce graduates who are highly skilled and creative professionals, who can work in a professional collaborative studio environment. Your strengths will be identified early and nurtured accordingly through seminars, workshops and tutorials. Group work features heavily, to reflect how the industry operates. Assignments will also be professional, often live briefs working with clients from the creative industry.

What kind of job can I get?

- Work in the animation, interactive, film and games industries as animators, effects artists, designers or illustrators
- Freelance commercial animation practice, design practice and advertising
- Portfolio career including research, teaching or postgraduate study

Facilities

The dedicated, high-spec, animation studios are waiting for you. Specific facilities include:

- Industry-standard 3D and 2D animation software and hardware
- Traditional stop motion and 2D animation production areas
- Specialist animation post-production facilities
- Enhanced media facilities such as a TV studio, sound recording and green screen studios

The details

How you're marked

- Continuous assessment with no formal examinations
- Visual, verbal and written assignments
- Dissertation in your final year

Experience you'll get

- Final year industry mentor scheme
- Live briefs with industry clients
- Using industry-standard software
- Visiting industry practitioners
- Subsidised animation festival trips

What you'll do

- Stage 1**
- Digital Animation Practice
 - Design, Scriptwriting & Motion Studies
 - History & Theory of Animation

Stage 2

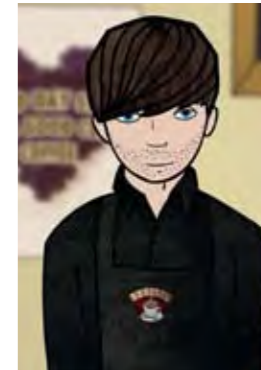
- Digital Animation Practice
- Animation Technologies
- Research & Method
- Post-production & Visual Effects

Stage 3

- Major Project & Innovation Project
- Dissertation
- Professional Practice

SUCCESSES...

- 2011 graduate Tom Dowler secured a job as production assistant at the award-winning animation studio, The Character Shop
- Graduates include Peter Stache and Jennifer Stewart, who were snapped up to work on a BAFTA-nominated Disney television series
- Stage 1 student Tim Wheatley supervised animation production on a Saatchi & Saatchi advertising campaign after his student project became an internet hit
- Two stage 2 students created the trailer for the acclaimed Animated Exeter festival



Get connected

falmouth.ac.uk/digitalanimation

@falanimation

Royal Television Society Awards:
rts.org.uk/awards

Watch Tim Wheatley's film, The Cyclotrope:
vimeo.com/20987552

The Character Shop:
thecharactershop.co.uk



Falmouth was a great experience for me because I was able to learn everything from the very beginning and it taught me all the skills I need. I hardly had any animation experience but Falmouth helped me realise my dreams.

Karolina Glusiec
Regional winner and runner-up in the National Royal Television Society Awards for best undergraduate animation



ALSO ↓

Interested in visual storytelling?

Check out BA(Hons) Graphic Design (p134-135) or BA(Hons) Creative Computing (p104-105)

Digital Media



Discover what makes Digital Media at Falmouth unique, plus student experiences and more:
your.falmouth.ac.uk/digitalmedia

Digital Media at Falmouth invites you to enter a creative media design environment that's constantly evolving. Developments in online culture and digital tools have not only changed the ways that we communicate; they have also changed the way we think and interact. It's more important than ever to be an informed and agile practitioner who understands the forces that shape contemporary communication systems, from production to interpretation.

As 'audiences' become 'users', the role of communication design is increasingly important, as is the need for a sophisticated understanding of the new contexts in which meanings are being made. Creative technologies and distribution networks are in a state of constant flux – but time-honoured principles of high-quality production still apply. At Falmouth we have great facilities and are committed to enabling you to learn how to make the very best of them. Praxis is our core philosophy; the product of ideas in action. What matters most is that you acquire the skills, concepts and techniques so you can develop the media of the future.

You'll shape your course as you progress, exploring the areas of practice that you want to extend and refine. Interaction is not just a key element of the course content, it's also fundamental to the student experience – self-development through informed choice. Whether you aspire towards high-end programme production or interactive media, we have a unique learning environment integrating theory and practice to help you realise the communicative potential of emergent digital media.

Keyfacts

UCAS code G450
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). Applicants may be invited to interview and present a portfolio of work so we can assess your abilities, skills and potential to succeed at this level of study.

How is the course taught?

Digital Media at Falmouth is a communication design platform offering three specialist areas: Image, Audio and Interaction. You'll develop creative media projects in this trans-disciplinary environment through collaborative production teams, which blend all three skill sets. At the same time, our course structure allows you to steer your experience in the direction you choose. As you progress, you'll undertake a number of live projects for real clients and agencies. In your final year, you'll be expected to determine a programme of study according to your own personal and professional ambitions, which may include a professional placement.

Our students undertake projects in a number of forms including convergent media, digital imaging, film-making, interaction design, augmented reality and mobile media, post production and motion graphics, participatory culture and activism and communities.

What kind of job can I get?

- Work in broadcasting, interactive media, digital arts
- Work in advertising and other communication design-related areas
- Online and digital marketer

Facilities

The cutting-edge Media, Performance and Photography Centres are at your disposal. Specific facilities include:

- Editing suites
- Music recording studios
- Newsrooms, Mac suite and TV studio
- Virtual reality TV studio

The details

How you're marked

- Coursework, portfolio and live projects
- Dissertation in your final year

Experience you'll get

- Live practical projects with industry clients and agencies
- Professional work placement

What you'll do

- Stage 1**
- Foundations of Practice
 - Design & Realisation
 - Theory/Writing 1
 - Systems & Users
 - Remediation
 - Personal Development Portfolio 1

Stage 2

- Technologies, Languages & Subjectivities
- Theory/Writing 2

- Design Option Module - Interaction, Image or Audio
- Communicative Communities
- Personal Development Portfolio 2
- Production Option Module - Interaction, Image or Audio

Stage 3

- Minor Production Portfolio
- Research & Professional Contexts
- Major Production Portfolio
- Dissertation

Get connected

falmouth.ac.uk/digitalmedia

@UCFmpw

Royal Television Society Awards:
rts.org.uk/awards

Charles Parker Prize for Student Radio:
cpatrust.org.uk/prize.html

This course is arming the students for the digital broadcasting revolution. The energy and intelligence of the staff and students is outstanding. It's rare you see such a commitment to innovation. This is an exciting time to be at Falmouth.

Jack Price
 Multi-award-winning writer/director (BBC, Channel 4, Greenpeace Digital and Aviva Plc)

ALSO ↓

Interested in creative media?

Check out BA(Hons) Digital Animation (p114-115) or BA(Hons) Advertising (p96-97) also BA(Hons) Creative Computing (p104-105) or BA(Hons) Communication Design (online) (p100-101)

SUCCESSES...

- Winner of prestigious Charles Parker Prize for Student Radio
- Shortlisted for the Royal Television Society/British Interactive Media Association awards 2011
- Graduates have gone on to work for BBC, Disney, Top Gear, Channel 4, Discovery, Nickelodeon, Guardian online and more
- Hands-on live broadcasting experience working on Falmouth and Penryn's successful radio station, The Source FM

Drawing



BA(Hons) Drawing at University College Falmouth offers a pure education in drawing, encompassing a wide range of approaches, traditions and applications. We believe that drawing sits right at the centre of visual practice, a core subject that encapsulates the essentials of the visual arts, but also translates across the broader terrain of science, technology and the wider cultural world.

This is a practical course of study, based in the heart of Falmouth's art studios. Looking at drawing in its broadest sense, you'll both practically and theoretically investigate different approaches, such as observational recording, copying and transcription, digital developments and applications, modern adaptations of Egyptian hieroglyphics, interactive map-works, anatomical and life drawing, three-dimensional portraits, projections and elevations. Through a wide range of projects you'll develop a thorough understanding of drawing from different cultural and historical viewpoints; acquiring a range of skills as you establish your own drawing language.

As the course progresses you will experience increasing commitment to a personal direction in your work, negotiate your own projects reflecting these discoveries, and carry out a major project in your particular area of interest, culminating in a final exhibition.

How is the course taught?

Studio practice and historical and critical contextualisation are fully integrated through learning and teaching and delivered by enthusiastic staff who are committed to the ethos of this course. The course is taught through workshops, individual tutorials,

Keyfacts

UCAS code W110
When October 2013
Where Woodlane Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). An offer of a place will be made following an interview. You may be initially required to submit visual documentation of work to help us decide who to interview. This might be a portfolio or examples of other relevant practice. Guidance notes for the submission and presentation of work will be sent to all applicants.

group critiques/seminars and lectures. Field studies which take advantage of the stunning environments of Cornwall, the Isles of Scilly and beyond will also play an important role. Throughout the course you'll have access to support processes such as digital software training, printmaking and photography. The continuous assessment of your progress is closely integrated with the activities of learning and teaching. You'll be expected to actively contribute to this process by developing skills of independent learning and self-evaluation.

What kind of job can I get?

- Work in a design studio
- Set up your own workshop or studio
- Work in community arts projects
- Work with museums and art galleries
- Work in design, art and the creative industries
- Applications of drawing in science, technology, communications, therapy, medicine, archaeology, natural science
- Education, teaching, postgraduate study

Facilities

You'll have access to a variety of facilities at both Woodlane and Tremough including:

- Dedicated studio space
- Digital imaging suites
- Photography
- Printmaking
- Life studios
- Technical workshops
- Negotiated access to sister courses on both sites

The details

How you're marked

- Twice yearly assessment of studio practice, written assignments and reflective self-evaluation, with the second assessment of Stage 2 contributing a third of the marks to your final grade classification
- Final year dissertation, major project and exhibition contributing two-thirds of the grades for final classification

Experience you'll get

- Creative and practical studio projects
- Contextual presentations and lectures
- Visits and study trips

- Opportunities to exhibit
- Meeting and working with professionals who draw

What you'll do

- Stage 1**
- Recording & Translating the Material World
 - Recording & Analysing the Material World
 - Communicating Concepts & Ideas
 - Self Expression & the Inner World
 - Visualising, Planning & Preparing
 - Exploring & Mapping the Material World, Landscape & Natural Environment (Field Studies)

Stage 2

- Contemporary Contexts
- Developing Ideas through Drawing
- Applying the Language of Drawing
- Personal Direction for the Future
- First Proposal: Personal Projects
- Work-based Learning Experience

Stage 3

- Negotiated Personal Practice
- Personal Practice & Dissertation

SUCCESSES...

Drawing is a new course at Falmouth; some of the successes of the Department of Art include:

- Saatchi/Channel 4 New Sensations finalists
- Association of Independent Art Schools First Prize Award of Honour
- Association of Illustrators' Gold Award winner

Get connected

falmouth.ac.uk/drawing

@ArtDesignUCF

New Sensations:

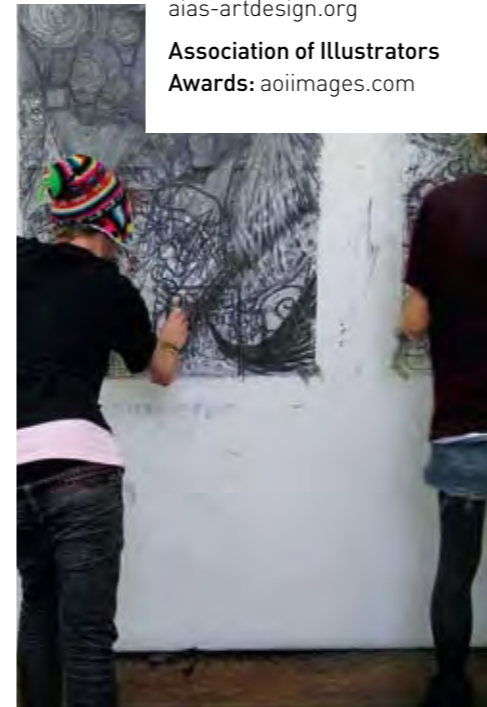
saatchi-gallery.co.uk/4ns

Association of Independent Art Schools Awards:

aias-artdesign.org

Association of Illustrators Awards:

aoiimages.com



Drawing sits right at the core of the visual arts. At Falmouth we offer BA(Hons) Drawing as just that, a core subject that underpins all others, undoubtedly art, but also design, science and technology; a universal language that crosses all disciplines. This is creative, studio-based education.

Phil Naylor

Award leader, BA(Hons) Drawing



ALSO ↓

Interested in mark making?

Check out BA(Hons) Fine Art (p130-131) or BA(Hons) Graphic Design (p134-135)



Discover what makes English at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/english

English at Falmouth is unique, distinctive and flexible. It offers a solid foundation in the study of English literature through an innovative approach to the exploration of literary and non-literary texts, digital texts and contemporary media.

Taught by an experienced team of academics and published writers, the course focuses on the changing relationship between literature, culture and the individual from the 16th century to the present day. Using theoretical and critical approaches, we examine texts – printed, visual and digital – and their contexts.

On the course you'll study a wide range of literature within a cultural and historical framework, from early print culture to digital technologies, and explore transformations of the written form within an ever-changing global arena.

You'll also have the opportunity to pursue individual study pathways through a choice of options such as Gothic & Grotesque, Narrative & Sexuality, Literature & Screen or Game Cultures*. You can also select options from English with Creative Writing (p122-123) and Creative Writing (p110-111). A distinctive feature of our course is the emphasis on employability, including an optional module preparing you for the workplace.

How is the course taught?

This full-time course is delivered through modules that enable you to specialise in subjects that interest you. Teaching is a combination of lectures, seminars, workshops and self-directed learning. We offer our students a minimum of 12

Keyfacts

UCAS code Q300
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). All applicants to the English courses will be invited to a two-part interview. No portfolio is required.

hours contact time every week and the opportunity for frequent one-to-one tutorials to support formal learning.

English at Falmouth explores writers, texts and contexts from 1540 to the present day, through a series of core modules. The course also offers a range of additional options in BA(Hons) Creative Writing, increasing your opportunity to specialise in your areas of interest, so that guided by your tutors you can build a unique and individual pathway founded on a breadth of skills and knowledge. In your final year, you'll write a dissertation that reflects your particular literary expertise and passion.

What kind of job can I get?

Our graduates are employed across a range of creative arts industries. Careers include:

- Journalists, writers and editors
- Work in digital and print media, publishing, law, public relations, marketing, arts administration, museums and the Civil Service
- Teaching and postgraduate study

Facilities

Both the Media Centre and Learning Resource Centre at Tremough are at your disposal. Specific facilities include:

- Digital labs, lecture theatres and seminar rooms
- Libraries housing a collection of 140,000 books, 17,000 DVD and video titles, exhaustive electronic and journal resources, and an extensive slide collection

* You can also pick options from BA(Hons) Creative Writing (p110-111) and BA(Hons) English with Creative Writing (p122-123)

The details

How you're marked

- Continual assessment with no formal examinations
- Coursework
- E-learning exercises
- Critical evaluation
- Final year creative portfolio and accompanying critical essay

Experience you'll get

- Guest lectures and workshops from nationally renowned creative writers, literary experts and media professionals
- Workshops and placements with schools, businesses, museums and arts organisations

- Vocational experience in events management, PR, copywriting
- Frequent opportunities to perform and present in public

What you'll do

- Stage 1**
- Introduction to Literary Studies I & II
 - Introduction to Cultural Theory
 - The Craft of Writing
 - The Knowing Self (1540-1688)
 - Culture & Civilisation

Stage 2

- Freedom & Experiment (1688-1832)
- Cultural Theory & the Politics of the Popular
- Making Nations (1832-1914)
- The Politics of Subjectivity & Identity

Options include*:

- Narrative & Sexuality
- Comedy & Performance
- Literature & Screen
- From Page to Stage
- Literature & Digital Culture

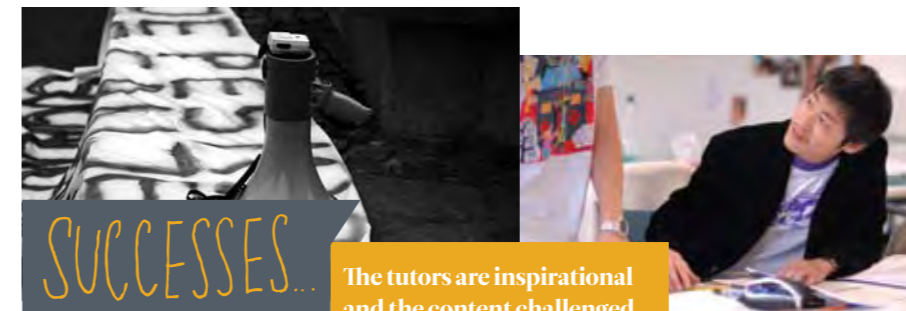
Stage 3

- Aftermaths (1914-1968)
- To the Millennium & Beyond (1968-present)
- Dissertation

Options include:

- Gender & Film
- Conflict & Catastrophe
- Games Culture
- Europe in Translation
- Texts & Technologies
- Representations of Crime

* You can also pick options from BA(Hons) Creative Writing (p110-111) and BA(Hons) English with Creative Writing (p122-123)



SUCCESSES...

- Long-standing track record of fully-funded postgraduate study at institutions throughout the UK
- Students winning nationally-awarded prizes for writing
- Published articles by students and alumni
- High profile guest lectures. Previous speakers include: Penelope Shuttle, Nicholas Royle, Akhil Katyal, Tony Lopez, David Grubb, Julian Wolfreys, William Hughes and Mark Llewellyn
- Students write, edit and produce their own nationally regarded journal, WITH, which features poetry, prose and creative non-fiction

The tutors are inspirational and the content challenged my preconceptions, from the narrative theory behind *The Sopranos* to the olfactory representation in *Perfume*. Since graduating my writing has been informed and enriched by the knowledge I picked up at Falmouth.

Nicola Robey
BA(Hons) English

Get connected

falmouth.ac.uk/english

- facebook.com/Falwriting
- @Falwriting

ALSO ↓

Interested in writing?

Check out BA(Hons) Creative Writing (p110-111) and BA(Hons) English with Creative Writing (p122-123).

English with Creative Writing



English with Creative Writing at Falmouth provides you with flexibility and choice. This distinctive, modern course enables you to fully engage with English literature, its genres and forms, while also allowing you to explore creative writing, from poetry to screenwriting.

The course encourages you to examine the relationship between literary studies and creative writing practices. You'll be introduced to the major thinkers and key debates within literary history from the 16th century to the present day, as well as learning and developing effective creative writing skills and exploring different styles, genres and media.

The creative writing options reflect the diversity of the discipline and will enable you to map out your own study pathway that suits your interests and aspirations, including Writing for a Digital Age, Poetry & Form, Writing a Novel and Writing for Children*. Taught by an experienced team of academics and published writers, you'll have access to some of the best facilities and media resources in the UK. Enhancing your employability is a vital component of this degree, with modules like Business & Editorial Writing and Poetry for Publication* providing seminars and workshops from professional practitioners.

How is the course taught?

This full-time course is delivered through modules, with a choice of options that enable you to specialise in subjects that interest you. Teaching is a combination of lectures, seminars, workshops and self-directed learning. We offer our students a minimum of 12 hours contact time every week and the opportunity for frequent one-to-one tutorials to support formal learning.

Keyfacts

UCAS code Q3W8
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (See How to Apply on p170 for more information). All applicants to the English courses will be invited to a two-part interview. No portfolio is required.

English with Creative Writing at Falmouth explores writers, texts and contexts, from 1540 to the present day, alongside a dedicated commitment to specialist skills in writing practice.

Drawing from our other English and Creative Writing courses, this course offers a range of options, increasing your opportunity to specialise. Guided by your tutors, you can pick and choose modules from the other two awards – allowing you to carve your own route through higher education; graduating with the skills and knowledge you want. In the third year you'll produce a critically informed portfolio that showcases your skills in a range of writing styles, genres and techniques.

What kind of job can I get?

Our graduates are employed across a range of creative arts industries. Careers include:

- Work in publishing, television, arts administration, marketing and PR
- Journalists, editors and screenwriters
- Teaching and postgraduate study

Facilities

Both the Media Centre and Learning Resource Centre at Tremough are yours to use. Specific facilities include:

- Digital labs, lecture theatres and seminar rooms
- Libraries housing a collection of 140,000 books, 17,000 DVD and video titles, exhaustive electronic and journal resources, and an extensive slide collection

* You can also pick options from BA(Hons) Creative Writing (p110-111) and BA(Hons) English (p120-121)

The details

How you're marked

- Continual assessment with no formal examinations
- Coursework
- E-learning exercises
- Critical evaluation
- Final year creative portfolio and accompanying critical essay

Experience you'll get

- Guest lectures and workshops from nationally renowned creative writers, literary experts and media professionals

- Workshops and placements with schools, businesses, museums and arts organisations
- Vocational experience in events management, PR, copywriting
- Frequent opportunities to perform and present in public

What you'll do

- Stage 1**
- Introduction to Literary Studies
 - Introduction to Cultural Theory
 - The Craft of Writing
 - The Knowing Self (1540-1688)
 - Critical Practices
 - Craft & Criticism

Stage 2

- Freedom & Experiment (1688-1832)
- Cultural Theory & the Politics of the Popular
- Making Nations (1832-1914)
- The Politics of Subjectivity & Identity

Plus two additional options, for example:

- Poetry & Form
- Writing Lyrics
- Writing for Radio
- Writing a Novel
- Writing for Theatre
- Science Fiction

Stage 3

- Aftermaths (1914-1968)
- To the Millennium & Beyond (1968-present)
- Dissertation & Portfolio

Plus two additional options, for example:

- Business & Editorial Writing
- Writing for a Digital Age
- Travel Writing
- Creative Non-Fiction
- Writing for Children
- Pitching for Publication

* You can also pick options from BA(Hons) Creative Writing (p110-111) and BA(Hons) English (p120-121)

Get connected

falmouth.ac.uk/englishcreativewriting

- f facebook.com/Falwriting
- e @Falwriting



The course offers the classical elements of an English degree alongside aspects of contemporary philosophy, cultural studies and media. It's got me doing things that I previously never would've seen myself doing, such as creative writing, making films and even speaking at conferences. I will come away from Falmouth with a new found confidence.

Aimee Wright
 BA(Hons) English with Creative Writing

ALSO ↓

Interested in working with words?

Check out BA(Hons) English (p120-121), BA(Hons) Creative Writing (p110-111) and BA(Hons) Journalism (p140-141)

SUCCESSES...

- Long-standing track record of fully-funded postgraduate study at institutions throughout the UK
- Students winning nationally-awarded prizes for writing
- Published articles by students and alumni
- High profile guest lectures. Previous speakers include: Penelope Shuttle, Nicholas Royle, Akhil Katyal, Tony Lopez, David Grubb, Julian Wolfreys, William Hughes and Mark Llewellyn
- Students write, edit and produce their own nationally regarded journal, WITH, which features poetry, prose and creative non-fiction



Fashion Design



Discover what makes Fashion Design at Falmouth unique, plus student experiences and more:
your.falmouth.ac.uk/fashiondesign

A global outlook with a local perspective – from fashion forecasting and fashion illustration to fabric technology, pattern cutting and styling – Fashion Design at Falmouth will prepare you for all aspects of the constantly changing world of international fashion for contemporary lifestyles.

This pioneering course has been devised to give you the very best start in the rapidly evolving global fashion industry. Developed with industry professionals to give you the skills they want, it allows you to develop the technical and creative edge to design original, inspiring collections.

From instigating trends and fashion drawing, to learning about comparative shopping, fashion website design and the commercial fashion industry, you'll experience all aspects of fashion design. Focusing on the vibrant and influential streetwear and leisure clothing sector, you'll make use of a range of processes, both hand-drawn and digital technologies, including computer-aided design (CAD), to demonstrate your ideas.

We want you to go out there and experiment, take risks and find your own path through practical experience and professional practice. That means you'll take part in live projects and collaborate with fellow students across disciplines – locally, nationally and internationally – taking part in self-funded study trips and international work experience.

Keyfacts

UCAS code W232
 When October 2013
 Where Woodlane Campus
 Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). You may be required to submit some work to help us decide who to interview.

How is the course taught?

This full-time course is delivered through modules. Project work is supported by lectures, demonstrations, field trips, professional experience and focus groups, seminars and tutorials. You'll develop peer and self-evaluation skills, which will be used in critical, conceptual, productive and professional capacities.

What kind of job can I get?

- Work in the fashion industry as part of the design team or as a freelance designer
- Establish your own clothing label
- Journalist, stylist or fashion forecaster
- Retail merchandisers or buyer

Facilities

The world-class Fashion Studios, featuring the latest technology and industry-standard facilities, are waiting for you. Specific facilities include:

- Cutting tables
- Professional tailors' dummies
- A laser cutter
- Silicon taping machine
- Ultrasonic welder
- Designated wet processes room
- Industrial overlockers
- Blind stitching machines
- Full-size digital fabric printer

The details

How you're marked

- Continuous assessment with no formal examinations
- Visual, verbal and written assignments
- Final year dissertation and two final year exhibitions

Experience you'll get

- Study trips
- International work experience and live projects with industry partners
- Final year Fashion Show
- Computer Aided Design (CAD)
- Fashion website design

What you'll do

Stage 1

- Design & Construction
- Designer in Society
- Production & Presentation
- Industrial, Professional & Global Contexts

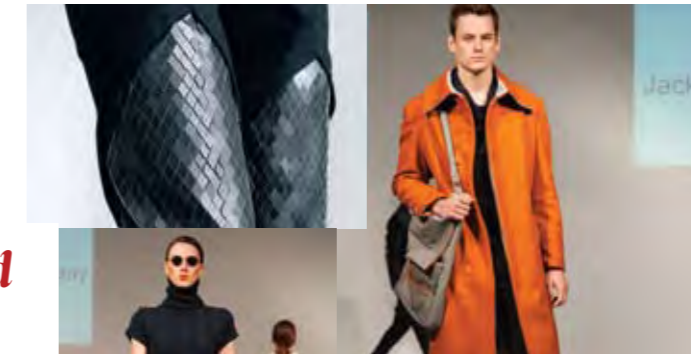
Stage 2

- Embellishment & Swimwear Design
- Knitwear Design
- Computer-aided Design & Manufacture

- International Branding
- Professional Practice
- Work Placement

Stage 3

- Professional Design Practice
- Professional Design Project
- Proposal
- Dissertation
- Final Project



Get connected

falmouth.ac.uk/fashion

@falmouthfashion

Burberry:
burberry.com

M.A.S.:
masholdings.com

We're all very lucky here at Falmouth to have access to such amazing facilities and staff, and I'm really excited about being here.

Laura Leach
 Winner of Lee Cooper Centenary Jean Competition Award

ALSO ↓

Interested in working with materials? Check out BA(Hons) Performance Sportswear Design (p150-151) or BA(Hons) Textile Design (p160-161)

SUCCESSES...

- Graduates have secured jobs at Burberry, Nicole Farhi, M.A.S. (Sri Lanka) and Clarks
- Costume assistants for television and film including *Absolutely Fabulous*, *Catherine Tate Show*, *World War Z* and *James Bond*
- Winner of the Etnies T Shirt competition (out of 300 applicants)
- Work placements with BBC, Christopher Kane, Christopher Raeburn, Elle magazine (India), Jonathan Saunders, Maison Martin Margiela (Paris), Marios Schwab, Seasalt and Todd Lynn (London)

Fashion Photography



Discover what makes Fashion Photography at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/fashionphotography

When it comes to technique and creativity, fashion photography is a profession at the cutting edge. At Falmouth, we'll help you to develop the skills, confidence and imagination to stand out from the crowd and make your mark in this exciting but highly competitive world.

One of the few photography degrees in the UK to sit within an internationally respected Fashion programme, this course mirrors the fashion industry – you'll develop excellent technical skills in photography while gaining an in-depth knowledge of fashion. Working closely with BA(Hons) Fashion Design and BA(Hons) Performance Sportswear Design and supported by highly experienced, professionally-active lecturers and visiting speakers, you'll undertake live briefs and collaborations from the outset.

You'll work in a range of media – from stills photography to fashion film – and studies will be underpinned by a sound knowledge and understanding of history and theory. You'll be encouraged to apply for international placements in leading fashion centres to gain a diverse, global understanding of the industry.

At Falmouth, we place a real emphasis on location photography – and with its extraordinary landscape, Cornwall is the perfect place to develop your skills. Working across both our Woodlane and Tremough campuses, you'll have access to our multi-million pound Photography Centre (p64), recognised as one of the best student facilities in Europe. You'll be taught a range of digital imaging practices, from high-end retouching to advanced image manipulation, and will be encouraged to use all the resources and facilities Falmouth has to offer.

Keyfacts

UCAS code W641
When October 2013
Where Woodlane/Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). You will be required to submit some photographic and academic work to help us with our interview selection process.

BA(Hons) Fashion Photography will provide you with the skills, knowledge, confidence, entrepreneurial drive and business acumen needed to succeed in a highly competitive marketplace. You'll be supported to cultivate a strong professional identity and should graduate with an individual portfolio that defines your distinctive style as an image-maker.

How is the course taught?

This full-time course is delivered through modules. Project work is supported by lectures, demonstrations, field trips, focus groups, seminars and tutorials. You'll develop peer and self-evaluation skills, to use in conceptual and professional capacities.

What kind of job can I get?

- Fashion photographer, picture editor, agent or researcher
- Lighting technician, shoot organiser or casting coordinator
- Media production and post production specialist
- Work across a range of disciplines in fashion, film and advertising

Facilities

Our Photography Centre and Fashion Studios' specific facilities include:

- Large professional-standard studios
- Fully colour-managed digital suites with specialist print processing facilities
- Digital training area with Adobe Creative Suite
- Professional quality film scanners
- Professional printing and mounting service equipped with state of the art digital printers and large format inkjet printers
- Photography store containing a large range of industry standard equipment available for loan

The details

How you're marked

- Continuous assessment with no formal examinations
- Visual, verbal and written assignments
- Portfolio and final year exhibition

Experience you'll get

- Live briefs which mirror the real fashion photography industry
- Shooting in the studio and on location
- Collaborative working with other fashion students and professionals

What you'll do

- Stage 1**
- Producing the Image (Studio & Location)
 - Fashion Photography in Context (Histories & Theories)
 - Producing the Message (Shooting Collections)
 - Professional Global Contexts
- Stage 2**
- Video/Stills Production (Fashion Film)

- Image Manipulation & Identity (Specialist Post-Production Techniques)
- Negotiated Project
- Fashion Photography & Concepts

Stage 3

- Professional Practice
- Fashion Photography Dissertation
- Final Major Project

Get connected

falmouth.ac.uk/fashionphotography

@falmouthfashion

Marios Schwab:
marioschwab.com

Elle magazine:
elle.com

A fashion photography course sitting within a fashion programme is a great fit and provides a real-time opportunity for professional practice and execution. Cross-collaboration with the fashion design students should produce some innovative and exciting work in both photography and fashion film.

Clive Crook
 Founding art director of Elle magazine UK

ALSO ↓

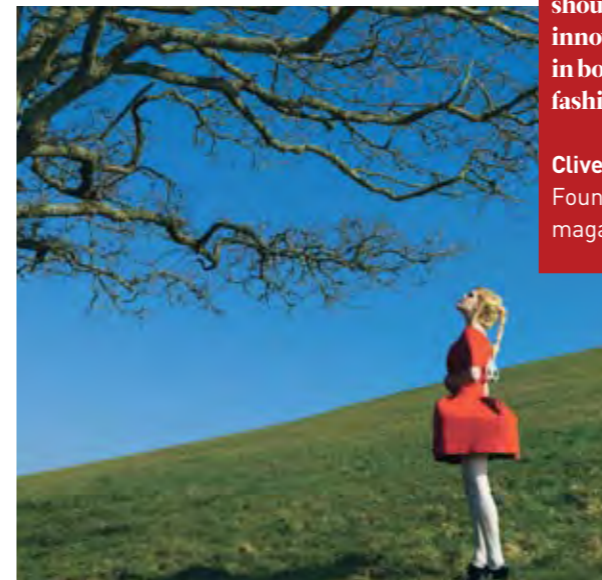
Live and breathe fashion?

Have you thought about BA(Hons) Fashion Design (p124-125) or BA(Hons) Performance Sportswear Design (p150-151)?

SUCCESSES...

Fashion Photography is a new course at Falmouth; some of the successes of the Fashion Design programme include:

- Graduates have secured jobs at Burberry, Nicole Farhi, M.A.S. (Sri Lanka) and Clarks
- Costume assistants for television and film including *Absolutely Fabulous*, *Catherine Tate Show*, *World War Z* and *James Bond*
- Winner of the Etnies T Shirt competition (out of 300 applicants)
- Work placements with BBC, Christopher Kane, Christopher Raeburn, Elle magazine (India), Jonathan Saunders, Maison Martin Margiela (Paris), Marios Schwab, Seasalt and Todd Lynn (London)





Passion. Originality. Choice. Film at Falmouth is where you start showcasing your talents and planning your future. We know what you need in this most competitive of creative industries and our course is carefully designed to equip you with the flexibility and knowledge to build your career.

You'll learn to use theoretical approaches to cinema, the study of style and form, and the critical appreciation of film as a cultural artifact, to develop a broad understanding of the artistic, social and historical importance of the medium.

Most importantly, you'll learn how to understand the complex relationship between theory and practice, in order to inform and develop your own research and film craft. With practice embedded in a number of modules, our staff will guide and support you – whether your interests lie in pre-production, lighting, sound, cinematography, editing or the intricacies of post-production. All of this takes place in our state-of-the-art, purpose-built facilities.

At Falmouth flexibility is our watchword – you decide how your course develops, choosing from documentary, sound design, film criticism, screenwriting, or shooting short films. Whatever your choice, our experienced team will help you develop the skills to speak and write confidently about the creative and cultural contexts of your work.

How is the course taught?

This full-time course is composed of six modules (or a combined equivalent) per academic year, with a choice of options throughout. Project work is supported by lectures, seminars, workshops, professional experience, work placements, tutorials and regular visiting speakers from

Keyfacts

UCAS code W610
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). Applicants may be invited to interview and asked to present written work so we can assess your abilities, skills and potential to succeed at this level of study.

the industry which have included: writer/director Paul Andrew Williams (*London to Brighton, Cherry Tree Lane*), producer Mary Burke (*Bunny & The Bull, Submarine*), writer Jon Ronson (*The Men Who Stare at Goats*), director Ben Wheatley (*Down Terrace, Kill List*), Matt Bochenski (editor, *Little White Lies*) and film critic Charles Gant (*Heat, Sight & Sound*). The course also participates in international exchanges, including recent student placements in Australia and Canada, as well as Erasmus exchanges in Europe.

What kind of job can I get?

- Screenwriting
- Directing
- Cinematography and film production
- Television
- Film criticism and journalism
- Postgraduate studies in film, culture management, psychology, film production and professional writing
- A range of other fields, including advertising, accountancy, distribution and teaching

Facilities

- The high-specification Media Centre's facilities include:
- Equipment store with a range of Panasonic and JVC cameras
 - Access through the Photography Centre to HD Canon 5D Mk II DSLR cameras
 - Digital production suites equipped with software including Final Draft (screenwriting), Movie Magic (production management) and edit software, including Final Cut Pro, AVID and Adobe Creative Suite
 - Recording suites equipped with Pro Tools audio editing
 - 106-seat cinema
 - 21,000-title TV and film library

The details

How you're marked

- Continuous assessment with no formal examinations
- Coursework and project work
- Final year dissertation

Experience you'll get

- Work placement opportunities
- Guest industry speakers
- Using industry-standard equipment and editing suites
- Writing for Rushes magazine (rushesmagazine.com)
- Teamwork as part of a film crew

What you'll do

- Stage 1**
- Professional Practice 1: Film
 - Craft/Screenwriting
 - Approaches to Film
- Professional Practice 2: Film**
- Craft/Journalism
 - Criticism, Analysis & Theory
 - History of the Moving Image

Stage 2

- Postmodernism, Film & New Media
- Audience, Archive or Work Placement
- Advanced Screenwriting: Documentary
- Advanced Screenwriting: Experimental Cinema

Plus two additional units, like:

- Advanced Screenwriting: Shorts
- Advanced Screenwriting: Features
- Experimental Cinema
- American or British Cinema
- Film & Eco-Activism
- Black Cinema
- Women & Film

Stage 3

- Research Practice and Dissertation
- Professional Development Portfolio followed by Professional Practice Portfolio

Get connected

falmouth.ac.uk/film

- f facebook.com/FilmAtFalmouth
- e @filmatfalmouth

Rushes film magazine:

rushesmagazine.com

Warp Films:

warp.net/films

Student films:

vimeo.com/filmatfalmouth/likes



This course gave me the confidence and motivation to act on my ideas, not just about film-making but also helping to contribute to our local film industry. Falmouth is a great place, and with the right people and motivation you can achieve a lot. The three-day Pixel8 film festival was the biggest project I've ever undertaken and, even now, working and living in London, Pixel8 is still that benchmark idea that I carry with me every day.

Jamie Munton

BA(Hons) Film graduate now editor (Rankin Film)



SUCCESSES...

– Festival winners: *Assistance* (Wheatley, 2009), *Beached* (Hammond, 2010), *Finding Johnny Depp* (Munton & Weedon, 2010)

– Rushes editorial team has contributed to titles including *Empire*, *Little White Lies*, *Clash* and *Total Film*

– Student dissertation won the 2010 Frank Capra Award

– Student placements at Cannes Film Festival, Warp Films, LipSync Creative, Working Title, Dazed & Confused, Warner Bros, BBC, Channel 4, Double Negative, Sky, *Empire*, *Total Film* and *Clash*

– Graduate roles include Assistant VFX Editor (*Double Negative*), Development Assistant (*Warp Films*), Producer (*Silver Leaf Films*) and Account Manager (*Lovefilm*)



ALSO ↓

Passionate about moving image?

Check out BA(Hons) Digital Media (p116-117) and BA(Hons) Digital Animation (p114-115).



SCAN
FOR
MORE
INFO

Discover what makes Fine Art at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/fineart

Falmouth has a long and distinguished history in the education of Fine Art students. The Fine Art course offers an environment of creative diversity in artistic practice and the development of contemporary contexts for the personal visions and ambitions of its students – many of whom have gone on to success and critical acclaim in the arts world.

At Falmouth, our primary aim is to support the development of your creative work; you'll be encouraged to grow a self-motivated and critically aware approach as your personal programme of independent study takes shape. The multidisciplinary structure of the course will enable you to select and develop your work from a range of different forms and media: drawing, painting, sculpture – objects and installations – printmaking, digital imaging, video, performance and sound.

You'll build on your existing strengths and establish new interests and skills in the practical and conceptual development of your work. Our goal is to help you realise your creative potential and provide you with a confident sense of purpose and ambition to reach new heights in your future career.

How is the course taught?

The studio is at the centre of your learning and teaching. The course is taught through individual tutorials, media workshops, group critiques/seminars, lectures and student-led initiatives in exhibitions and presentations of work. The course consists of

Keyfacts

UCAS code W100
When October 2013
Where Woodlane Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). An offer of a place will be made following an interview. You may be initially required to submit visual documentation of work to help us decide who to interview.

integrated modules in Studio Practice and Critical Studies. The continuous assessment of your progress is closely integrated with the activities of learning and teaching. You'll be expected to actively contribute to this process by developing skills of independent learning and self-evaluation. All staff on the course are practising artists, performers and/or writers whose experience, commitment and professional expertise ensure that you'll receive the highest quality of tuition.

What kind of job can I get?

You'll graduate well-placed to consider opportunities that require creative, independent and innovative thinking including:

- Self-employed artist
- Numerous roles in the creative industries
- Postgraduate study to provide a gateway into teaching, arts administration, curating, gallery/events management and conservation

Facilities

The studios, the Fine Art workshops and the Learning Resource Centre's specific facilities include:

- Individual studio accommodation
- Dedicated workshops for painting, sculpture and printmaking
- Digital imaging facilities
- Video and photography facilities
- Performance and sound facilities
- 140,000 books, 17,000 DVD/video titles and over 400 journal titles
- Radio archives, slides, pictures, maps and archive collections

The details

How you're marked

- Continuous assessment of studio practice
- Written assignments
- Final year dissertation and exhibition

Experience you'll get

- Public exhibitions
- Creative and practical skills
- Skills of research, reflection, evaluation and independent, innovative thinking

What you'll do

- Stage 1**
- Foundations of Studio Practice & Independent Learning
 - Methods & Materials of Drawing
 - Media & Materials Workshops
 - Contexts of Art Practice
 - Written Assignments

Stage 2

- Development of Studio Practice & Independent Learning
- Public Exhibition of Work
- Contexts of Art Practice
- Written Assignments & Preparation for Level 3 Dissertation
- Exchange schemes for study abroad

Stage 3

- Consolidation of Independent Studio Practice
- Degree Exhibition & Assessment
- Dissertation
- Professional Practice

SUCCESSES...

- Rome Scholarship In Painting
- Association of Independent Art Schools First Prize Award of Honour
- Postgraduate places include Royal College of Art, Royal Academy, Goldsmiths and Slade School of Fine Art as well as UCF's own MA
- Saatchi/Channel 4 'New Sensations' finalists
- Falmouth achieved 96% in the National Student Survey for overall satisfaction

As soon as I left I exhibited in Bloomberg New Contemporaries and was probably the youngest exhibitor in the Liverpool Biennial that year. I don't think I'd have had these breaks if I'd studied anywhere else. My tutor really brought the best out in me and I was always pushed and challenged with my work in ways that yielded interesting results.

Joe Doldon

Graduate who was shortlisted for Saatchi Young Artist of the Year Award, has exhibited at Newlyn Gallery and received a bursary from the Royal British Society of Sculptors

Get connected

falmouth.ac.uk/fineart

@ArtDesignUCF

New Sensations:

saatchi-gallery.co.uk/4ns

Association of Independent Art and Design Schools:

aias-artdesign.org

Joe Doldon's website:

joedoldon.co.uk



ALSO ↓

Want to focus in?

Check out BA(Hons) Drawing (p118-119), BA(Hons) Illustration (p136-137) and BA(Hons) Contemporary Crafts (p102-103)

Foundation Diploma in Art & Design



SCAN FOR MORE INFO

Discover what makes the Foundation Diploma in Art & Design at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/foundation

Falmouth's Foundation Diploma is designed to set you up for a life of creativity. For many it is a year of exploration and discovery when pivotal decisions are made. By exploring methods and materials, processes and approaches, ideas and histories we discover new information, new disciplines, new problems to solve, new ways of thinking, new directions and new aspects of ourselves.

Falmouth is a great place to study Foundation. The University College is a specialist arts institution with courses in Art, Design, Media, Performance and Writing, so you'll be working within a very creative community from the outset. Cornwall has an established and historic art scene and this popular, friendly course has an excellent 40-year track record.

We encourage you to explore various ways of working and thinking so that you can find your strengths, then make a decision about which art, design or media direction to follow from the potential areas of study. We'll then start to lead you along this pathway, until you are ready to independently set off towards your specialist destination.

For many of you this course bridges the gap between secondary and higher education, deepening your knowledge and building a portfolio for degree application. For others, it will be a great chance to diversify into new fields or refresh your skills. Whoever you are, you'll find the experience will challenge your attitudes, equip you with new skills and introduce new approaches to creative practice and learning.

How is the course taught?

Experienced staff will introduce you to the fundamental skills required to become a successful artist, designer, maker or media practitioner. As the course progresses, emphasis changes from

Key facts

When September 2013
Where Woodlane Campus, Wellington Terrace site
Course length 1 year full-time / 2 years part-time
Cost Applicants under the age of 19 on 31 August 2013 will not have to pay a tuition fee. For applicants over the age of 19 on 31 August 2013, the tuition fee will be significantly lower than our BA(Hons) courses. Visit falmouth.ac.uk/fees for more information.

To get a place

Successful applicants to this course will usually have:

- Five GCSEs graded A-C, plus two A-levels with at least one related to Art, Design or Media / National Diploma / IB qualifications in the same discipline
- Evidence of literacy
- A strong portfolio of art, design or media work, preferably including examples of observational drawing and visual investigation, and evidence of a creative ability to develop ideas.

tutor-set project work to student negotiated projects and finally to self-written projects. As well as developing individual initiative, you'll work in groups to strengthen your communication skills. The course contains units in research methods, idea development, materials and methods, evaluation and reflection, preparation for progression and the final project proposal and realisation. Project work is supported by lectures, demonstrations, professional experience, seminars and tutorials.

What happens afterwards?

- **Undergraduate study:** Many students go on to undergraduate courses at Falmouth and other universities and colleges on completion of the Foundation Diploma. They apply for a range of subjects that typically include fashion, textiles, graphics, illustration, drawing, architecture, spatial and environmental design, theatre, 3D and product design, fine art, painting, sculpture, printmaking, photography, history of art and curatorial studies. Some apply for rare and more highly specialised courses.
- **Postgraduate study:** Some students who are 'returners to education' go on to postgraduate courses if they already hold a first degree or have equivalent experience in employment or industry.
- **Personal practice in the visual arts:** A number of students use this course to sharpen not only their visual awareness, but also their practical and specialist skills in preparation for personal practice, self-employment or employment across the creative sector.

Facilities

- Dedicated Foundation workshops and studios.
- Access to some other facilities in the University College when appropriate.

UAL Foundation Diploma in Art & Design

We also recognise prior relevant learning or experience, or demonstrable interest and knowledge in a subject, and welcome applicants with non-standard qualifications. We expect you to have creative ideas, communication skills and some first-hand knowledge of artists' or designers' work.

The details

How you're marked

- Continuous assessment of studio practice
- Written assignments
- Exhibition

What you'll do

The course will introduce you to the following:

- Drawing and ways of seeing, life drawing and observational methods

- Workshops in painting, printmaking, bookbinding, photography, moving image and 3D practices
- Contextual investigations through history, exhibitions and events, field visits and foreign study trips, written assignments and engaging lectures
- Construction methods in fabric, fibre, wood, metal, clay, plaster, glass, and mixed media

- Design principles in illustration, typography, advertising, packaging, animation, spatial and architectural, textile, crafts and applied arts, 3D and product, 2D and 3D software, fashion and costume
- Fine art practice in sculpture, installation and site-specific work, text and bookworks, time-based studies, images and concepts

Get connected

falmouth.ac.uk/foundation

@ArtDesignUCF

It's great getting inspiration from other people. The Foundation course has a lively atmosphere because it involves experimenting with everything from fashion design to fine art, and then deciding what to specialise in at degree level.

Joe Sparrow
 Foundation Diploma in Art & Design



Visit falmouth.ac.uk Follow us @ucfalmouth

Graphic Design



Discover what makes Graphic Design at Falmouth unique, plus student experiences and more:
your.falmouth.ac.uk/graphicdesign

Studying Graphic Design at Falmouth means you'll be joining an award-winning course with an enviable reputation within the design industry. We know what's needed to succeed in today's highly competitive market, and the nature of our career-orientated course is reflected in the high percentage of our graduates now employed as designers both in the UK and abroad.

This course offers you the diversity and range of disciplines demanded by the industry, allowing you to develop expertise in branding, packaging design, editorial, interactive design, advertising, information design, digital moving image and more.

You'll be continually encouraged to develop your ideas, take risks and to think both laterally and imaginatively so that you can understand and fulfill the needs of a design brief. Through a series of workshops, presentations and tutorial support, you'll gain the skills required and the confidence to articulate your ideas across a wide range of media.

Our reputation precedes us, which means we attract some of the top names from the design industry as guest lecturers, organise study trips to many leading design consultancies, and provide great work placement opportunities. Professional practice workshops, live projects and showcase events will further your understanding of the industry and prepare you for employment upon graduation – within a few months of graduation a very high percentage of our students are plying their creative talents within the design industry or pursuing postgraduate study.

Keyfacts

UCAS code W214
 When October 2013
 Where Woodlane Campus
 Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply p170 for more information). You may be required to submit some work to help us decide who to interview.

How is the course taught?

Focused around a vibrant studio-based experience and taught by dedicated and passionate staff, the course is divided into a series of modules that cover important themes within the world of design and contain briefs to be tackled in both visual and written form.

Weekly group tutorials, seminars and regular individual tutorials will provide the platform for feedback; presenting work in progress, developing your confidence in discussing your work and contextualising the role of design within society. Your final degree classification will be based on your performance in Stage 2 and 3.

What kind of job can I get?

- Working for design consultancies
- Setting up your own consultancy or working freelance
- Work possibilities include: multidisciplinary design consultancies or specialists within the areas of packaging design, branding, advertising, television graphics, interactivity, exhibition design, magazine and book design and animation

Facilities

The dedicated design studios and central IT facility at Woodlane's specific facilities include:

- Large, open plan, dedicated design studios
- Woodblock type and basic printmaking facilities
- Wireless networking
- Central IT facility providing both Mac and PC platforms, industry-standard software and printing facilities
- Extensive library facilities including thousands of books, DVDs and periodicals

The details

How you're marked

- Coursework and studio assignments
- Final year dissertation

Experience you'll get

- Work placement opportunities and top industry guest speakers
- Live project opportunities and external briefs set by designers
- Professional practice workshops
- Industry visits and showcase student events

What you'll do

- Stage 1**
- A Word in Your Eye
 - Design Process
 - Difference & Identity
 - Narrative

Stage 2

- Consumerism
- Typography
- Self-initiated Assignments
- Graphic Intervention

Stage 3

- Journeys
- Dissertation
- Destinations
- Transitions

SUCCESSES...

- Best Stand winner at the international D&AD New Blood Exhibition, 2010
- Over 120 national and international student design awards in the past five years, including seven First prize Yellow Pencils at D&AD, seven Royal Society of Arts awards and winner of the Penguin Book awards
- Best Student of the Year winner at the YCN awards, 2010
- Silver Cube winner at the Art Directors Club, New York awards in 2008
- Visiting speakers include Sir John Hegarty (partner, BBH, worldwide advertising agency), Jonathan Barnbrook, Vaughan Oliver, Jim Sutherland (partner, Hat-trick) and Dan Aldridge (NBC Universal)

Get connected

falmouth.ac.uk/graphicdesign
graphicsfalmouth.com
fromfalmouth.co.uk

@ArtDesignUCF

D&AD:
 dandad.org

Craig Oldham,
 graduate and visiting lecturer:
 craigoldham.co.uk



I challenge you to find another course in graphic design where you will get more interaction and help from the tutors. Falmouth also makes an unbelievable effort to bring in top quality visiting lecturers and guest speakers from all over the country.

Gus Cook
 BA(Hons) Graphic Design

ALSO ↓

Interested in other forms of visual communication?
 Check out BA(Hons) Digital Animation (p114-115),
 BA(Hons) Illustration (p136-137)
 and BA(Hons) Communication Design (online) (p100-101)



SCAN
FOR
MORE
INFO

Discover what makes
Illustration at Falmouth
unique, plus student
experiences and more:
[your.falmouth.ac.uk/
illustration](http://your.falmouth.ac.uk/illustration)

The demand for original and powerful illustration continues to grow. Our visual world of books, magazines, packaging, advertisements and interactive content is full of opportunities. Falmouth's staff are professionals working in this world, so you can explore and evolve in a creative environment that's grounded by an acute understanding of the industry and the skills needed for a successful career.

The discipline of illustration is very broad. We don't discriminate against any medium, context or subject that might need illustration, or against any trend or style – traditional or contemporary – but will encourage you to pursue a direction that suits your strengths. We'll also encourage you to create original and progressive solutions to complex problems, helping you gain the skills and experience to be forward thinking, flexible, and adaptable in your work.

You'll acquire the necessary tools to become technically proficient, critically engaged and professionally aware as you explore many techniques and processes across a wide range of traditional and digital media. Project work will shape your problem-solving skills while deepening your understanding of the creative process, from storyboarding and creative writing through to image rendering.

We also want you to gain an in-depth understanding of the industry, so you're well equipped to take your skills into the workplace. This is supported by our teaching staff's unrivalled connections, self-funded professional practice trips to New York and London and designing and constructing your own website.

Keyfacts

UCAS code W221
When October 2013
Where Woodlane Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). You may be required to submit some work to help us decide who to interview. Successful applicants will be able to demonstrate experimentation, emerging strengths in drawing and mark making, and creative idea generation skills supported by research and informed enthusiasm for the subject.

How is the course taught?

The course is delivered through a series of modules covering all aspects of illustration, including Drawing, Visual Studies, Professional Practice, and Historical and Cultural Studies. Project work is supported by lectures, seminars, study trips, professional experience and tutorials. You'll be asked to develop peer and self-evaluation skills, which will be used in critical, conceptual, productive and professional capacities. Your final degree classification is based on your performance in Stage 2 and 3.

What kind of job can I get?

- Freelance illustrator
- Work in advertising, publishing, animation or television
- Design group practice
- Studio management
- Art direction
- Postgraduate study

Facilities

Our dedicated, large open-plan studios with wireless networking are ready for you. Specific facilities include:

- A broad range of IT facilities with all the necessary software and printing options
- A life studio
- Dedicated workshop space
- Access to over 140,000 books
- A comprehensive electronic journal resource base
- An extensive DVD & video library featuring over 17,000 titles

The details

How you're marked

- Continuous assessment through a combination of visual, verbal and written assignments
- Coursework and portfolio
- Dissertation or final year project

Experience you'll get

- Self-funded study visits to London and New York
- Creating your own website
- Working on real briefs and meeting clients

What you'll do

- Stage 1**
- Illustration Studies
 - Visual Studies
 - Historical & Cultural Studies

Stage 2

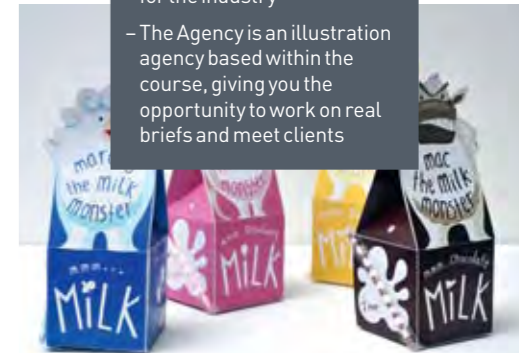
- Applied Illustration Studies
- Visual Studies
- Historical & Cultural Studies
- Negotiated Programme

Stage 3

- Negotiated Programme
- Dissertation
- Professional Practice

SUCCESSES...

- Association of Illustrators' Gold Award winner
- Penguin Book Award finalist
- The *Illustrated Quotes and Sayings* series, an annual collection of graduate work for the industry
- The Agency is an illustration agency based within the course, giving you the opportunity to work on real briefs and meet clients



Get connected

falmouth.ac.uk/illustration
falmouthillustration.com

@ArtDesignUCF

Association of Illustrators:
aoiimages.com

The Agency:
theagencyfalmouth.com



The tutors really encourage you to push your ideas further. I've worked hard this year and as a result have had some recent success, including a commission for the Guardian Weekend. I think this reflects the amount of help and support I've had from my tutors.

Yee Ting Kuit

BA(Hons) Illustration graduate who has completed commissions for Orange and the Guardian magazine



ALSO ↓

Think in pictures?

Check out BA(Hons) Fine Art (p130-131), BA(Hons) Drawing (p118-119) and BA(Hons) Communication Design (online) (p100-101)

Interior Design



SCAN
FOR
MORE
INFO

Discover what makes Interior Design at Falmouth unique, plus student experiences and more:
your.falmouth.ac.uk/interiordesign

Interior design is about maximising potential; transforming spaces through working with clients and other specialists to develop innovative and creative design solutions. From exploring the fundamentals of materials and structure to planning and creating exciting interior spaces, you'll cover every aspect of interior design – with a vital focus on professional practice.

You'll benefit from working with staff who are experienced architects, landscape architects and interior designers, as well as having access to current technology. You'll learn about the construction and detailing of space, and how to communicate your designs to professional standards through traditional and digital presentation techniques. Essentially, you'll also be given the inspiration and encouragement to find your own personal approach to interior design.

Working on live projects throughout, you'll design for a range of commercial users including hospitality, retail, public, marine and leisure. You'll learn how professional interior design interacts with other disciplines as part of a project's design team and develop valuable project management skills. Lectures and seminars in social, historical and theoretical design will also equip you with a full understanding of how interior design has developed over recent decades, and how your work can feed from, and into, that – giving you excellent foundations to become a confident and successful professional.

Keyfacts

UCAS code W252
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). You may be required to submit some work to help us decide who to interview. Successful applicants are generally those with the strongest portfolios, demonstrating experimentation, technical ability and understanding of the art and design process.

How is the course taught?

Based in our high specification Design Centre, the course is delivered through a series of modules. Project work is supported by lectures, demonstrations, field trips, professional experience and focus groups, seminars and tutorials. You'll develop peer and self-evaluation skills, which will be used in critical, conceptual, productive and professional capacities.

What kind of job can I get?

- Work as part of a design team, as a freelancer or establish your own studio
- Branding and communications
- Design manager
- Design journalist or writer
- Postgraduate study

Facilities

The groundbreaking Design Centre at Tremough is here waiting for you. Specific facilities include:

- The latest tools for designing, prototyping and making
- Purpose-built studios and specialist workshops
- Rapid prototyping equipment for high precision work
- Laser cutters and CNC Router
- 100,000 books and 17,000 TV and film titles

The details

How you're marked

- Continuous assessment with no formal examinations
- A combination of visual, verbal and written assignments including project work, essays and seminar presentations
- Final year dissertation and exhibition

Experience you'll get

- Live projects for commercial businesses
- Field trips
- Traditional and digital presentation techniques
- Project management skills

What you'll do

- Stage 1**
- Space & User
 - Design Foundation
 - Place & Practice
 - Design Connections

Stage 2

- Design Identity
- Professional Identity
- Experimentation & Production
- Critical Theory & Practice

Stage 3

- Personal Exploratory Research Project
- Dissertation Project
- Comprehensive Design Project

SUCCESSES...

- International PAVE competition winners, 2009 and 2011
- The Raglan Gate redevelopment project
- 80% graduate employment

Get connected

falmouth.ac.uk/interiordesign

@ArtDesignUCF

The range of live projects undertaken by Falmouth students gives them a tremendous insight into the commercial aspects of interior design.

Eugene Sellors
Creative Director, Slurp Design

ALSO ↓

Want to transform spaces?
Check out BA(Hons) 3D Design (p94-95)

Journalism



SCAN FOR MORE INFO

Discover what makes Journalism at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/journalism

Journalism at Falmouth specialises in newspapers, online and magazine journalism. Accredited by the Periodicals Training Council, a benchmark for quality and innovation in magazine publishing, this course examines journalism and the media in a digital age and the role of the journalist in a global marketplace. It will also provide you with professional training in broadcast television, radio, and photojournalism in a BBC-standard media suite.

You'll gain the skills needed for a successful career in journalism, including shorthand, media law, news writing and feature writing. Experienced journalists and active researchers in the field will support you as you gain a portfolio of specialist skills. From your second year on, you can build your journalistic expertise by selecting specialist options in online journalism and content management, environmental and ethical journalism or public relations. You'll also be encouraged to engage with the study and production of alternative and participatory media forms, with a dedicated option on offer at Stage 2.

By choosing to study for a degree in Journalism at Falmouth, you'll benefit from being taught by friendly and approachable staff who are experts in their respective fields. Working in a vibrant interdisciplinary environment, you'll benefit from collaborating with students from our Advertising, Digital Media and Graphic Design courses to produce live publications – whether it's our news website Navigator, the new student newspaper Flex or your own publication. You'll also have the opportunity to study abroad, either through study trips or through exchanges with our partner universities in Europe.

Keyfacts

UCAS code P500
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). Applicants may be invited to attend an interview and asked to present written work so we can assess your abilities, skills and potential to succeed at this level of study.

How is the course taught?

This full-time course is delivered in modules with project work supported by lectures, demonstrations, professional experience, focus groups, seminars and tutorials. Undergraduate Journalism delivery at Falmouth also benefits from a close relationship with the highly regarded postgraduate International and Multimedia Broadcast Journalism courses, offering important opportunities for collaboration and postgraduate pathways for study.

What kind of job can I get?

- Work in journalism, publishing, television, marketing and PR
- Reporter, presenter, researcher
- Editor, staff writer, producer

Facilities

- The high-specification, industry-standard Media Centre at Tremough is at your disposal. Specific facilities include:
- Dedicated print and radio newsrooms with professional scriptwriting and editing software and live news feed
 - Video editing suites with AVID Media Composer for video editing and surround sound capability
 - Audio post production suites with Pro Tools for sound design and editing
 - Digital production suite with software including Adobe Creative Suite
 - Equipment store with a range of cameras, tripods, monitors, microphones, DVD players, PA systems, lights, film dollies and tracks
 - 106-seat cinema

The details

How you're marked

- Continuous assessment with no formal examinations (except for Media Law in Stage 1)
- Visual, verbal and written assignments
- Final year dissertation

Experience you'll get

- Writing stories for live publications on and offline, including the student newspaper Flex
- Study trips and exchanges in Europe

What you'll do

Stage 1

- Writing for the Media
- Media & Popular Culture I & II
- Media Law
- Issues in Contemporary Journalism
- Shorthand

Stage 2

- News & Magazine Production
- Media Ethics & Human Rights
- Case Study

Options:

- Multimedia News
- Radio Journalism & Podcasting

- Journalism & Film
- Radical & Participatory Media
- Photojournalism in the Newsroom
- TV Reporting

Stage 3

- Dissertation
- Negotiated Portfolio

Options:

- International Journalism
- Health & Environmental Journalism
- Crime & the Media
- Publishing

SUCCESSES...

- Accredited by the Periodicals Training Council
- A network of contacts opening up fantastic work placement opportunities including BBC Magazines, Giorgio Armani press office, Mail on Sunday and the Telegraph sports desk
- Falmouth graduate Joe Barnes is now editor of FHM

Get connected

falmouth.ac.uk/journalism

@faljournalism

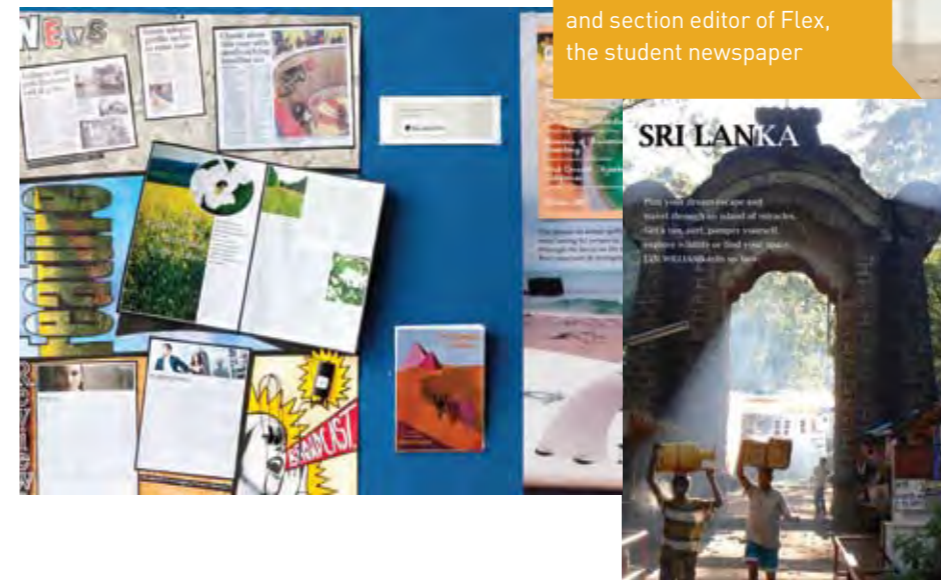
Falmouth Navigator:
falmouthnavigator.co.uk

Periodicals Training Council:
ppa.co.uk/training/

Leo Hickman:
guardian.co.uk/profile/leohickman

The Journalism course at Falmouth gives you the practical skills and theory necessary for working the media world. It is a fantastic course and Falmouth is a beautiful place to learn.

Bryony Young
BA(Hons) Journalism student and section editor of Flex, the student newspaper



ALSO ↓

Interested in other media?

Check out BA(Hons) Digital Media (p116-117), BA(Hons) Press & Editorial Photography (p156-157), BA(Hons) English (p120-121) and BA(Hons) Journalism (online) (p142-143)

Journalism (online)



Discover what makes Journalism at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/onlinejournalism

The online Journalism course at Falmouth specialises in online and magazine journalism for an international audience. The course examines journalism and the media in a digital age and the role of the journalist in a global marketplace, providing innovative new means to engage with the essential skills and cutting-edge practices of journalism today.

You'll gain the skills needed for a successful career in journalism, including media law, news writing, feature writing and multimedia development. Experienced journalists and active researchers in the field will support you as you gain a portfolio of specialist skills. You'll develop the essential writing techniques required for a professional career at Stage 1 before moving into elements of print and multimedia design at Stage 2, further refining your abilities by specialising in the final year of your degree.

The new online degree offers flexible modes of learning so that you can choose to study at your own pace. Our virtual learning environment has been designed so that every aspect of the course is presented as clearly as possible, allowing you to progress smoothly from one element to the next, building on your abilities as you go. Investments in online resources also mean that you can take advantage of extensive collections of journals, books and online toolkits to develop your knowledge and abilities throughout all aspects of the course.

Keyfacts

When April 2013 and October 2013
Where Anywhere
Course length 3 years full-time
Cost Fees are lower than our other BA(Hons) courses. You can pay for as few or as many modules as you like at one time and receive discounts the more you buy. Visit falmouth.ac.uk/fees for latest fees information.

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). Applicants may be invited to attend an interview and asked to present written work so we can assess your abilities, skills and potential to succeed at this level of study.

How is the course taught?

The course can be undertaken on a full or part-time basis and is delivered entirely online. You'll have set weekly exercises involving multimedia delivery of lectures and assignments, interacting with your peers and tutors via online forums and discussion groups, as well as producing work that feeds into a portfolio of online work to demonstrate your talents and abilities to the wider world.

What kind of job can I get?

- Work in publishing, television, marketing and PR
- Reporter, presenter, researcher
- Editor, staff writer, producer

Facilities

A new online learning environment has been created especially to support students undertaking this course at Falmouth. Specific facilities include:

- Full multimedia delivery of lectures and all learning materials for convenience and self-paced study
- Full online engagement with staff and peers to support learning at every stage of your progress
- Access to a wide range of online academic texts and resources
- Constant monitoring of your progress so that you can see how well and how far you are moving through your degree
- Technical and student support to ensure that you will have access to the online environment during your studies

The details

How you're marked

- Continuous assessment with no formal examinations
- Visual, verbal and written assignments
- Final year dissertation

Experience you'll get

- Writing stories for live publications
- The chance to interact with international students from around the globe

What you'll do

- Stage 1**
- Writing for the Media I, II & III
 - Media & Popular Culture
 - Media Law
 - Subediting & Copywriting

Stage 2

- News & Magazine Production I & II
- Media Ethics & Human Rights

Case Study

- Multimedia Journalism

Stage 3

- Dissertation
- Negotiated Portfolio
- Specialist Journalisms I & II

SUCCESSES...

- A network of contacts opening up fantastic work placement opportunities including BBC Magazines, Giorgio Armani press office, Mail on Sunday and the Telegraph sports desk
- Falmouth graduate Joe Barnes is now editor of FHM

Get connected

falmouth.ac.uk/onlinejournalism

@faljournalism

Falmouth Navigator:

falmouthnavigator.co.uk

Periodicals

Training Council:
ppa.co.uk/training/



For journalists to successfully operate in this global digital age they need to cultivate essential skills and engage with cutting edge practices. Falmouth's new, flexible online degree makes this possible, so our students develop their multimedia abilities ready to make their mark in the ever-evolving media world.

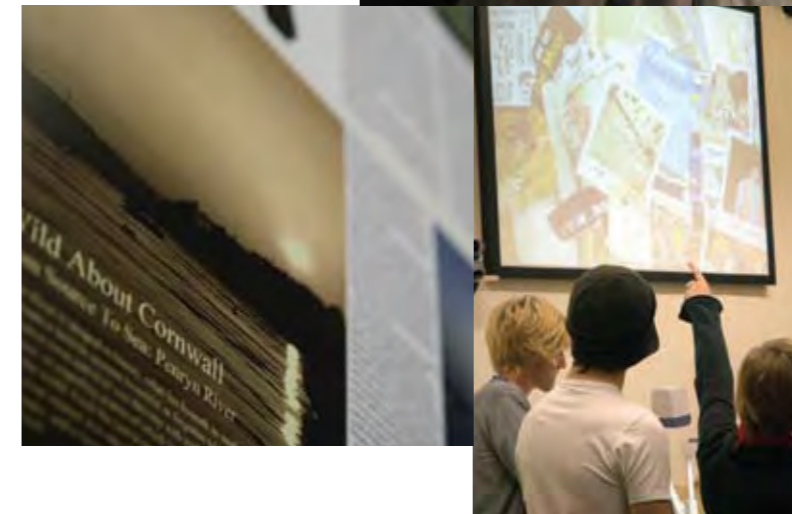
Jason Whittaker

Award Leader, Journalism (online)

ALSO ↓

Interested in other media?

Check out BA(Hons) Journalism (p140-141), BA(Hons) Digital Media (p116-117), BA(Hons) Press & Editorial Photography (p156-157) and BA(Hons) English (p120-121)



Marine & Natural History Photography



SCAN FOR MORE INFO

Discover what makes Marine & Natural History Photography at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/mnhphotography

The environment in and around Falmouth makes this degree very special. With access to hundreds of miles of coast, sweeping landscapes and a variety of different habitats including the Cornwall Area of Outstanding Natural Beauty, you'll be constantly inspired and challenged to produce stunning natural history images.

Falmouth has to be one of the most exciting and perfect places for natural history photography, both on land and in the sea. On land you could wait in a hide for that elusive raptor to appear, explore the subtropical gardens of Cornwall, examine woodland life or reach for a microscope and delve into the world of diatoms. If you elect to take part in our additional underwater photography option, you'll have the opportunity to study and photograph a wide range of sealife, from basking sharks and dolphins to exotic creatures such as the sunfish.

This is a unique programme of study: a natural history photography degree course covering both marine and terrestrial life which will challenge you to extend your skills as a communicator using photographs, words and moving image. Blending craft skills, professional practice and theoretical knowledge, the course sets you up to develop a critical understanding of your work and an appreciation of the relevance of research skills and working methodologies.

You'll receive expert tuition from staff who are practising photographers and/or scientists, allowing you to acquire a deeper level of problem solving and conceptual thinking that underpins all your practical work, as well as engaging with key environmental and ecological debates that will be vitally important to whichever profession you choose.

Keyfacts

UCAS code WF67
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). You may be required to submit some work to help us decide who to interview. Successful applicants are generally those with the strongest portfolios, demonstrating experimentation, technical ability and understanding of the art and design process.

How is the course taught?

You'll study habitats and species, and understand the scientific basis for the planet's diversity of life – all aided by field trips and our contacts with organisations such as the AONB, Wildlife Trusts, National Maritime Museum, Royal Horticultural Society and independent wildlife photographers and film-makers. Each of the practical photography modules within the course is underpinned and informed by historical, social, scientific and theoretical studies.

What kind of job can I get?

- Film-maker, photographer or picture researcher
- Work and produce images for a broad range of contexts from television companies, publishers and picture libraries, marine leisure industry, wildlife and environmental agencies and conservation groups to specialist photographic institutions and art galleries

Facilities

The high-spec, industry-led Photography Centre at Tremough is at your disposal. Specific facilities include:

- The latest equipment for marine and natural history photography
- A specialist laboratory to house microscopes, aquariums and equipment for wildlife specimens
- Digital and traditional processing facilities
- Our 'Walled Garden', a facility unlike any other; a fully equipped hide for the study, photography or filming of birds and other animals
- Digital printers
- Darkrooms
- Digital moving image technologies

BA(Hons) Marine & Natural History Photography

The details

How you're marked

- Continuous assessment
- Visual, verbal and written assignments
- Portfolio of photography or moving image work
- Final year dissertation and critical review

Experience you'll get

- Field trips
- Contact with AONB, Wildlife Trusts, National Maritime Museum, Oxford Scientific, Royal Horticultural Society, Natural England, National Trust, RSPB, National Farmers Union, Shark Trust and independent wildlife photographers and film-makers

- Using traditional, electronic, still and moving image technologies
- Photomicrography, close-up, time lapse and film-making experience

What you'll do

Stage 1

- Photographic Practice
- Informing Contexts: Research & Critical Thinking
- Biodiversity & Habitat: Photographic & Scientific Enquiry
- Photographic Practice 2
- Informing Contexts 2: Research & Critical Thinking
- Biodiversity & Habitat 2: Photographic & Scientific Enquiry

Stage 2

- Photographic Practice 3
- Informing Contexts 3: Research & Critical Thinking
- Global Conservation: Photographic & Scientific Enquiry
- Photographic Practice 4
- Research Project Preparation
- Global Conservation 2: Photographic & Scientific Enquiry

Stage 3

- Photography Portfolio
- Dissertation
- Photography Portfolio 2
- Photographic Practice in Context

SUCCESSES...

- Exhibitions at the National Maritime Museum Cornwall and the National Marine Aquarium in Plymouth
- Student joined expedition to Norwegian glaciers to document climate change
- Major sponsor of WildPhotos, the national conference for natural history photographers and film-makers

The Marine and Natural History Photography course at University College Falmouth is a truly unique degree; it has given me the craft skills, support, and inspiration to work towards my goals to become a wildlife photographer and film-maker. This, tied with the university facilities and location, guarantees that anyone with a passion for the natural world and photography will find this course invaluable.

James Harwood
 BA(Hons) Marine & Natural History Photography

Get connected

falmouth.ac.uk/mnhphotography

@UCFmpw

Oxford Scientific:
osf.co.uk

WildPhotos:
wildphotos.org.uk

Visit falmouth.ac.uk Follow us @ucfalmouth



ALSO ↓

Have a keen eye?

Check out BA(Hons) Photography (p152-153), BA(Hons) Press & Editorial Photography (p156-157) and BA(Hons) Fashion Photography (p126-127)



Music in the 21st century is constantly pushing boundaries. BA(Hons) Music embraces that spirit of adventure by giving you the widest possible scope to explore music in all its forms. We create a supportive environment for you to further your skills, research new ideas and work with a wide range of people, making sure you're well prepared to enter the industry and turn your talent into a career.

BA(Hons) Music enables you to explore the musical world as it is today so our course focuses on 20th and 21st century musical traditions, from jazz and contemporary classical, to popular and non-western styles.

Throughout the course, you'll be encouraged to choose your own area of focus, with the option to specialise in composition and/or performance. You'll establish a body of work that reflects your emerging musical identity and distinctive voice, opening doors both to existing career paths and to the creation of new market niches. Our creative vocational approach will arm you with a wide diversity of experience, backed up by a strong skill base and theoretical understanding.

Our students receive a generous allocation of instrumental, composition and music technology lessons, all on a one-to-one basis. You'll also have full access to our Performance Centre's incredible facilities (p65), while our team of staff and visiting lecturers include professional composers and performers, internationally recognised musicologists and music industry experts. You'll have the chance to develop your work outside the UK, building up a personal profile through performances and assignments. There'll also be plenty of opportunity to work on collaborative projects and play in ensembles and bands with other students.

Keyfacts

UCAS code W300
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, mainly from the A2 level (including at least Grade C in Music/Music Technology) or equivalent Level 3 qualifications (see How to Apply on p170 for more information). Applicants should also be able to perform to Associated Board Grade 8 standard or equivalent. You'll also be asked to send a CD demo and/or scores of your best work to date before being invited for interview. Candidates without standard qualifications but with music industry experience will be considered.

How is the course taught?

From the outset, you'll engage with professional practice at a fundamental level, benefiting from our excellent links with the music industry. Alongside your one-to-one lessons, you'll explore new ideas and new music, and learn about the practicalities of being a professional musician (including project management, effective communication, budget planning, the acquisition of resources and materials, insurance issues and copyright). You'll be given increasing freedom to choose what and how you want to study and, in your third year, we help arrange work placements for you through our network of professional contacts, kick-starting your career in the industry.

What kind of job can I get?

- Freelance performance and/or composition
- Session musician or ensemble work
- Extended involvement with arts organisations
- Music journalism
- Teaching or running workshops
- Postgraduate study

Facilities

The purpose-built Performance Centre at Tremough is equipped with some incredible facilities, including:

- High-specification performance studios designed for acoustic music and amplified music
- Recording studio complex
- Music practice rooms for bands and solo occupancy
- Some of the best studio hardware, industry-standard software applications and collection of microphones in any UK higher education institution

The details

How you're marked

- Portfolio
- Performances, compositions, presentations and assignments
- Final year dissertation

Experience you'll get

- Opportunities to meet and collaborate with professionals from studios, record labels, promotion companies and venues
- Exchange programmes
- Industry internships in the UK and EU
- Project management, budget planning and copyright sessions

What you'll do

- Stage 1**
- Making Music (one-to-one lessons and participation in a concert series)
 - Music, Culture & Critical Theory
 - Music in Contemporary Culture
 - The Changing Artist
 - Ways of Listening

Stage 2

- Composition Studies or Performance Studies
- Making Music 2
- Musical Practices
- Music Projects (on specialist areas such as 'Music and Dance' or 'Exploring Timbre')
- Proposals for Practice

Stage 3

- Complementary Practice
- Dissertation
- Practice in Context
- Professional Practice Project

SUCCESSES...

- Chris Elliot, BAFTA-winning composer and arranger on *Moulin Rouge*
- Graduates have worked with Paul McCartney, Elvis Costello, Madonna, Mark Ronson and Amy Winehouse, amongst many others
- Exchanges with CalArts (Los Angeles), Sarah Lawrence College (New York), Calgary (Canada), LASALLE (Singapore), Otago (New Zealand), Brisbane (Australia) and the European Union

Get connected

falmouth.ac.uk/music

@MusicUCF

Music for Youth National Festival:
mfy.org.uk

Robin Rimbaud:
scannerdot.com

The course was very free. You had time to develop outside contacts, work with them, and incorporate that into your coursework. The University College really emphasised collaboration with other musicians and students from different courses. It was an inspiring place to be.

Fiona Rutherford
BA(Hons) Music graduate who wrote the score for *The Inheritance*, which won the British Independent Film Awards' Raindance Award

ALSO ↓

A different note?

Check out BA(Hons) Popular Music (p154-155) and BA(Hons) Creative Music Technology (p108-109)



Music Theatre



SCAN
FOR
MORE
INFO

Discover what makes Music Theatre at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/musictheatre

If you come from a music, drama or performing arts background and want to become a confident and innovative performer and maker/composer in the interdisciplinary world of music theatre, then Falmouth's BA(Hons) Music Theatre degree could be for you. We'll help you to perform and make original work for a variety of contexts.

Falmouth's progressive course builds on the legacy of experimentalism in theatre from Dartington College of Arts to examine the sonic, physical and visual elements of music theatre works and the different ways they've been created. It'll help you work confidently with all of these forms and combine them in exciting new ways.

Music composition has increasingly expanded its range of 'instruments' to include live video, lighting design, live sound electronics, voice, gesture, movement, costumes and spatial arrangements – while theatre has a long history of working with music forms. We continue and further develop this interrelationship to help you gain a real understanding of the musicalities inherent in theatrical performance – as well as develop the theatrical in music performance – so that you produce highly original, dynamic work.

With opportunities to work outside the University College in professional contexts, our vocational approach will arm you with a clear, theoretical understanding as well as the practical skills needed for a successful career in this vibrant field.

How is the course taught?

You'll learn to create your own music theatre works through a series of devising/ composing projects and workshops which run from the end of the first year through to your final

Keyfacts

UCAS code WW34
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, mainly from the A2 level (including one Grade B) or equivalent Level 3 qualifications (see How to Apply on p170 for more information). You'll also need to be able to show a range of baseline skills in music theatre performance and/or composition/arranging, gained through relevant music theatre experience or exam courses such as ABRSM grades (around Grade 6 standard expected), A/AS-level Music/Music Technology/Theatre.

term. You'll be exposed to practitioners and practices through presentations, lectures, research exercises and assignments. You'll also have the chance to get support to tour your student work at national and international festivals, or start up your own company. This will enable you to understand the contexts out of which you're making your work, and be confident and literate when engaging in this work with peers and professional practitioners. You'll also take part in classes, workshops, lectures and interdisciplinary devising projects.

In the third year, you'll arrange to work on a music theatre project outside the University College, in a professional, cultural or social context, depending on where your interest lies. On your return, you'll have the opportunity to further develop your experiences and ideas through both solo and ensemble performance projects and connected research writings.

What kind of job can I get?

- Performer, director, composer, musician or writer
- Work in companies or as a solo artist
- Work in youth and community theatre contexts or managing and curating music theatre-makers
- Teaching and postgraduate study

Facilities

- The Performance Centre at Tremough's specific facilities include:
- Performance studio with variable raked seating options
 - Theatre and dance studios with fully sprung Harlequin floors
 - Performance studios designed for amplified and acoustic music
 - Three studio theatres
 - Recording studio complex
 - Music rooms for bands and solo occupancy

BA(Hons) Music Theatre

The details

How you're marked

- Continuous assessment with no formal examinations
- Projects, performances and presentations

Experience you'll get

- External music theatre projects
- Solo and ensemble performance projects
- Working with performance institutions, companies and artists

What you'll do

- Stage 1**
- Voice/Movement
 - Design/Technology
 - Performing/Notation
 - Practices & Practitioners 1 & 2
 - Locations of Performance

Stage 2

- Performance/Composition 1 & 2
- Devising Project 1 & 2
- Planning & Proposals
- Music Theatre: Situated Project

Stage 3

- Music Theatre: Contextual Enquiry Project
- Research Writings
- Complementary Practice
- Music Theatre Final Project

SUCCESSES...

– Relationships with many performance institutions, companies and artists including: Battersea Arts Centre, Hall for Cornwall, Kneehigh Theatre, Michael Grandage and the Donmar Warehouse, CalArts, Tim Etchells, Lone Twin Theatre Company, Goat Island, Rosie Dennis, Helen Chadwick, Bobby Baker and many others

Get connected

falmouth.ac.uk/musictheatre

@UCFmpw

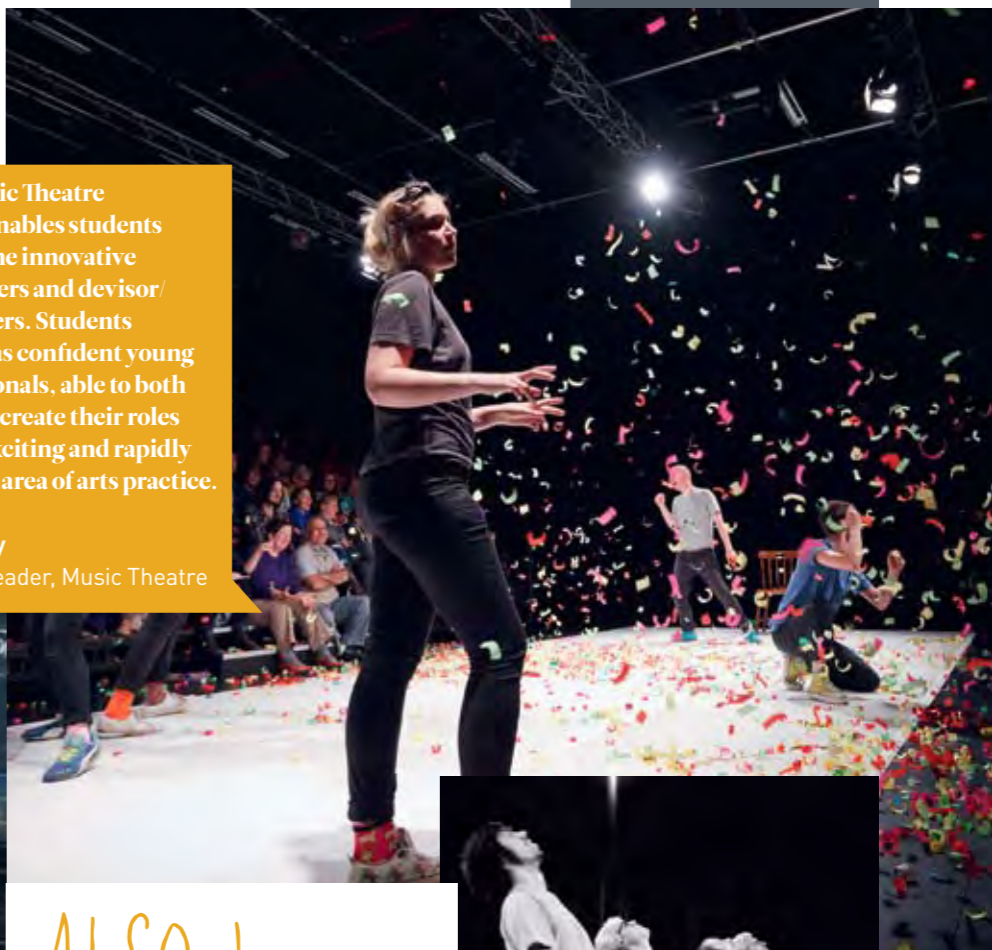
Donmar Warehouse:
donmarwarehouse.com

Kneehigh:
kneehigh.co.uk

Lone Twin:
lonetwin.com

Our Music Theatre course enables students to become innovative performers and deviser/composers. Students emerge as confident young professionals, able to both find and create their roles in this exciting and rapidly growing area of arts practice.

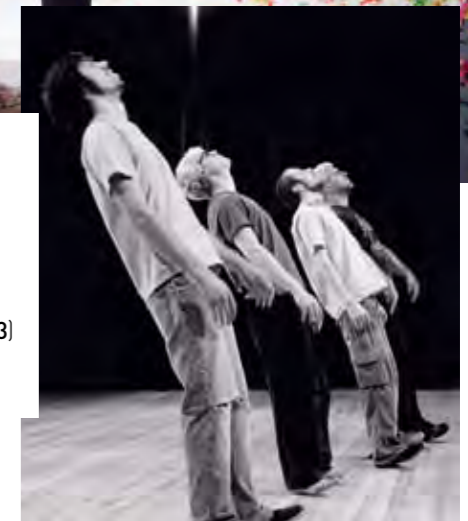
Misri Dey
Award Leader, Music Theatre



ALSO ↓

Drawn to the stage?

Check out BA(Hons) Theatre (p162-163) and BA(Hons) Music (p146-147).



Performance Sportswear Design



SCAN FOR MORE INFO

Discover what makes Performance Sportswear Design at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/performancesportswear

Experimentation and creativity are the driving forces behind Performance Sportswear Design at Falmouth. We'll equip you with the skills to design cutting-edge apparel that's practical, functional and aesthetically pleasing, so you can create wearable designs that will make a mark in this progressive and exciting industry.

From surfing and snowboarding to running, climbing and mountain biking, performance sportswear is a huge industry that is driven by creative and scientific exploration. Established in response to industry needs, this course offers an opportunity to develop your intellectual, technical and creative skills, enabling you to design and create clothing specific to a variety of action sports.

You'll experiment with the latest fabrics and construction methods and, using both hand drawing and digital technology, develop designs that meet the needs of this most demanding of sectors. You'll also study fashion, fashion website design, CAD and branding to ensure that your practical skills are balanced with an appreciation of aesthetics and marketing.

This course also gives you the opportunity to put your skills into practice on live projects and undertake work placements with recognised regional, national or international brands – including Decathlon, Finisterre, Rip Curl and howies – to gain a thorough insight into the industry. Visiting speakers include both design professionals and sports personalities, furthering your understanding of what it takes to succeed.

Keyfacts

UCAS code W233
When October 2013
Where Woodlane Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). You may be required to submit some work to help us decide who to interview. Successful applicants are generally those with the strongest portfolios, demonstrating experimentation, technical ability and understanding of the art and design process.

How is the course taught?

This full-time course is delivered through modules. Project work is supported by lectures, demonstrations, field trips, professional experience and focus groups, seminars and tutorials. You'll also be asked to develop peer and self-evaluation skills, which will be used in critical, conceptual, productive and professional capacities.

What kind of job can I get?

- Assistant designer/designer with a performance sportswear company
- Buyer or merchandiser
- Proprietor of clothing label
- Stylist
- Production manager

Facilities

Our world-class, internationally connected Fashion Studio's specific facilities include:

- Cutting tables
- Professional tailors' dummies
- Laser cutter
- Silicon taping machine
- Ultrasonic welder
- Designated wet processes room
- Industrial overlockers
- Blind stitching machines
- Knitting machines
- Video conferencing suite for receiving and presenting live briefs to international clients

BA(Hons) Performance Sportswear Design

The details

How you're marked

- Continuous assessment with no formal examinations
- Visual, verbal and written assignments
- Dissertation, final project and exhibition

Experience you'll get

- Study trips, international work experience and live projects with industry partners
- Final year fashion show
- Taught with Computer-aided Design (CAD)
- Fashion website design

What you'll do

- Stage 1**
- Design & Construction
 - Designer in Society
 - Production & Presentation
 - Industrial, Professional & Global Contexts

Stage 2

- Human Factors
- Advanced Materials
- Computer-aided Design & Manufacturing
- International Branding
- Professional Practice
- Work Placement

Stage 3

- Professional Design Practice
- Professional Design Project
- Proposal
- Dissertation
- Final Project

Get connected

falmouth.ac.uk/pswdesign

@falmouthfashion

Decathlon:

decathlon.co.uk

Finisterre:

finisterreuk.com

Falmouth puts a real emphasis on preparing you for the real working world. The industry-standard machinery means you have an in-depth knowledge of technical aspects when you leave - invaluable when communicating ideas to potential employers.

Lily Rice

BA(Hons) Performance Sportswear Design graduate now working at Umbro

ALSO ↓

Passion for fashion?

Check out BA(Hons) Fashion Design (p124-125) and BA(Hons) Fashion Photography (p126-127)

Visit falmouth.ac.uk Follow us @ucfalmouth

SUCCESSES...

- International partnership with Decathlon
- Brainstorming and design input with Adidas for the 2012 Olympics torch bearers' kits
- Graduates working at MAS Sri Lanka (who manufacture for Stella McCartney, Adidas and Speedo), Sweaty Betty (London), Hurley (California), Lucas Hughes, Houdini (Stockholm), Umbro
- Two students won the prestigious 2011 international Gor-Tex competition
- Three finalists in the Speedo Swimwear competition
- One finalist in Billabong bikini design competition



Photography



Discover what makes Photography at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/photography

Falmouth is internationally recognised as one of the UK's leading centres for the study of photography; a reputation gained from both the diversity of photographic practices developed through the course, and the quality of the graduates that we produce.

Here you'll learn a range of photographic skills, engage with contemporary practices and debates, and be introduced to the spectrum of photographic and creative industries. The course is a progressive and practical experience based on a 'learning by doing' approach, but is contextualised within a framework of research, critical observation and evaluation.

We encourage you to question your assumptions and prejudices about your own work, and to participate in many different areas of photography. After an introductory period covering various photographic practices and disciplines, you'll gradually take responsibility for your own learning, supported by staff who are practising professionals with extensive expertise in higher education.

You'll also be introduced to methods of research that will help you generate ideas and hone your ability to solve photographic problems related to a variety of assignments. Professional Practice is also a core element of the course, helping you to make all-important contacts and to gain vital experience of working on real live briefs.

How is the course taught?

Project work is supported by trips to local and national galleries, studios and companies, and an extensive

Keyfacts

UCAS code W640
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). Due to the high number of applicants applying to the course you will be required to submit a portfolio of work to help us decide who to interview. Successful applicants are generally those with the strongest portfolios, demonstrating experimentation, research, technical ability and understanding of the art and design process.

programme of practical inductions, workshops, seminars and tutorials underpinned by lectures that encourage you to question and engage with photographic debates and develop your professional practice, research, communication and presentational skills. You'll also be asked to develop peer and self-evaluation skills, which will be used in critical, conceptual, productive and professional capacities.

What kind of job can I get?

- Freelance photographer and image-maker in the commercial and fine art fields
- Work in media production, picture research, electronic imaging and book/journal publication
- Postgraduate study, higher level research, university lecturing, higher education and school teaching

Facilities

The industry-led Photography Centre has everything you need. Specific facilities include:

- Well-equipped black and white and colour darkrooms and process areas
- Large professional-standard studios
- Film and paper processing machines
- Fully colour-managed digital suites
- Digital training area with Adobe Creative Suite
- Professional quality film scanners and Adobe Photoshop software
- Professional printing and mounting service equipped with laser and LED digital printers and large format inkjet printers
- Photography store containing a large range of equipment for loan

The details

How you're marked

- Continuous assessment
- Visual, verbal and written assignments
- Portfolio of practical photographic work
- Dissertation and critical review in your final year

Experience you'll get

- Live briefs
- Field trips to local, national and international galleries, studios and companies
- Professional practice workshops

- Inclusion in external exhibitions
- International Photography Symposium
- Self-funded New York study visit

What you'll do

- Stage 1**
- Introductory Skills
 - Taking & Making
 - Inquiry & Practice
 - Group Exhibition Project
 - Taking & Making 2
 - Technologies & Techniques

Stage 2

- Portfolio Development 1
- Taking & Making 3
- Technologies, Techniques & Professional Practice 1
- Portfolio Development 2
- Research Project Preparation
- Technologies, Techniques & Professional Practice 2

Stage 3

- Photography Portfolio 1
- Dissertation
- Photography Portfolio 2
- Photographic Practice in Context

SUCCESSES...

- Four 2011 graduates introduced as "the future stars of photography" in the Sunday Times
- Magnum (Conceptual category) Photographic award 2010
- Taylor Wessing Portrait Prize
- Association of Photographers Awards
- Graduate won 53 Degrees Exhibition Competition and has been commissioned for a two week residency at New School House Gallery York
- Graduate has secured a job as assistant to Rafael Stahelin
- Falmouth is one of just 13 institutions in Europe chosen to compete in the Sony World Photography Awards institution programme

Get connected

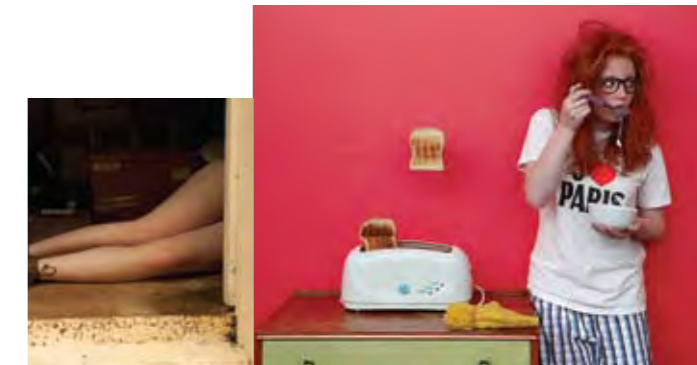
falmouth.ac.uk/photography

@UCFmpw

Magnum Photos:
magnumphotos.com

Taylor Wessing Portrait Prize:
taylorwessing.com/national-portrait-gallery.html

Spencer Murphy:
spencermurphy.co.uk



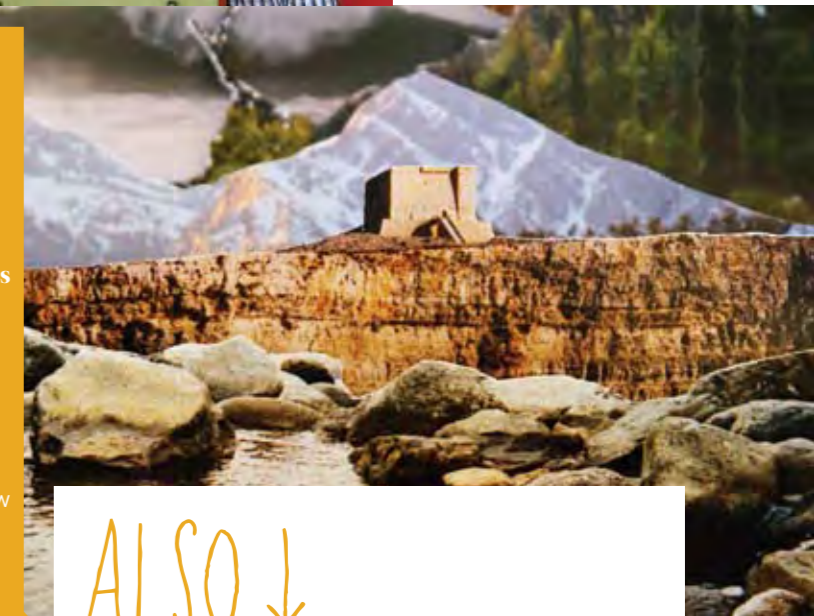
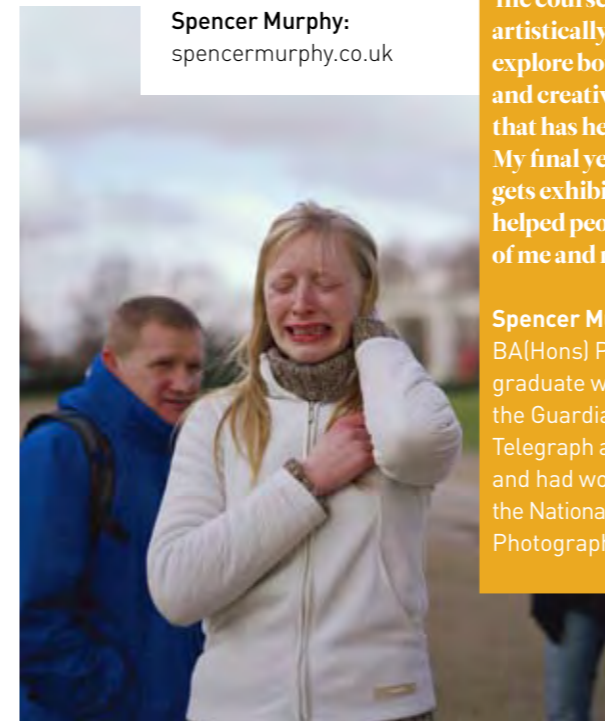
The course prepared me artistically, allowing me to explore both project ideas and creative concepts – and that has helped me no end. My final year project still gets exhibited now and has helped people gain awareness of me and my work.

Spencer Murphy
BA(Hons) Photography graduate who's worked for the Guardian, the Sunday Telegraph and Creative Review and had work selected for the National Portrait Gallery Photographic Portrait Award

ALSO ↓

Like making eye-catching images?

Check out BA(Hons) Press & Editorial Photography (p156-157), BA(Hons) Marine & Natural History Photography (p144-145) and BA(Hons) Fashion Photography (p126-127)



Popular Music



Discover what makes Popular Music at Falmouth unique, plus student experiences and more:
your.falmouth.ac.uk/popularmusic

Falmouth's BA(Hons) Popular Music degree takes an innovative, imaginative and experimental approach to both the creative and vocational aspects of contemporary popular music. We combine music-making, academic study and enterprise – taking you into the professional world while developing your unique talent.

If you're an aspiring, motivated performer looking to develop your own creative identity within a well-connected and stimulating environment, this course is for you. Whatever your current frame of reference or genre – hip hop artist or singer-songwriter, post-grunge or folktronica – you'll be looking to extend, renew or refresh your output.

As well as honing your performance, creative and musicianship skills, you'll gain a vital understanding of how the music business works today – from publishing deals to marketing, distribution to web publishing, music law to sound engineering, internet radio stations to sound installations.

You'll engage with professional practice at a fundamental level, benefiting from Falmouth's excellent links with the music industry. You'll meet professionals from studios, record labels, promotion companies and venues, who'll be key to opening up possibilities for everything from studio recordings to live gigs and digital distribution.

At the same time, you'll underpin your practical skills with a solid grasp of the historical, critical and theoretical debates around popular music, and develop the time and project management, communication and interpersonal skills essential to succeed in this exciting and challenging industry.

Keyfacts

UCAS code W340
 When October 2013
 Where Tremough Campus
 Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, mainly from the A2 level (including at least Grade C in Music/Music Technology) or equivalent Level 3 qualifications (see How to Apply p170 for more information). You'll also be asked to send a CD demo and/or scores of your best work to date before being invited for interview. Candidates without standard qualifications but with music industry experience will be considered.

How is the course taught?

Our Music courses are closely linked, so you'll have some classes with students from other Music awards, looking at the same issues from different perspectives. With an emphasis on learning through doing, you'll be supported by staff and visiting professionals through workshops, lectures and tutorials. You'll also work with other performers, managers and promoters to put on an event at the end of the year.

What kind of job can I get?

- Solo, band performer or session musician
- Sound engineer
- Producer
- Promoter
- Running or working at a record label
- Press and promotion
- Manager
- Composer or songwriter
- Music publishing
- Music journalist
- Teaching and postgraduate study

Facilities

The brand new £19 million Performance Centre at Tremough is perfect for you. Specific facilities include:

- High-specification performance studio designed for acoustic music
- High-spec studio designed for amplified music
- Recording studio complex
- Music practice rooms for bands and solo work
- Some of the best studio hardware, industry-standard software applications and collection of microphones in any UK higher education institution

BA(Hons) Popular Music

The details

How you're marked

- Continuous assessment with no formal examinations
- Visual, verbal and written assignments
- Final year dissertation

Experience you'll get

- Key industry links with studios, record labels, promotion companies and venues
- Visiting speakers have included Ed O' Brien (Radiohead); Billy Bragg; Seth Lakeman; Korda Marshall (ex CEO of Warner Music and owner of Mushroom

Records); and Melvin Benn (managing director of Festival Republic – Reading/Leeds/Glastonbury/The Big Chill etc)

What you'll do

- Stage 1**
- Popular Music Practice
 - Popular Music Skills
 - Music in Society
 - Music in Contemporary Culture
 - Making Music
 - Enterprise 1

Stage 2

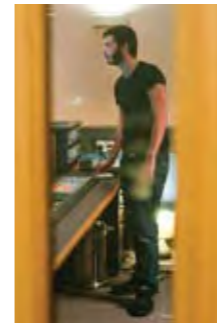
- Enterprise 2
- Making Music 2
- Music Projects (on specialist areas such as Music and Dance or Voice, Text, Machine(s))
- Popular Music Studies
- Proposals for Practice
- Working the Context

Stage 3

- Complementary Practice
- Dissertation
- Practice in Context
- Professional Practice Project

SUCCESSES...

- The Klezbians (current students) won two awards at the Music For Youth National Festival and performed at the MFY prom at the Royal Albert Hall in November 2011
- Graduate Chris Elliot is now a successful composer and arranger (*Moulin Rouge*, Amy Winehouse, Mark Ronson)
- Songwriter Nik Young is a graduate who co-wrote 'Gone' for Madonna's *Music*
- Eyes For Gertrude (2011 graduates), being produced by top producer Ben Mink (k.d. lang) – also finalists in PRS Foundation composition award



Get connected

falmouth.ac.uk/popularmusic

@MusicUCF

Sony Music
sonymusic.com

Music for Youth National Festival:
mfy.org.uk

Klezbian Facebook page:
facebook.com/pages/The-Klezbians/211750348841090

I had a brilliant couple of days with the music students at Falmouth. There are some great young musicians making bold, innovative and exciting music, and some cool tutors and lecturers encouraging and challenging them.

Ed O'Brien (Radiohead)
 The Featured Artists Coalition Board Director and Co-Chair

ALSO ↓

Interested in music and acting?

Check out BA(Hons) Music Theatre (p148-149)



Press & Editorial Photography



Discover what makes Press & Editorial Photography at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/pressphotography

From a week at sea capturing fishermen hard at work, to documenting the young male boxing scene, photojournalism is all about telling stories. At Falmouth, the skills, confidence and understanding needed for successful visual storytelling are placed at the heart of your learning.

Our professionally-focused course lays the building blocks of great editorial photography early, framing technical know-how with contextual theory so you have everything you need to explore and develop as a successful visual storyteller.

From setting up shots in a specific environment to building trust so you can capture real emotion on camera, you'll learn what it takes to create top quality, commercially valuable images. Through live briefs, 24-hour professional style deadlines, self-directed assignments, workshops and lectures, you'll experience the nature of the industry first hand, giving your creative development a real-world grounding.

Great photojournalism takes so much more than creative and technical ability and our industry-active staff know that; providing you with the confidence, training and support you need to tackle a wide range of situations in the hunt for the perfect story.

Once you've built your professional confidence you'll be able to capitalise on our networks and seek out exciting opportunities. From work placements in New York, Amsterdam and London, to mentoring programmes, paid assignments, national awards and international workshops, our students make names for themselves before they've even graduated.

And it doesn't stop once you've completed your degree. We believe in the 'fourth year'; supporting our students past

Keyfacts

UCAS code WP65
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). You may be required to submit some work to help us decide who to interview. Successful applicants are generally those with the strongest portfolios, demonstrating experimentation, technical ability and understanding of the art and design process.

graduation and into the world of work. Cartel Photos, BA(Hons) Press & Editorial Photography's very own, newly established photo agency, currently enables new graduates to create and sell professional quality work during and after their studies.

How is the course taught?

This full-time course is delivered in modules focusing on project work, essays, seminar presentations and portfolio assessment. You'll also be asked to develop peer and self-evaluation skills which will be used in critical, conceptual, productive and professional capacities.

What kind of job can I get?

- Press, editorial or agency photographer
- Independent photojournalist
- Picture editor or picture researcher
- Work in the photography or media industries including newspapers, books, magazines, television and web

Facilities

The industry-led Photography Centre is at your disposal. Specific facilities include:

- Well-equipped black and white darkrooms and process areas
- Large professional-standard studios
- Film and paper processing machines
- Fully colour-managed digital suites
- Digital training area with Adobe Creative Suite
- Professional quality film scanners and Adobe Photoshop software
- Professional printing and mounting service equipped with laser and LED digital printers and large format inkjet printers
- Photography store containing a range of equipment for loan

The details

How you're marked

- Continuous assessment
- Visual, verbal and written assignments
- Portfolio
- All final year modules must be passed to receive your degree

Experience you'll get

- Live briefs with the opportunity for publication
- International work placement opportunities with agencies like VII Network (New York) and Noors (Amsterdam)
- Partnerships with professional agencies including Rex Features, and Calumet Photographic

What you'll do

- Stage 1**
- Building Blocks of Press & Editorial Photography 1
 - Communication, Copyright & Business Practice
 - Histories, Theories & Practices of Press & Editorial Photography
 - Building Blocks of Press & Editorial Photography 2
 - Critical Approaches to Reading the Image
 - News, Editorial & Documentary

Stage 2

- Genre
- Law, Ethics & Human Rights
- Genre, Cultural & Critical Context
- News, Editorial & Documentary
- Critical Review of Practice
- Audio Visual, Multimedia

Stage 3

- Negotiated Portfolio 1
- Dissertation
- Negotiated Portfolio 2
- Critical Review of Practice

SUCCESSES...

- Student winner of the Foundry Photojournalism workshops
- Student winner of Canon/Royal Photographic Society award
- Graduate exhibition at HOST Gallery (the home of photojournalism in London) and Calumet's London headquarters
- Student selected for the 2010 Ian Parry Scholarship Exhibition at the Getty Image Gallery and subsequent publication in the Sunday Times Magazine
- Industry connections with top agencies including Rex Features, Calumet and The Frontline Club

Get connected

falmouth.ac.uk/pressphotography

@UCFmpw

Cartel Photos:
cartelphotos.com

Rex Features:
rexfeatures.com

HOST:
hostgallery.co.uk

VII Network:
viiphoto.com

Within the first year we all had work from magazines and by the time we left, we had a portfolio of published, paid work. I had a world-renowned music photographer as my studio technician and mentor, and we had a huge amount of help with the professional side – teaching us the skills we needed to be successful in the industry.

Tom Dymond

BA(Hons) Press & Editorial Photography graduate, now a successful staff photographer for a leading sports agency



ALSO ↓

Interested in telling people's stories?

Take a look at BA(Hons) Journalism (p140-141) and BA(Hons) Journalism (online) (p142-143)

Radio Production



Discover what makes Radio at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/radioproduction

The rebirth of radio, driven by new technologies, means there's never been a better time to focus on a career within the industry. Digital radio, podcasts and broadband mean the demand for groundbreaking ideas and a continual supply of quality content is higher than ever before.

If you have a passion for making radio, Falmouth is the place for you. Our new Foundation Degree in Radio Production will equip you with the skills required to flourish in this rapidly evolving world, from audio recording, editing, mixing and producing through to research and scheduling. You'll also learn about the business of radio, from managing a station to the importance of ratings, marketing and advertising in an increasingly crowded market.

What's more, Falmouth's community radio station, The Source FM, means you'll gain practical experience of working in a real-world broadcast environment from day one, producing and presenting shows from drama series to podcasts and news documentaries to music broadcasts. You'll also have the opportunity to undertake extended professional practice placements in the final year of the course.

Taught by practising professionals, you'll balance the practical with the theoretical, studying the history of radio, its cultural importance and how this can inform your work. Studying this course will arm you with both the technical skills and ability to create top-quality content so you can contribute to radio's exciting future.

Keyfacts

UCAS code P312
When October 2013
Where Tremough Campus
Course length 2 years full-time

To get a place

A minimum of 160 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). All applicants will be invited to attend an interview.

How is the course taught?

Practical project work is supported by lectures, seminars, workshops, professional experience, tutorials and visiting speakers. You'll also learn about the history and theory behind radio in a social and cultural context, gaining a full understanding of the medium's development, its future and your future within it. You'll be encouraged to develop peer and self-evaluation skills throughout the course – giving you the opportunity to reflect on your learning and gain from the perspective of your peers. The cornerstone of the course is learning by doing, requiring you to think of yourself as a broadcaster and to judge yourself by the professional standards demanded of you.

What kind of job can I get?

- Radio/audio production
- Programme presenting or research
- Sales, marketing and promotions
- Technical operation
- Studio management
- Further study

Facilities

The high-spec, multi-million-pound Media Centre is waiting for you. Specific facilities include:

- Dedicated newsroom with scriptwriting and editing software and live news feed
- A professionally equipped radio studio complex
- Music recording studios and production suites
- Equipment store with a range of portable audio capture equipment that will enable you to undertake the range of work demanded of you by the course

The details

How you're marked

- Continuous assessment with no formal examinations

Experience you'll get

- Extended work placements with professional partners
- An entire first year attached to Falmouth's community radio station, The Source FM

What you'll do

- Stage 1**
- Introduction to Radio Production
 - Radio Forms & Context
 - Applied Practice 1
 - Advanced Radio Production
 - Developing Critical Practice
 - Applied Practice 2

Stage 2

- Personal Development Portfolio
- Applied Practice 3
- Professional Practice

SUCCESSES...

- University College Falmouth is a member of the Skillset Media Academies network
- The University College played a key role in The Source FM's successful bid for a Community Radio Licence

Get connected

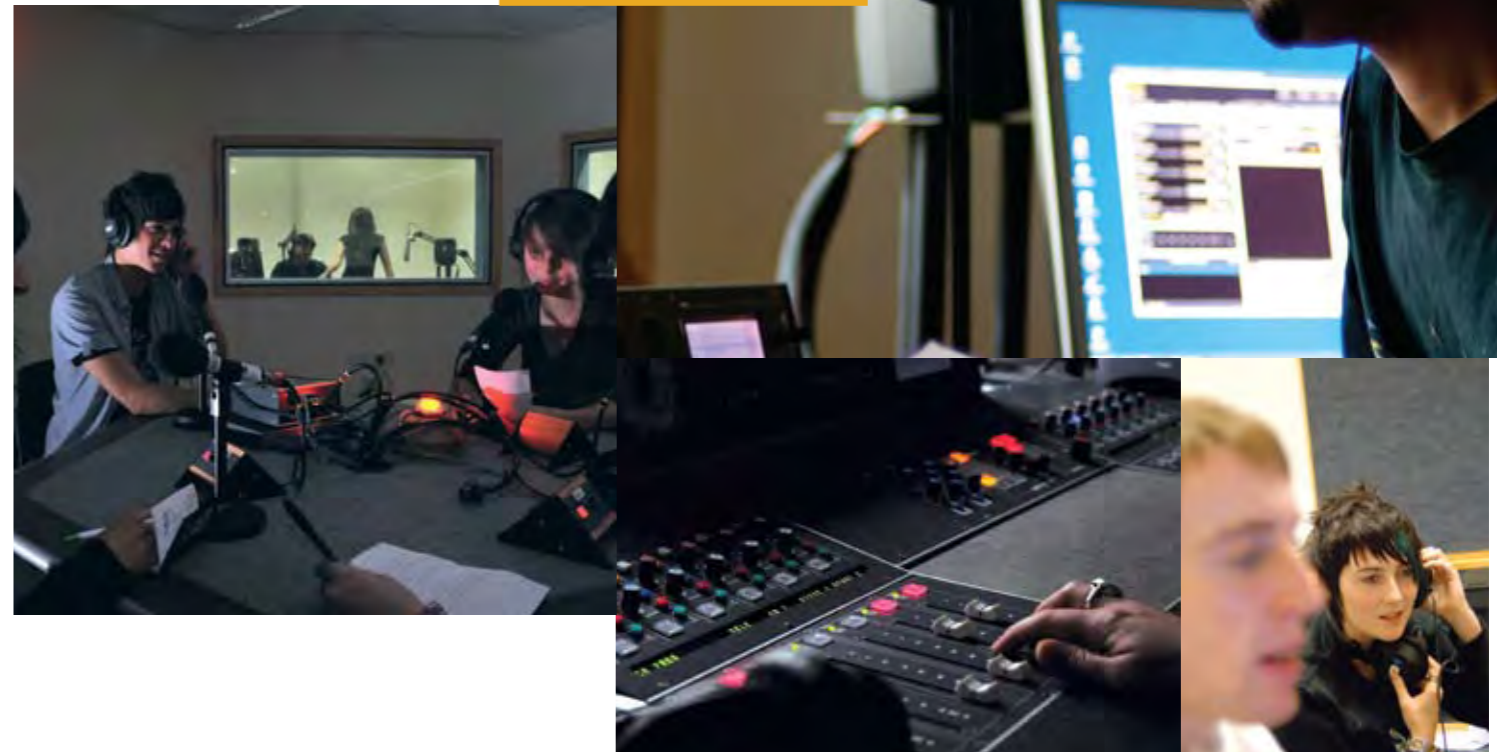
falmouth.ac.uk/radioproduction

@UCFmpw

The Source FM:
thesourcefm.co.uk

We must never forget it's the content that matters most of all. All the technology in the world will have no impact if there is no quality content to be exploited.

Jenny Abramsky
 Director of Audio & Music, BBC



Textile Design



SCAN
FOR
MORE
INFO

Discover what makes Textile Design at Falmouth unique, plus student experiences and more:
your.falmouth.ac.uk/textiledesign

Great textile design combines many elements including imagination, creativity and an understanding of technical considerations. At Falmouth, you'll learn what it takes to design exciting new fabrics for fashion, interiors, artefact, or one-off pieces for display and exhibition.

We seek to maintain the vital balance between the inspirational and the technical, bringing together conceptual, production and critical experiences. For us, textile design is about personal development; we want you to grow both creatively and practically so that you develop your own focus and approach to design.

You'll produce samples, fabric lengths and one-off pieces, learning above all to critically and aesthetically evaluate your work, aided by your study of social, environmental, ethical and economic issues and their influence on textile design. Embracing recent advances in the industry, you'll also study the principles of dyeing, printing, weaving and mixed media textile design, and apply them from concept development to final production.

The opportunity to work on live projects with established businesses will increase your understanding of the industry and provide professional contacts that will help your future career. Falmouth's Textile Design students have won numerous national and international awards in recent years.

Keyfacts

UCAS code W230
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p170 for more information). You may be required to submit some work to help us decide who to interview. Successful applicants are generally those with the strongest portfolios, demonstrating experimentation, technical ability and understanding of the art and design process.

How is the course taught?

Taught by experienced and passionate staff, the course is composed of a number of modules, and assessment is via a combination of visual, verbal and written assignments including project work, essays, seminar presentations and a dissertation and exhibition in your final year. You'll also be expected to develop both peer and self evaluation skills, which will be used in critical, conceptual, productive and professional capacities.

What kind of job can I get?

- Work as an in-house designer or as a freelance designer producing commercial textile collections
- Stylist, colourist or buyer
- Work in trend forecasting
- Teaching and postgraduate study

Facilities

The award-winning Design Centre at Tremough's specific facilities include:

- Weave facility featuring hand looms and a computer controlled power Jacquard loom
- Industrial and digital embroidery machinery
- Digital printing facilities
- Workshops dedicated to dyeing and manual printing

The details

How you're marked

- Continuous assessment with no formal examinations
- Coursework and portfolio
- Dissertation or final year project

Experience you'll get

- Intellectual property
- Costing and project management
- Self promotion
- Market positioning
- Networking and approaching potential employers
- Professional communication skills

What you'll do

- Stage 1**
- Process & Production
 - Contextualising & Articulating Practice
 - Design & Make
 - Textile Design Histories

Stage 2

- Designing for a Specific Audience
- Historical, Social, Professional & Contemporary Contexts
- External Engagement

- Theories & Methodologies
- Work Placement

Stage 3

- Professional Portfolio & Self Promotion
- Dissertation
- Professional Portfolio & Career Development

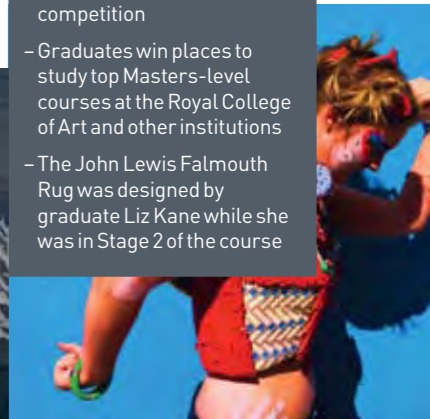
SUCCESSES...

- Graduates working at top companies including Liberty, Vanderhurd, Circleline, Mulberry Home, Joules, River Island (UK), and companies in New York, India and Australia

- Prizes in the prestigious Bradford Textile Society student competitions and the Hand & Lock embroidery competition

- Graduates win places to study top Masters-level courses at the Royal College of Art and other institutions

- The John Lewis Falmouth Rug was designed by graduate Liz Kane while she was in Stage 2 of the course



Get connected

falmouth.ac.uk/textiledesign

@ArtDesignUCF

Texprint:

texprint.org.uk

New Designers:

newdesigners.com

Hand & Lock:

handembroidery.com

Falmouth definitely prepared me well for starting my career. The tutors always stressed the importance of professionalism, and the working environment rewarded hard work and creativity. I was selected to exhibit at New Designers in London, and as a result have just finished a year-long graduate internship with John Lewis.

Juliette Van Rhyn
BA(Hons) Textile Design

ALSO ↓

Creative flair?

Check out BA(Hons) Interior Design (p138-139) and BA(Hons) Fashion Design (p124-125)





Discover what makes Theatre at Falmouth unique, plus student experiences and more: your.falmouth.ac.uk/theatre

BA(Hons) Theatre focuses on the dynamic range of approaches to performance, theatre-making, writing, creating and directing involved in 21st century contemporary theatre. The course will enable you to make a real impact in contemporary performance practice and theatre-making.

Today, the role of performer, director, playwright and designer is to take responsibility for the devising, shaping and production of performances. Falmouth's globally informed course builds on the legacy of experimentalism in theatre from Dartington College of Arts to explore the various orientations in modern performance-making from a devised theatre approach. This is a process-based way of thinking about performance that explores a spectrum of locations, employs a range of strategies for generating materials and responds to current cultural, political and environmental contexts.

Through the course you'll develop practical skills including understanding the building blocks of performance language – space, light, sound, image, audience – and how they can be arranged, layered and composed.

You'll also develop physically, vocally and imaginatively through workshops and theoretical study, while also concentrating on particular skills like directing, performance, writing and working with media and technology. You'll learn all about collaboration through improvisation, ensemble work and study of the histories of theatre. Plus you'll have the chance to get support to tour your student work at national and international festivals, or start up your own company. You'll graduate understanding the vital connection between theatre-makers and audiences, communities, industry and cultures, so that you can make your own mark in this exciting world.

Keyfacts

UCAS code W490
When October 2013
Where Tremough Campus
Course length 3 years full-time

To get a place

A minimum of 220 UCAS points, mainly from the A2 level (including one Grade B), equivalent Level 3 qualifications or relevant experience [see How to Apply on **p170** for more information].

How is the course taught?

In the first year you'll experience how the roles of contemporary theatre relate to one another. In the second year you'll be able to choose your own focus, building on it through a strand of modules and negotiated projects in your final year.

The course is taught through classes, lectures, workshops, performance projects, group critiques, individual tutorials, and regular visiting artist workshops. Working collaboratively with other students, you'll also have the opportunity to present your work as part of an exciting public festival showcase.

Together with our industry-active staff, you'll have the chance to develop your craft and contribute to a dynamic community of artists including students from diverse backgrounds, different countries and with varied aspirations.

What kind of job can I get?

- Performer, director, writer, theatre-maker
- Work in companies or as a solo artist
- Work in community or youth theatre contexts or managing and curating theatre-makers
- Teaching or postgraduate study

Facilities

The Performance Centre at Tremough's specific facilities include:

- Performance studio with variable raked seating options
- Large theatre and three dance studios with fully sprung Harlequin floors
- Performance studios designed for amplified and acoustic music
- Three studio theatres
- Recording studio complex
- Music rooms for bands and solo occupancy

BA(Hons) Theatre

The details

How you're marked

- Continuous assessment, through written work, studio-based practice and performances

Experience you'll get

- Workshops, residencies and lectures with professional performers, companies and directors
- International exchange programme
- Marketing and promotion
- Proposal writing
- Work placement
- Public festival showcase

What you'll do

- Stage 1**
- Foundations in Devising
 - Composition 1
 - Theatre Contexts
 - Composition 2

Stage 2

- Devising
- Collaboration
- Situated Project
- Proposals for Practice

Plus course-specific modules:

- Directing: Research & Analysis
- Directing: Roles & Methods

- Performance: Embodied Practice
- Performance: Thinking Through Practice
- Media & Performance Technical Practice
- Media & Performance Performing Media
- Writing: Strategies & Models
- Writing: Analysis & Application

Stage 3

- Practice in Context
- Dissertation
- Professional Practice Project
- Complementary Practice

SUCCESSES...

- Michael Grandage, former artistic director of the Donmar Warehouse in London, is a visiting professor and our students have the opportunity to do exclusive placements at the Donmar Warehouse
- Graduates formed the company Desperate Optimists whose prize-winning 2009 film *Helen* was shown at the Cannes Film Festival to international critical acclaim
- Theatre graduates working for Kneehigh, Wildworks, Uninvited Guests, Stan's Café, Arnolfini and the Royal Shakespeare Company

Get connected

falmouth.co.uk/theatre

@UCFmpw

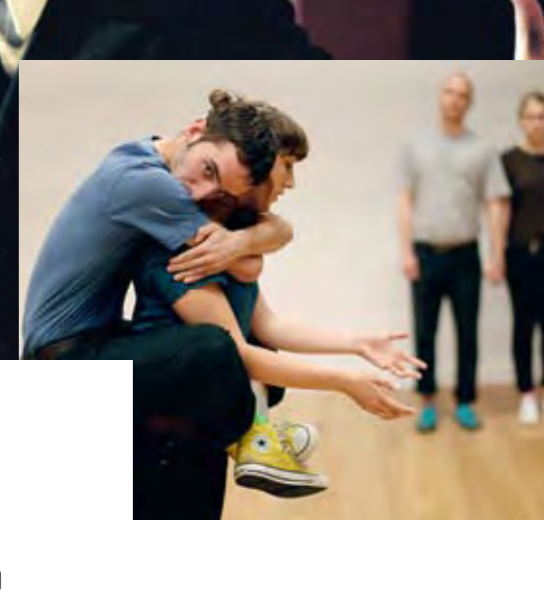
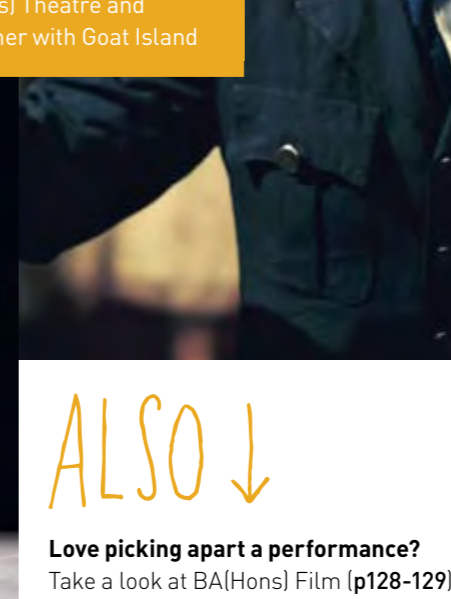
Donmar Warehouse:
donmarwarehouse.com

Desperate Optimists:
desperateoptimists.com

Kneehigh:
kneehigh.co.uk

There was a really positive sense of 'yes, you can do this' on the course; I was constantly encouraged to take risks and introduced to new methods and ideas. The faculty, the visiting artists and the student body were incredibly dedicated to looking at things differently – it was a place of true innovation.

Mark Jeffrey
BA(Hons) Theatre and performer with Goat Island



ALSO ↓

Love picking apart a performance?
Take a look at BA(Hons) Film (p128-129)

Visit falmouth.ac.uk Follow us @ucfalmouth



Media students making the most of the College's equipment and surroundings

Postgraduate Study

Postgraduate study has broad purpose and appeal – and Falmouth offers the support, expertise, facilities and community to make your dreams and aspirations a reality.

- Are you a recent graduate who is still hungry for academic study?
- Are you looking to gain specialised skills and increase your employability in a specific sector?
- Are you fascinated by a particular research topic and eager to explore it?

Whatever your motivation, postgraduate study gives you the opportunity to immerse yourself in your chosen specialism, enabling you to develop a wide range of skills and enjoy new experiences – while also significantly increasing your earning potential.

MA or PhD?

An MA will provide you with technical skills and insight into a chosen field for your future career. A PhD allows you to undertake in-depth research into an area of specific interest, developing and using a specific methodology to generate new knowledge in the field, and you'll graduate as a research professional. Whichever you choose, Falmouth will provide you with the training, support and guidance to pursue your selected profession.

MA courses

Our portfolio of taught MA programmes is continually updated to keep pace with changing practices in the industrial and professional spheres. To see an up-to-the-minute list of our MA offerings and the different ways they can be studied (from part-time to blended learning and continuing professional development short courses), please visit:

falmouth.ac.uk/postgraduate



You can download or request a postgraduate study guide from falmouth.ac.uk/prospectus or call **01326 213730**

Research Opportunities

Falmouth's respected research degree offering has taken an exciting leap forward with the launch of our new Academy for Innovation & Research (AIR), which provides a stimulating and enterprise-focused context for all research activity at Falmouth.

Our MPhil and PhD students now enjoy a plethora of live research and development opportunities with local, national and international business partners; cutting-edge facilities; and a thriving, inspirational, multidisciplinary research and development culture, where research feeds into teaching.

Research degrees – MPhil/PhD

We offer postgraduates the opportunity to undertake the following research degree programmes:

- Master of Philosophy (MPhil)
- Doctor of Philosophy (PhD)

Each is achieved through an individual research project in a programme of study agreed with the director of studies. Both research degrees represent an original and unique contribution to research, creating knowledge and understanding. The PhD represents greater depth and a more substantial individual achievement, while the MPhil is a respected award in its own right or can be undertaken as preparation for a PhD.

Completing a research degree provides a deeper look at life and gives you the skills to see beneath the surface of published opinion and accepted wisdom. The ability to cast a critical eye and draw new conclusions is powerful and in demand. Asking the right questions, choosing the right methods of enquiry and diligently sifting through the facts, events, contributions and opinions all serve to sharpen creativity.

Find out more at

air.falmouth.ac.uk

You can also request a

postgraduate guide from:

admissions@falmouth.ac.uk

or call **01326 213730**

Research landscape

Falmouth has a number of research clusters, which draw upon combinations of expertise in the Schools to provide a rich and supportive environment for generating and exploring new avenues of enquiry. Recent projects have looked at improving digital inclusion, competitive advantage through design, arts and environment, 3D digital production and digital economies, superfast broadband and storytelling as a paradigm for promoting pro-environmental behaviour.

What Next?

Impressed by Falmouth's offering? We hope so. The following pages are designed to help you take the next step.

They should answer...

- What are we looking for? (p169)
- How do I apply? (p170)
- How much does it cost? (p171)
- What financial help is available? (p171)
- What other help can I get? (p173)
- What about the Students' Union? (p173)

You can also look at: falmouth.ac.uk but if you'd prefer to talk to someone, we'd love to hear from you. Call us on 01326 213730

What are we looking for?

We're interested in applicants who are creative, passionate and who have the intellectual potential to excel with us at Falmouth. We'll consider lots of different qualifications. And we'll also consider relevant experience gained outside of traditional education. We're committed to providing clarity and fairness in our selection processes and we hope the following information will help you to prepare the best application you can.

We look for:

- Commitment to, and enthusiasm for, a subject area
- Analytical skills
- Communication skills
- Evidence of independent learning
- Potential to succeed at the level of study chosen

Interviews and auditions

At Falmouth, we think it's really important to meet our applicants before we decide whether to make them an offer. Interviews give us a chance to hear about your knowledge and experience, to see evidence of your ability and to find out what excites you about your chosen subject area. They also give you a chance to meet our staff, see our facilities and to decide whether Falmouth is the place for you.

For most of our courses, we'll ask you to provide some samples of your work to help us decide whether to invite you to interview. Our course web pages will explain whether or not the course you apply to requires any samples of your work.

Your interview or audition (for the Department of Performance) will often be held in the space you could be studying in. We will either interview you by yourself, or in a group – if the course

requires you to collaborate with other students a lot. Other times, we'll interview you by yourself. If you're an international student from outside the EU and can't come to Falmouth, we'll make other arrangements to interview you.

When we meet you, we'll also expect to see evidence of your work. This evidence could take the form of a portfolio, sketchbooks, a piece of written work or your contribution to an improvised group workshop. It all depends on the course you apply to. We want to see and hear what you're capable of and investigate your potential to succeed on your chosen course. International applicants will be asked to submit evidence of their work online.

Qualifications

The qualifications you need depend on the level of the course you apply to. We know that no two people are the same and, for this reason, every application is considered on its own merits.

For an application to the first year of a BA(Hons) degree course, we would normally expect you to have a Level 3 qualification such as a Foundation Diploma, International Baccalaureate or A-levels. There are many kinds of equivalent qualifications from around the world and across the UK that we

would consider. For more information look at falmouth.ac.uk/apply. However, if you think you have relevant, equivalent experience that you've gained on the job, let us know. We might be able to consider your experience in place of traditional qualifications.

If you've been studying at another university and you'd like to transfer to Falmouth to complete your degree, we would look at the grades you've achieved so far to see which level of a Falmouth course you'd be ready for.

But don't forget, the most important thing to us is the evidence you can supply in the form of portfolios, improvised pieces or written pieces when you come to an interview or audition. It's not just qualifications that we want to see.

How to apply

Full-time undergraduate courses

You'll need to apply online through UCAS (the Universities and Colleges Admissions Service), whether you're currently studying or not. Visit ucas.com or telephone UCAS on **+44 (0)871 468 0468**

Applications normally open in September and close in January. Please use UCAS Course Search at ucas.com to check individual course listings and their up-to-date deadlines in any given year. To apply for our online undergraduate degrees in Communication Design and Journalism, you will need to apply via our website: falmouth.ac.uk

Late applications can only be considered if places are still available.

Gap years

If you're currently studying and you'd like to take a year out before starting university, please apply for deferred entry by the on-time deadline. UCAS allows applicants to select entry for the upcoming academic year, or the following academic year, at the time of filling out your application form. This way you can plan your time – and we can plan how many places to allocate for the following year.

Foundation Diploma in Art & Design

You'll need to apply online through our website at falmouth.ac.uk/foundation. Applications normally open in October and close in December. As the part-time route is taught over two years, applications are taken every second year only. Please contact Admissions for further information.

Language requirements

It's really important that you have the necessary English skills before you start your studies at Falmouth. If English isn't your first language and if you haven't studied primarily in English for the majority of your education to date, we'll want to see academic proof of your level of written and spoken English.

The minimum requirements we ask for are an IELTS score of level 5.5 for the Foundation Diploma and level 6.0 for undergraduate degrees (or equivalent scores from another recognised testing system). We will accept a number of alternative qualifications to IELTS and have established equivalencies.

These tests must have been taken no earlier than two years before you start at Falmouth.

Please visit: falmouth.ac.uk/international for further information.

International students

If you're applying from outside the UK or EU to study at UCF, please contact the International Office for more information about courses, fees and a pre-application form in the first instance:

Telephone: **+44 (0)1326 254259**
 Fax: **+44 (0)1326 370725**
 Email: international@falmouth.ac.uk

UK and EU students

If you're applying from within the UK and EU, and have any queries regarding admissions to any undergraduate courses, please contact the Admissions office:

Telephone: **+44 (0)1326 213730**
 Fax: **+44 (0)1326 213880**
 Email: admissions@falmouth.ac.uk

More information at: falmouth.ac.uk/apply



How much does it cost?

How much will University College Falmouth courses cost in 2013/14?

Last year, the government changed the level of tuition fees for UK undergraduates. For University College Falmouth students starting on full time, campus based, BA(Hons) degrees in October 2012, fees were £9,000 a year. Online and Foundation courses have a lower fee structure. It's likely that for 2013/14 fees will be subject to a small increase in line with Higher Education Funding Council for England (HEFCE) guidance.

We intend to announce more information on fees for students starting in October 2013 in the near future. Remember to check our website for all the latest announcements on tuition fees falmouth.ac.uk/fees.

Will there be financial help available from the government?

There will be three main forms of support from the government to help with fees and living costs:

– **Tuition fee loans:** The government will lend any eligible student the money to pay the higher education institution for tuition costs. These are open to both UK and EU students.

– **Maintenance loans:** These will be available to all eligible UK full-time students, irrespective of income.

– **Maintenance grants:** Students from families with incomes of up to £25,000 will be entitled to a maintenance grant of up to £3,250. Those from families with incomes between £25,000 and £42,000 will be entitled to a partial grant.

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Will there be financial help from University College Falmouth?

We will be offering a range of awards for students joining us in 2013. Some support will be in the form of a **UCF**

2013/14 UCF Bursary

Eligibility	Amount	Each year of course?
Low participation neighbourhood*	£1,000	Yes
Care leaver	£1,000	Yes
Disability other than dyslexia	£1,000	No, Stage 1 only

*The funding calculator on our website will show if your home address qualifies as being in a 'low participation neighbourhood' – falmouth.ac.uk/fundingcalculator

National Scholarship Awards (NSP)

UCF will be focusing its NSP funding on Cornish residents by offering awards of £6,000 each. Part of the award will be a cash bursary. The remaining money will be given as either an accommodation waiver, a fee waiver, on-campus credit, or a combination. It will be divided as follows:

Year	Amount
1	£3,000
2	£1,500
3	£1,500

Other awards

We already offer a number of bursaries and scholarships and we plan to announce more. We have various privately-funded awards, which we hope will remain unaffected by the proposed

Bursary, with additional support being funded through the **National Scholarship Programme**. In summary, they will work like this:

changes to student finance. These awards include our **Wilhelmina Barns-Graham Scholarship** (for Fine Art students), the **Ferdinand Zweig Award** (for international travel) and the **Design for Sport Award** (for Fashion and Performance Sportswear students).

Can I still afford to go to university?

Firstly, remember that tuition fees do not have to be paid upfront. You only start to repay your tuition fee loan when you are earning more than £21,000. Loans or grants are also available to help cover living costs. Under the new arrangements, most full-time students should have about the same amount of financial support available as current students – although it's true that the amount borrowed will be larger.

Is a university education worth the investment?

Having a degree improves your chance of getting a job and graduates will earn more than non-graduates in years to come. Research shows that graduates are more likely to be in a job than those with lower qualifications. On average, a university graduate earns £100,000 more during his or her lifetime – net of tax – than someone who leaves school at 18.

How will I pay the new loans back? I'm worried about the debt.

A graduate earning £25,000 per year would repay their loan at a rate of £6.92 per week. If earnings fall, then the repayments will fall as well. Graduates won't have to pay back anything until they are earning more than £21,000 a year*.

*Information correct as of January 2012

I'm thinking of studying part-time. Will I be affected?

Part-time undergraduates (those who study for at least 25% of their time) will now be able to apply for a tuition fee loan. However you won't be eligible for maintenance support. You'll be able to apply for many of University College Falmouth's bursaries and awards. For the latest news on our bursaries and awards, please regularly check our website at: falmouth.ac.uk/bursaries

On average, a university graduate earns £100,000 more during his or her lifetime – net of tax – than someone who leaves school at 18.



£6.92

A graduate earning £25,000 per year would repay their loan at a rate of £6.92 per week.

The support you need

Going to university is really exciting, but striking out on your own for the first time can feel pretty daunting too. That's where our support services step in. Before you arrive and throughout your time here, our comprehensive range of services offer the advice and help you need to feel at home and part of the Falmouth community.

Before you arrive

Our commitment to providing you with the very best support starts before you even set foot on campus:

– **Helpme:** our online chat forum puts you in touch with fellow students before you arrive in Falmouth, helping you to make friends and discuss the issues that concern you. Go to helpme.falmouth.ac.uk

– **Mentor programme:** pairing you up with a second or third-year student, our mentoring scheme means you'll always have someone to talk to, to answer your questions and to help you get settled in. More information at: falmouth.ac.uk/newstudents

FXU Students' Union

FXU is your union and is there to help you get the most from your university experience; ensuring that advice and support are always on hand. With four full-time student-elected presidents, seven voluntary student-elected officers and a dedicated team of coordinators and advisers, voices are heard, problems are solved and, of course, amazing campaigns and events are held all year round!

FXU will help you:

– **Engage with the community:** from volunteering to fundraising events

– **Get involved:** visit an FXU office to join clubs and societies, and buy tickets for gigs

– **Seek advice:** whatever the issue, a trained adviser is always ready to listen and help

– **Get your voice heard:** representation is a big focus for FXU so speak up!

More information at: fxu.org.uk

Support services

The Accommodation & Welfare team provide confidential and impartial advice. Located at both Tremough and Woodlane, our dedicated teams offer the following:

– **Counselling service:** we provide a free, confidential service with male and female counsellors

– **Health matters:** run by nurses, our drop-ins offer advice from general medical problems to sexual health issues

– **Living support coordinator:** we provide support for students experiencing welfare or behavioural issues

– **Day nursery:** we offer quality childcare and education in a safe and stimulating environment at Woodlane

– **Chaplaincy:** our multi-faith chaplaincy service provides spiritual support

– **Accessibility service:** we offer support in overcoming barriers to learning resulting from mobility, sensory, learning and mental health disabilities

or long-term ill-health, as well as confidential, impartial advice

– **Dyslexia support:** we offer screenings for every student at Falmouth; the Accessibility Service organises diagnostic and needs assessments so that you can get the right support to get the most out of your studies

More information at: falmouth.ac.uk/support

Diversity

We want our students to enjoy studying in a multicultural, diverse environment where individuals are treated with respect, free from harassment or discrimination. Our policies promote equality, diversity, access and inclusion.

More information at: falmouth.ac.uk/diversity

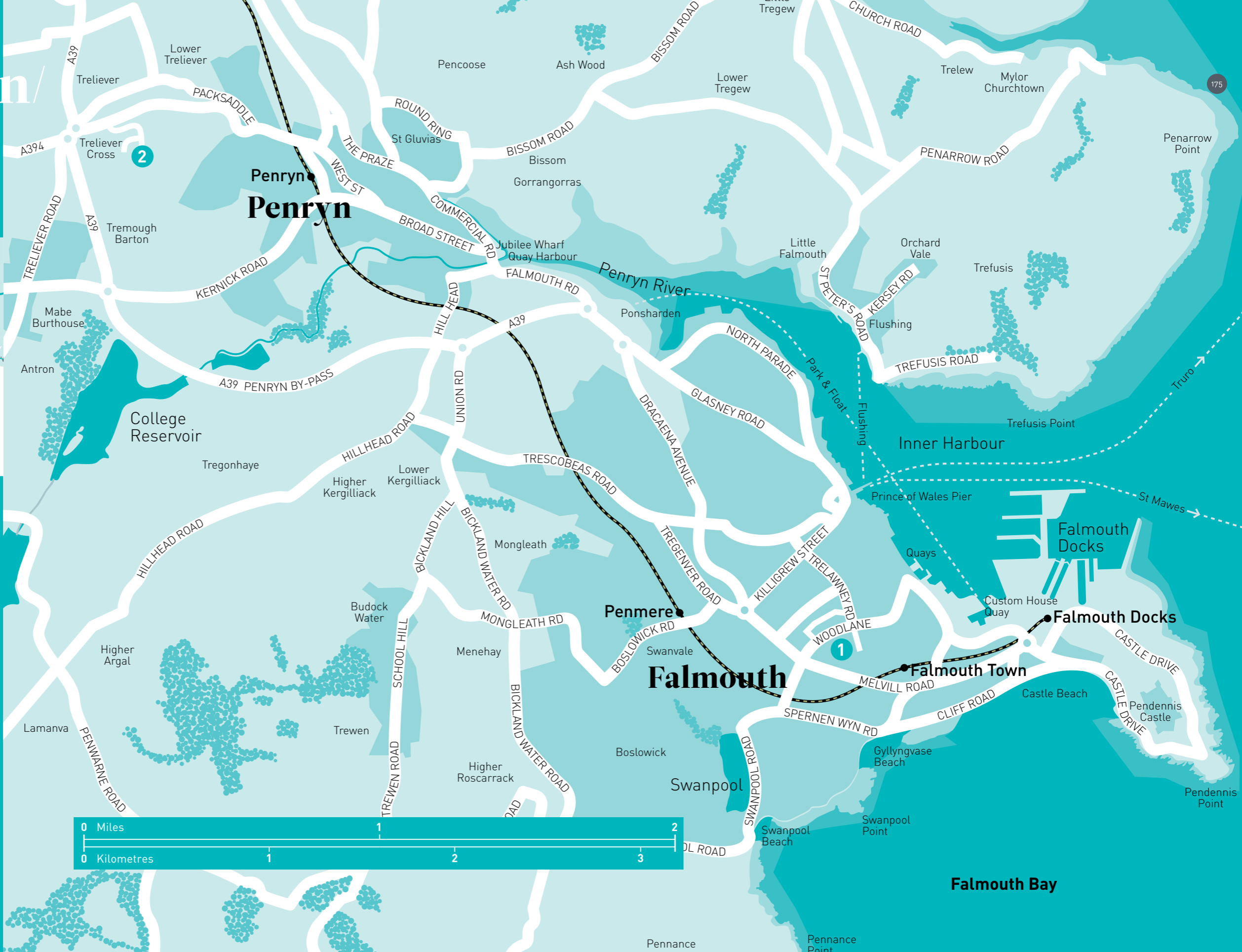
International Office

The University College attracts students from all over the world and our International Office is open year-round to provide:

- Advice on academic requirements and visa applications
- Accommodation support
- Funding support
- Orientation sessions on arrival

More information on (p46-47) and at falmouth.ac.uk/international

Our Location/ Campuses



- 1 Falmouth Campus, Woodlane
- 2 Penryn Campus, Tremough



Come and See Us...

The unique environment at Falmouth should be seen to be believed – that's why we hold a number of open days throughout the year. These give you a chance to meet current students and staff, look at our campuses and facilities, take a walk around our lively waterside towns and soak up the atmosphere.

Concept & Design

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Terms & Conditions

University College Falmouth will take all reasonable steps to deliver courses and services in accordance with the descriptions set out in this prospectus and in course information. However, the University College cannot guarantee this provision. Printed January 2012.

For the full Terms & Conditions, and up to date details of all our courses please visit: falmouth.ac.uk or phone admissions on +44 (0)1326 213730

Open days

This year's dates are as follows, but keep an eye on: falmouth.ac.uk/opendays as new dates may be added.

Friday 25 May 2012

(Foundation only, to coincide with end of year show)

Wednesday 20 June 2012

(Undergraduate only, to coincide with Summer Shows)

Saturday 13 October 2012

(Foundation & undergraduate)

Saturday 27 October 2012

(Foundation & undergraduate)

Can't make it to an open day?

Don't worry, you can still come and see us. We organise regular campus tours during term-time, on Wednesday and Friday afternoons. You need to book in advance as the tours are bespoke and are only arranged when requested. Tours are run by our student ambassadors, who show you around and tell you a bit about what it's like studying and living here. We encourage you to ask as many questions as you can.

Call us on 01326 213706 to make a booking. You can also meet our team and find out more about the University College at UCAS Fairs around the UK throughout the year.

If you require this information in an alternative format – such as audio, large print or Braille please contact diversity@falmouth.ac.uk

Support from Europe

Falmouth has benefitted from over a decade of EU funding. The European Regional Development Fund (ERDF) has been a major contributor to our infrastructure, resulting in leading-edge facilities and UCF's outward looking profile.

The ERDF has supported the Media Centre (p63), the Du Maurier and Peter Lanyon Buildings and the Performance Centre (p65) at Tremough. Current developments being supported by Europe include the AIR building (p26) and The Exchange (p73). The development of interactive arts at the Woodlane Campus was also due to EU investment.

European funding through the European Social Fund has allowed us to develop a highly successful work placement programme – over 1,000 placements since 2002. The same fund has now enabled us to offer research studentships and MA bursaries. Whilst at the tip of the country, our positioning is second to none thanks to the confidence of our investors and our dynamic,

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CREATIVE MINDS INSPIRING FUTURES



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FALMOUTH



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Development Fund
Investing in your future



convergence
for economic
transformation



COMBINED UNIVERSITIES
IN CORNWALL

F600